

Revivals & Renewals

52nd IHGF Delhi Fair reconnects with physical show in the new normal



28-31 October 2021

Face-to-face, in-person edition concludes Autumn 2021 with orders, enquiries, connections, inspirations and aspirations



This edition of IHGF Delhi Fair spelt renewal and revival after a very trying phase as it returned home in its physical form to the India Expo Centre & Mart, Greater Noida Expressway, Delhi NCR. Spaced out displays and eased visitation offered a unique and safe premium sourcing environment that offered buyers an unprecedented visiting experience and value for time.

With a wide-ranging collection from 1500+ exhibitors in 12 vibrant display segments, IHGF Delhi Fair brought together an entire spectrum in home fashion & utility, collectibles, gifting, fashion adornments, etc. 8 halls and 900 Permanent Showrooms formed the sourcing zone, inclusive of exhibitors from across regions and craft hubs of India; theme areas and collective displays with artisans & entrepreneurs from craft clusters of North Eastern Region, Jammu & Kashmir, Rajasthan and Southern India. Knowledge Seminars on a variety of topics were conducted by Indian as well as international experts from various fields, in course of the fair.

The four days of the fair saw a sourcing business pitch that uplifted the morale of exhibitors, buyers, organisers and all other stakeholders. Despite travel restrictions in many parts of the world, the buyer turnout at this edition fulfilled many expectations.

Going by their feedback, it can be said that they looked forward to this experience of "connecting back in person". None of them minded the exhibitor size with the numbers at less than half of a regular show that has seen over 3500 exhibitors in past editions; they were keen to connect to their regular suppliers and seek out new entrants in the field. Some buyers have shared that the pandemic gave time to nurture creativity and new ideas, especially among the young generation exporters. Their collections evidently stood out to aspire for competitive international markets.

Buyers also welcomed the evolution of IHGF Delhi Fair with inclusion of a variety of suppliers, from artisans and small entrepreneurs to the big players as well as awarded designers who displayed their latest collections and innovations. Domestic volume buyers could broaden their sourcing with more and more sellers opening to select, credible players in the domestic market, including online, retail and institutional buyers.

In his wishes for a successful fair, the Hon'ble Prime Minister of India had said, "Handicrafts reflect our cultural richness. Handmade products showcase the inherent unity in diversity of our socio-cultural ethos. The backbone of India's vibrant handloom and handicrafts sector are our hard working artisans and craftsmen who have been making tireless efforts towards preserving the affluence of our indigenous crafts. The more our handicraft sector prospers, the more opportunities will the poor get. Our Government is steadfast in its efforts to invigorate the sector with latest research and innovation and connect our craftsmen's skills with profitability and new possibilities.

Sharing his experience at the fair, an exhibitor said, EPCH has given us a platform where we can create our own connections and organising this fair at this time was challenging but as one can see, it has been worth it". Another said that buyers were serious about sourcing and scope for many categories has emerged as different demands are coming from different buyers after the pandemic spell. Sustainable and handmade products are gaining more and that works for India, said another.

Wishes from the Hon'ble PM of India



Shri Narendra Modi
Hon'ble Prime Minister
of India

Handicrafts reflect our cultural richness. Hand-made products showcase the inherent unity in diversity of our socio-cultural ethos.

Our Government is steadfast in its efforts to invigorate the sector with latest research and innovation, and connect our craftsmen's skills with profitability and new possibilities.

India has been taking comprehensive measures with holistic approach to emerge as a hub for global manufacturing and a strong handicrafts sector is pivotal to realize this vision. As India celebrates Amrit Mahotsav of Independence, the next 25 years comprise the Amrit period to create a glorious and self-reliant nation. It is paramount for all stakeholders to be vocal for the hand made and local and contribute collectively to give impetus to this sector, as well as empower our hardworking artisans and weavers.

The 52nd IHGF Delhi Fair presents an ideal platform to artisans, craftsmen and exporters to showcase traditional handicraft products to prospective buyers within the country and abroad.

