



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

Tel: 91-11-26135256 / 57 / 58

Email: mails@epch.com

Fax: 91-11-26135518,26135519

web: www.epch.in

INDIA EXPOSITION MART LIMITED **GREATER NOIDA**

Launch of the 2nd edition of India International Hospitality Expo

New Delhi, 7th Aug 2019: The second edition of **India International Hospitality Expo (IHE)** will be the **biggest hospitality expo event in South Asia** till date with its astounding line up of trade discussions, conferences, gastronomic demonstrations, master classes, awards night and more was inaugurated today by Mr Chander Baljee, Managing Director, Royal orchid hotels and Mr Rakesh Kumar, Chairman India Exposition mart Ltd. They were accompanied by Mr. Phan San Chau, Ambassador of Vietnam; Mr. Sunil Sethi, Chairman Steering Committee IHE; Mr Hari Dadoo, MD Dadoo Industries & fair president, IHE; Chef Devender Kumar, President, ICF; Ralph Hays trade commissioner, High commission New Zealand; Ms Mercedes Gil, Deputy Chief PERU Embassy; Irvan Fachrizal First Secretary Embassy of Indonesia; Tiffany Landry USA Embassy, Mr Subodh Jindal president All India food processor association.

Mr. Rakesh Kumar said "The hospitality sector, which is a huge contribution to India's economy, adding 7.5% to India's GDP was literally without a world class national level platform that the industry could truly call its own, the need of the hour is to have a platform where the whole industry can meet, learn, share from the experts, engage with the authorities, check out contemporary trends and solutions through the latest products and services, IHE 2019 is doing precisely this by getting the full spectrum of vendors who cater to the needs of the sector. India International Hospitality expo is the show of the industry by the industry."

The four-day-long event that starts today and go on till 10th August' will witness the biggest exposition spread over 28,000 sqm of exhibition space, and it is expected over 20,000 business visitors. This makes IHE 19 the biggest hospitality exposition in South Asia expanding its reach targeting 650 exhibitors displaying an array of products and services including many from abroad such as Vietnam, Indonesia, Peru, El Salvador, Ecuador and others.

Himachal Pradesh is the '**Focus State**' at the Expo with a number of events being organized by the Tourism Department of the Government of Himachal Pradesh and Himachal Tourism Development Corporation. Celebrity chef Manjit Gill will be presenting Himachali cuisine along with Chef Nand Lal Sharma of Himachal Tourism at three special occasions during the Expo, namely the IHE Awards Dinner, the international Gourmet Safari and culinary masterclass.

Important highlights of day 1 at the expo:

- Wine appreciation session and sommelier training course by Luca Carmignani in association with Italian National Sommelier association.
- Masterclass with Michelin star Chef Vineet Bhatia,
- Masterclass with Chef Asma Khan,
- Masterclass with Chef Shantanu Mehrotra
- Masterclass with Chef YB Mathur

IHE 2019 will act as an impactful platform for all the hospitality stakeholders to come, network and rub shoulders with the very best in the industry. With support from top industry bodies like Indian Angel Network HOTREMAI, ARCHII, PPMI, HPMF, AWSOME, FSAI, AIFPA, GHPT, ICF, IFCA, PHA and FSSAI.

About IHE 2019

The 4 day one of kind hospitality event will witness the biggest exposition spread over **45,000 square meters** of expo space, conferences, gastronomic demonstrations and competition areas for both hospitality professionals as well as hospitality students making it the **biggest hospitality exposition in South Asia** till date.

It is the biggest and most comprehensive sourcing hub for *hospitality, retail, F&B, food processing, baking, housekeeping, architects and design enthusiasts etc.* IHE has expanded its reach targeting **650 exhibitors** from Indian and 7 other Countries showcasing the best from the global hospitality industry and are expecting to attract **25,000 visitors** in their second edition with the vision to make the hospitality industry a catalyst for economic growth.

For more information pls visit.- <https://ihexpo.com/>

Contact : Shri Rakesh Kumar, Chairman – IEMML - +91 9818272171

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vf/kd tkudkj ds fy, ns[kk%<https://ihexpo.com/>
Contact : Shri Rakesh Kumar, Chairman – IEML +91-9818272171



Subodh Jindal, Devender Kumar, Ralph Hays, Sunil Sethi, Rakesh Kumar, Chandra Balajee, Phan San Chau, Hari Dadoo, Mercedes Gil, Irvan Fachrizal, Tiffany Landry releasing the fair directory



Subodh Jindal, Devender Kumar, Ralph Hays, Sunil Sethi, Rakesh Kumar, Phan San Chau, Chandar Balajee, Hari Dadoo, Mercedes Gil, Irvan Fachrizal, Tiffany Landry cutting ribbon



Mr Rakesh Kumar, Chairman India Exposition Mart Ltd addressing the gathering during inauguration.