

EPCH participates in Retail Leadership Summit (RLS) 2022

Voices sector's thoughts at round-table discussion, promotes upcoming trade shows

Mumbai, 27th & 28th April 2022

The Retail Association of India organised its annual conference cum exhibition for this year from 27th & 28th April 2022 at Hotel Westin at Powai, Mumbai. Around 40 participants made their brand promotion during the conference and promoted their brand widely with retailers in India.

EPCH participated in this Summit and promoted the IHGF Delhi Fair 2022, IFJAS 2022, India G.I Fair 2022 and Khilona India Toys & Game Fair 2022 amongst retail B2B volume buyers. Many enquires towards promotion of the upcoming fairs were taken. Promotional kits related to these shows were distributed during the summit.

Mr. Karan Jethwani, Domestic Retail Coordinator-EPCH participated in the Round Table Discussion on "Data & Marketing-A match made in Heaven: Experience, Challenges & opportunities" on behalf of the Council.



Mr. Karan Jethwani, Domestic Retail Coordinator-EPCH, at the Council's booth at the RLS



Visitors at the EPCH booth