"Over the last many years, a large number of buyers and sellers have been dependent on IHGF Delhi Fair for procurement and supply of products that vibe well with consumers across world markets and are readily sellable. So **opening up the fair after the gap of two seasons came as a welcome change** for them as they travelled far in these times to source from India," said Dr. Rakesh Kumar, Director General, EPCH & Chairman, IEML. "Approximately 1250 overseas buyers from 90 countries and 1100 Buying Consultants visited the fair," informed Mr. R K Verma, Executive Director, EPCH. "The buyers visited from USA, UK, France, Germany, The Netherlands, Austria, Belgium, Greece, Italy, Sweden, Russia, Japan, Australia, Singapore, South Africa, Israel, Saudi Arabia, Turkey, Canada, Brazil, and many more," he further added.

IHGF Delhi Fair has taken shape over 51 successful editions as the world's largest and most comprehensive sourcing event, encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories. The phase of the pandemic saw the organisers of this fair, take the alternative route to avoid disruption of the sourcing cycle by hosting virtual shows with extended visiting hours.

Support, guidance and encouragement...

Hope that this event paves the way for bigger and better editions of this fair in future



Shri Piyush Goyal
Hon'ble Minister of
Commerce & Industry,
Consumer Affairs,
Food & Public
Distribution and
Textiles, Govt. of India

At a time when the world's largest vaccination programme is in full swing under the leadership of Hon'ble Prime Minister Shri Narendra Modi, it is heartening to see that this physical exhibition is taking place. It will provide an opportunity to both the buyers and exhibitors to meet in person for transacting business. I hope that this event will pave the way for bigger and better editions of this fair in the future, and in the process promote greater exports of handicrafts from India.

Time for all the stakeholders to join hands and ensure sustained economic momentum



Shri B V R Subrahmanyam, IAS
Secretary, Ministry of
Commerce & Industry,
Govt. of India

I appreciate EPCH for having conducted the previous 3 editions of the fair in the virtual format amid the COVID pandemic to ensure continuity and steer the sector towards growth. It is time for all stakeholders to join hands and ensure sustained economic growth. The Govt. has taken a number of steps to revive the economy. The industry on its part needs to rise to the occasion and ensure that the upward growth trajectory continues. I convey my best wishes to all for success of the fair.

Efforts put in by EPCH for organising the physical show is commendable



Ms. Darshana V Jardosh
Hon'ble Minister of
State for Railways and
Textiles, Govt. of India

I am hopeful that this physical fair held after a gap of three virtual fairs will not only give fillip to the exports of handicrafts but also help in accelerating the economic activities in handicrafts sector.

In the existing scenario in international market, the efforts put in by the EPCH for organising the physical activity is commendable and would result in growth in exports leading to socio-economic transformation and empowerment at grass roots level.

Wish EPCH will set a new benchmark for everyone



Shri U P Singh, IAS
Secretary, Ministry of
Textiles, Govt. of India

We have seen over the last 18 months that the mode of interaction between trade communities across the globe has shifted from physical to virtual, however, with effective containment of the pandemic, the path for holding physical events has been set.

It is commendable that even during pandemic when physical activities were on hold, EPCH was the first to organise the fair on virtual platform. Since the business of handicrafts and gifts entails touch and feel factor, I am hopeful that the resumption of physical fairs would result in increase in number of orders booked and business generated, creating new jobs and opportunities. I wish EPCH will set a new benchmark for everyone and the show be a great success.

Dignitaries from the Govt. of India and various Ministries visited the IHGF Delhi Fair-Autumn 2021. They appreciated the display and commended EPCH on organizing an impactful show, just as the trade is emerging from effects of the pandemic.

