

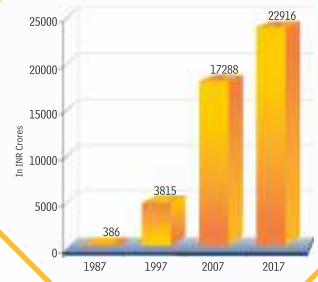


# CENTRE FOR HANDICRAFTS EXPORTS MANAGEMENT STUDIES

Export Growth

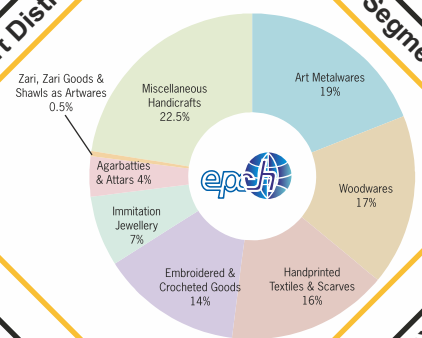
Three Decades

Export growth in the past three decades



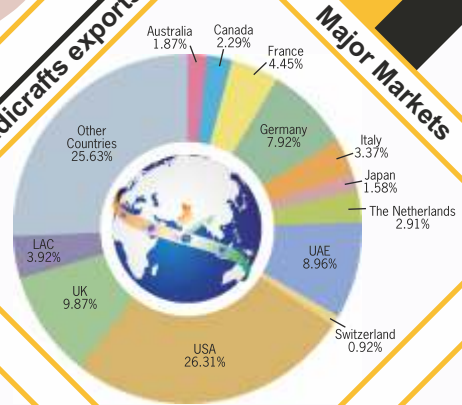
Export Distribution

Product Segment



Handicrafts exports

Major Markets



**Enhancing  
Skills  
Catalysing  
Growth**



## FROM CHAIRMAN'S DESK

Centre for Handicrafts Exports Management Studies is a result of various suggestions and feed backs from the Industry itself.

I am confident that in times to come this initiative of EPCH will not only help in filling the knowledge gaps but will also succeed in enhancing analytical skill and vision within the handicrafts sector.

In the current Era of globalisation and liberalisation the industry has to keep abreast with the latest national and international laws and provisions and everchanging compliances, best practises and various standards of fair trade that vary from country to country.

I extend my best wishes to the entire team and wish that the entire export community will take full advantage of the opportunities offered by the Centre.

O. P. Prahladka  
Chairman



# VISION & MISSION

## FROM EXECUTIVE DIRECTOR'S DESK

Export Promotion Council for Handicrafts has been innovative and imaginative in its strategies to increase exports of handicrafts right from its inception.

Be it organising B2B events, or having a Permanent Mart for its member exporters or having our own exhibition space, or starting various cluster programmes and having our own sector skill council. The list can be endless.

In the same progression a need was felt to have our own platform to not only train and improve skills of existing workforce but to prepare more and more entrepreneurs and managers to come and join the sector. The Centre for Handicrafts Exports Management Studies will not only provide the required training in various everchanging handicrafts exports but will eventually become a platform for international market study and research for improved marketing of Indian handicrafts

I sincerely hope and wish that this platform will succeed in providing the Handicrafts Exports fraternity the assistance and support to take Indian handicrafts Exports to new heights

Rakesh Kumar  
Executive Director





# Export Promotion Council for Handicrafts



Through its journey of over 31 years, EPCH has created necessary infrastructure as well as marketing and information facilities, which are availed both by the member exporters and overseas importers. The Council provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts sector and international buyers, to facilitate conducive business.

Among its regular activities, EPCH organises fairs, buyer-seller meets, conferences and study tours overseas to explore market opportunities. The Council also conducts seminars and undertakes design & technical workshops for creating awareness and towards further upliftment of the sector.



Today, with over 10,000 member exporters, EPCH has successfully positioned India as a sourcing destination for the best in handcrafted gifts, fashion & lifestyle products. EPCH is recognised as a model organisation for its continuous pursuit of excellence.

With its Headquarters in New Delhi, EPCH has Regional / Representative Offices at Kolkata, Bangalore, Moradabad, Mumbai, Guwahati, Narsapur, Jaipur; Extension Counter at Agra and Common Facility Centres at Jodhpur and Saharanpur.



# EXPLORE A WHOLE NEW WORLD OF OPPORTUNITIES



## Enroll Now At



### CENTRE FOR HANDICRAFTS EXPORTS MANAGEMENT STUDIES

## Programmes Offered

Certificate course  
in handicrafts  
exports

Certificate course  
in GST  
documentation  
and accounting

Computer literacy  
programme in  
export  
documentation and  
inventory  
management

Certificate Course  
in Merchandising

Certificate Course  
in Quality  
Management

## OUR CENTRES



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C/O Common Facility Centre,  
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### Narsapur

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C/O International Lace Trade Centre, R.S.No. : 449/1A,  
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WEST GODAVARI DISTRICT, A.P - 534275



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