

# Guru Shishya Hastshilp Prashikshan Program Completion of 64 Days Training for 20 General Artisans in Wooden Toy Maker-Artisan(Etikopakka Toys)

Kotauratla, Andhra Pradesh; 6<sup>th</sup> January - 11<sup>th</sup> April 2023



*Inauguration of the training and Tool Kits distribution in the presence of Mr. K N Tulasi Rao, ex-COA and EPCH Sub-committee Member, Southern Region, EPCH; Ms Aparna Lakshmi, Assistant Director O/o DC(H) Vijayawada; and Ms. M Suvarchala, HPO, O/o DC(H) Vijayawada*

EPCH- Southern Regional Office, Narsapur, had inaugurated a 64 days Guru Shishya Hastshilp Prashikshan program for 20 selected wooden toy maker-general category artisans of Etikopakka Toys in Kotauratla, Visakapatnam, Andhra Pradesh. This is under NHDP-Skill Development Program of Office of the Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India. The program was inaugurated at Etikopakka, Kotauratla, Visakapatnam, Andhra Pradesh, on 6<sup>th</sup> January 2023 in the presence of Mr. K N Tulasi Rao, ex-COA and EPCH Sub-committee Member, Southern Region, EPCH; Ms Aparna Lakshmi, Assistant Director O/o DC(H) Vijayawada; Ms. M Suvarchala, HPO, O/o DC(H) Vijayawada; and Master craft persons. This was followed by a Tool Kits distribution to the selected artisans.

The main aim of the training is to form the knowledge among participating artisans to achieve quality in Wooden Toy maker work, and also to maintain their work area and tools with health, safety and security measures for all at their respective workplace. The training involves awareness about the latest design trends in the international market and customer oriented design and product development. The Master crafts persons will be with the selected artisans to teach them how to make innovative designs in producing unique prototypes and intend to provide market oriented designs concepts to these artisans/ craft persons and will help in product development so as to develop good quality products.

Mr. K N Tulasi Rao said that this 3 months training program will help them to become entrepreneurs. He asked them to take advantage of the post training development and work on new designs.

Ms. Aparna Lakshmi spoke about the concept of the GSHP, maintaining regular attendance, mode of payment to artisans, importance of the craft, efforts taken by EPCH in organising this programme and support provided by DC(H) through various schemes for the development of craft and artisans.

On 8<sup>th</sup> April 2023 Ms Aparna Lakshmi, Assistant Director, O/o DC(H) Vijayawada inspected the training program and addressed the participants and appreciated efforts of the Council that would bring direct artisans to craft persons and encourage them towards innovative and quality products. She also explained about mudra loans and encouraged artisans to start their own business by getting loans that will help them with the capital to procure raw material and improved tools. She also urged the



*Distribution of Certificates at the end of the training program*

artisans to nurture their skills and come forward to avail other services of the DC (Handicrafts) office for seeking opportunities in the sector and thereafter distributed certificates to the Etikopakka artisans. ■

# Guru Shishya Hastshilp Prashikshan Program

## Completion of 64 Days Training for SC Artisans in Lacquer craft (woodware)

Channapatna, Karnataka; 18<sup>th</sup> April 2023



*Mr. K.L. Ramesh  
Southern Regional  
Convener, EPCH;  
Mrs.P.L.Sreedevi  
Southern Regional  
Officer, EPCH;  
Mr. Sunil Kumar K.S,  
Assistant Director  
(H), HSC Mysore;  
along with the  
19 artisans and  
Master trainers  
were present.*



EPCH Bangalore Office conducted a Guru Shishya Hastshilp Prashikshan programs for 19 selected Lacquerer craft (woodware) SC artisans in Channapatna, Karnataka This was a 48 days training under NHDP-Skill Development Program of O/o Development Commissioner (Handicrafts), New Delhi.

On completion of the program, a certificate distribution ceremony was organised on 18th April 2023 to distribute the certificates and brief the artisans on their way ahead.



Mr. K.L. Ramesh, Southern Regional Convener, EPCH; Mrs. P.L. Sreedevi, Southern Regional Officer, EPCH; Mr. Sunil Kumar K.S, Assistant Director (H), HSC Mysore; along with the 19 artisans and Master trainers were present.

The main aim of the training was to form the knowledge among participating artisans to achieve quality in lacquerer work, also to maintain their work area and tools with health, safety and security measures for all at their respective workplace. The training involved basic to high range of product as per market demand, importance of market trends and product diversification. The Master trainers for the programs provided market oriented designs concepts to these artisans/ craft persons and helped in product development of 30 prototypes, which can be further showcased to provide the market linkage.

This training has helped artisans update their skills & knowledge as well as develop new techniques & designs, resulting in confidence building. ■