Union Minister of State for Social Justice & Empowerment, Govt. of India inaugurates the Fair

IHGF Delhi Fair-Autumn 2021 was inaugurated on 28th October 2021, by **Shri Ramdas Athawale, Hon'ble Union Minister of State for Social Justice & Empowerment, Govt. of India**, in the presence of Mr. U P Singh, IAS, Secretary, Ministry of Textiles; Mr. Shantmanu, IAS, Development Commissioner (Handicrafts); Mr. Raj K Malhotra, Chairman, EPCH; Vice Chairmen, EPCH-Mr. Dilip Baid and Mr. Kamal Soni; Dr. Rakesh Kumar, Director General, EPCH; Committee of Administration Members, EPCH; Mr. Vishal Dhingra, Chairman, Buying Agents Association of India; renowned film star, Mr. Gagan Malik; and Mr. R K Verma, Executive Director, EPCH.

Shri Athawale appreciated the efforts of EPCH in organising this fair in the physical format and offering the much needed marketing platform to the industry at a time when the world is progressing towards normalcy. He was happy to note participation of several artisan clusters, the results of which would go a long way in empowering those striving at the grassroots level. He assured of his Ministry's support towards EPCH's future endeavours in empowering artisans and crafts persons across various segments of the sector. Such shows are instrumental in nurturing their potential, he emphasised.

Shri Ramdas Athawale, Hon'ble Union Minister of State for Social Justice & Empowerment, Govt. of India, in a commemorative photograph with the Council's COA members and dignitaries at the inauguration ceremony



Speaking at the inauguration ceremony, **Mr. U P Singh, Secretary Textiles, Ministry of Textiles** said, it is commendable that even during the pandemic when all physical activities were on hold, EPCH was the first Council to organise its fairs on virtual platform and now when things are getting back to normal, the Fair resumes its physical mode. He applauded the segment in contributing to an exemplary export growth despite difficulties & challenges faced. Now that the situation looks hopeful things could get better and more fruitful here on. He added, since the business of handicrafts and gifts entails touch and feel factor, he is hopeful that the resumption of physical fairs would result in increase in the number of orders booked and business generated, thereby creating new jobs and opportunities for exporters, entrepreneurs and artisans.



1500+ exhibitors share trade platform, call it a splendid show with good buyer turnout

This was the first IHGF Delhi Fair edition with the resumption of physical shows after almost two years of going virtual. As business gets back on its feet, the four days at the fair saw the beginning of in-person interactions between EPCH member exhibitors and trade visitors. Some of these exhibitors share their thoughts and experiences.

Organising the fair at this time was challenging but it has been worth it

Monil Arya, Ideal Creations Pvt. Ltd, Jaipur



We are genuine leather hand bag manufactures from Jaipur. Our leather is processed in-house. We have been participating at this fair since past 10 years.

During the pandemic we have attended webinars conducted by EPCH and they were helpful in easing our worries and guiding us. With buyers, the connection is one-to-one. EPCH fairs help in getting an overall view of the world, the market scenario, etc. through presence in a just one fair. In the Covid situation, initially it was quite unsettling as we had outstanding payments to us and many buyers were overseas but I think God has been kind especially to the exporters community. Overseas buyers were spending a lot on goods and not only on services so that was a relief. Most of the exporters were able to sail through these tough times. Organising the fair at this time was challenging but as one can see, it has been worth it. I currently export to Europe, USA and Australia.

EPCH has given us a platform where we can create our own connections

R. Sekar, Dhara Designs, Karur, Tamil Nadu

EPCH has helped us in growing our business over the years and has given us a platform where we can create our own connections. The buyer turnout was quite low this time due to Covid but we are expecting good responses so let's see how that



goes. We call ourselves, trend setters in home textiles. A combination of our design team and facilities helps produce a range of designs, variety of shades and products by highly skilled artisans. Our products reach markets of USA, UK, France, Australia, Japan, Singapore and Philippines, Germany, Argentina, Chile, South Africa, Spain.

Footfall was less but we got genuine buyers

Ashish Goel, Varada Living, Gurgaon, Haryana



Based in Gurgaon, we are one of the biggest manufacturers in bath & bed linen, decorative pillows, cotton blankets, beach terry towels, beach mats, jute rugs & mats, printed rugs, cotton bath towels, area rugs & carpets, etc. as well as wicker baskets, all

developed and manufactured in compliant processes, closely monitored by our seasoned craftsmen and designers. The pandemic had some effect on our business initially but later on when the lockdown lifted we realised that it somehow worked in our favour as international buyers shifted from China towards India. At this fair, footfall was less but we got genuine buyers this time. We have exclusive designs in bedding. For this fair especially, we have introduced new designs in our collection.

Great provisions for buyers and exhibitors at this fair despite the pandemic

Vineet Virani, Ahujasons Shawl Wale (P) Ltd., New Delhi



Ahujasons has been at the helm of hand-crafting the finest shawls, stoles and scarves for over three decades. We are doing scarves, shawls, suits, all in natural fibres. We are regular here and export to

Europe, US, Japan and many other countries. Staying connected to EPCH and its fairs over the years has helped in growing our business. They have made great provisions for the buyers and exhibitors at this fair despite the pandemic.

Not the same right now but its working alright for us

Shailja Goel, Shailja Creations, New Delhi

Our jewellery is made out of pure brass, nickel free, lead free and we can customise them as per the customers wishes. We can do anything and everything with



jewellery. We also work with semi precious stones. Pandemic affected our business a lot since the clients couldn't come and see the products physically. We have regular buyers from US, Europe and UK. We have attended the larger fairs as well, it is not the same right now but it is working alright for us.

Many buyers enquired about our products

Nidhi Singh, Home Décor, New Delhi

We basically do home furnishings and made-up that includes pillow covers, quilts, pet beds, soft toys, etc. After the pandemic we have only worked with our existing buyers. Our production reduced due to lack of meeting new customers. Coming to the

This show has contributed substantially to sector's growth and India's image worldwide



Shri Shantmanu, IAS
DC (Handicrafts),
Ministry of Textiles,
Govt. of India

Since, the situation is getting back to normal and countries across the globe are opening up to travel and looking forward to transact business by participating in physical events, the organisation of IHGF Delhi Fair Autumn -2021 in physical mode is praiseworthy. I am hopeful that the fair will provide much needed push to the exports of handicrafts and also provide unmatched opportunity to importers, buyers, departmental stores, chain stores and specialty stores to source the finest handicrafts and gifts products from India. One of the special features of this fair is the display of products by artisans of major craft clusters. This display certainly creates awareness and demand amongst the visitors.

fair is a good opportunity for us to meet new buyers and make contacts. We are glad that EPCH have organised this fair. For the first day, the footfall was really less in comparison to the past fairs but yesterday many buyers came in and enquired about the products. EPCH's Virtual shows during 2020 were organised really well. The



issue we had during virtual show was we didn't have the direct contact of the buyer to call and enquire or do the sales pitch. Thankfully, there has been no changes in preference of our existing buyers. They were all really sensible.

Also did EPCH virtual shows and that was a great success for us

Syed Shah Faisal, Tycoons Collection, Moradabad, Uttar Pradesh

We manufacture flatware and tableware products made of stainless steel and brass. After the pandemic we have worked on



our designs and introduced quite a few designs in our collection keeping in mind the latest trends of the market. There has been a significant change in the demand of my products after the pandemic. The buyers no longer place in bulk orders. We are participating in this fair since 2012. We also did EPCH

virtual shows and that was a great success for us. I think this time buyers who have the intention of purchasing have visited.

Our existing buyers were placing orders with us throughout

Manvi, Art Fondue, Noida

We do beaded mats, cushions and Christmas decorations. Response has been good. We weren't expecting buyers to visit due to Covid. In spite of that we were able to manage a few many. Our business didn't see any changes even after the pandemic as our existing buyers were placing orders with us throughout that period. It's been 12 years since we are doing EPCH shows. Different buyers enquired, whether they place order or not we will come to know later. EPCH have taken the initiative to get the buyers and hold a physical fair which is really worth appreciation. I heard they have helped the buyers with the accommodation and travel. I think that is really nice of them.



Many buyers have visited and we will be fixing meetings with them

Prabhat Ranjan, UCD Models Pvt. Ltd., New Delhi

We are manufacturer exporters of leather products like furniture & fixtures, trunks & storage, leather book binding and leather accessories for home décor, office accessories, accessory cases like jewellery and vanity boxes, etc. Basically we have complete home accessorising items that are handcrafted. This is our first time at the fair and we are processing how things happen here.



We are generating leads. Many buyers from USA, and Germany have visited and we will be fixing meetings with them later. EPCH is following all the covid protocols, maintaining cleanliness around. I am expecting IHGF March show to be a great success.

Buyers are focusing more on natural products now
Rashid Malik, Maple Arts India, Saharanpur, Uttar Pradesh

We deal in wooden handicrafts - wooden and Iron furniture, handicraft and gift items. My products are made up of mango wood. Buyers are focusing more on natural products now. They look for kitchenware products. Even after the pandemic, demand for our goods didn't decrease. In fact, response has been better than last fair. Agencies are visiting more. I did one virtual show but it's difficult to connect with buyers through that as one would, in a physical show. The facilities arranged by EPCH are really good.



Want to connect with international buyers

Madhur Gupta, Craftsman India, Moradabad, Uttar Pradesh

Ours is a family business. We deal in handicraft products mainly in marble. We have our own raw material sourcing since we own a few mines and are in this business for 40 years now. Pandemic hasn't affected our marble business very much. This is our first participation here. Prior to this we were selling our products to local vendors. We want to connect to the international buyers.



We have 300-400 handicraft artists working with us. Logistics prices have gone up too and that changed the pattern of our customers' buying preferences. I am hoping that the Spring show will bring more buyers.

Result of sheer hard work and dedication



Raj K Malhotra
Chairman, EPCH

The 52nd edition brought back your most preferred business platform to its physical form. It has been proved once again by the Council that with sheer hard work and dedication one can always overcome difficult times and convert challenges into opportunities by preparing for better times. Buyers from across the globe prefer to visit to IHGF-

Delhi Fair because Indian products have exquisite products range, attractive prices, different varieties, distinct quality and new product lines. With an extensive publicity campaign undertaken by EPCH, a large number of overseas and Indian volume buyers confirmed their attendance in advance.

Sourcing wave at IHGF Delhi Fair fuels recovery



Dr. Rakesh Kumar
Director General, EPCH
& Chairman, IEML

While buyers from across the globe have enthusiastically responded to our call to visit India Expo Centre & Mart for the 52nd IHGF Delhi Fair, Autumn 2021 to boost their business with incisive sourcing, the congregation of India's leading handicraft exporters and display of splendid product lines has immensely boosted buyer confidence in our ability to produce and deliver, despite challenges.

I applaud the resilience of our trade over the past 18 months and compliment their readiness to showcase their new product developments.

Scope for many categories as per demand coming from different buyers

Faheem Alam, Artize Carpets, Bhadohi, Uttar Pradesh



We specialise in carpets. Our USP is recycled carpets that we make by crushing plastic bottles. The experience at this edition is good. Buyers are coming from New Zealand, Australia, Argentina, etc. There are different demands coming from different buyers. Few of them want cheaper

products and few demand quality products. After the pandemic the demand for carpets made in India is rising as buyers around the world have been hesitant to deal with China. I am hoping through this fair my company would be able to atleast seal a few orders.

Some new buyers took our details

Ankit Kumar Gupta, Aish Overseas, Jaipur

We are dealing in traditionally crafted ladies footwear from Jaipur. Our centre of attraction is our leather footwear that has been liked by many buyers. Our designs are curated with a lot of though



in accordance with what buyers from overseas are going to like and there's also a presence of Indianness in our product. We have scheduled meetings with our old buyers and there were also some new buyers that came in and took our contact details. The response overall has been fine. I am looking forward to next IHGF edition.

Participated in EPCH's virtual show and that helped us get through 2020

Sandeep Bhati, R D Exports, Jodhpur, Rajasthan

We are manufacturers of a wide range of Industrial furniture, wooden as well as cast iron furniture. We offer these products at reasonable rates and deliver these within the promised time-frame.



We have constructed a wide and well functional infrastructural unit that plays an important role in the growth of our company. Right now we have export connections with 5 major countries. The only that we faced during the pandemic was logistics and shortage of containers was little problematic. I wouldn't say there was any increase in sales but there was no decrease as well. We participated in EPCH's virtual show and that helped us get through that phase. Even at the physical fair, I have got a pretty good response. Many buyers are visiting and I really appreciate EPCH for that.

I have high expectations from this fair

Mohd. Asif, Abu Fazal Exports, Saharanpur, Uttar Pradesh

Our main category is home décor products like photo frames, mirrors, pen stands, show pieces, etc. They are all made out of mango woods. I design the products and there are 18-20 people in my team to put together all the orders. I have high expectations from this fair. I am hoping this fair would help me get new buyers.



Customers we got from making connections at previous IHGFs continue business with us

Ravindra Kumar Sahni, Paperplay, Jaipur, Rajasthan



I have been participating in this fair since 2018. We deal in handmade paper journals. After coming to this exhibition our business took a good increase. The two years gap due to pandemic had no effect on our business as our regular customers that we got from making connections at previous IHGF Delhi Fairs continued business with us. By

the second day of the fair, we had exchanged almost 25 cards with buyers, which is a good sign.

First time we are part of this fair and think this is a great opportunity

Abdul Vajid, Nilo Craft Creation, Jodhpur, Rajasthan

We are known for our Industrial Furniture, Recycled Wooden Furniture, Rastic Wooden Furniture, Handicraft Furniture and Antique Furniture. This has been our forte since the last 5 years and we work with the most skilled artisans and crafts



persons from Jodhpur for production of our goods. This is the first time we are part of this fair and think this is a great opportunity. We are really happy with the response. Many buyers have enquired about our products.

Our eco-friendly products got a good response

Raghav Jalan, Preciso Fashion, Chennai

We make house wares, table wares, kitchen ware and hotel ware products - completely natural and eco-friendly, made from fibres like linen, hemp, jute, etc. We also deal in some craft paper items.. We offer entire varieties in 10-12 product categories. The



response of the buyers has been absolutely great. We have been one of the busiest stalls at the fair. I think people have understood the concept of what we're trying to do here. Everything you need in your day-to-day life we're trying to make it by using sustainable ways.

Buyer response gets better with each participation

Jitendra Kumar, JK Handcrafts Industries, Jaipur

All our products are manufactured



in Barmer and we process it in Jaipur. In Bagru we have our painting factory. Our focus products are bed covers, cushion covers, wall hangings, etc. Our products are quite exclusive. Buyers from Kuwait, Israel and UK have liked our displayed lines. I have participated in this fair before and I think the response we get from buyers is getting better with every passing season.

Got business for the entire year

Som Goel, Goel Craft House, Saharanpur



Earlier we used to deal in sheesham wood but after the govt banned it we switched to mango wood and it is highly in demand in countries like USA and UK. We have been participating in the fair for a while now and I can surely say that EPCH made a lot of efforts

to put this fair together. I have got the business for a year now. I met many new buyers. I am really thankful for EPCH and looking forward to the spring fair.

A strong market presence in recycled products

Gaurav Agarwal, Ramji Das Arun Kumar, Saharanpur

We do home accent products like animal figurines, lamps & lanterns, iron crafts, wooden toys, decorative armours & masks, etc. These are all recycled products made out of scrap. We are showcasing all the new designs we have created in this fair. I think



the response has been pretty good. EPCH has been doing a great job consistently and the results are for all to see.

Buyers showed a zeal for doing business

Rahul Kanunga, Rahul Industries, Jodhpur

We manufacture wooden furniture. I have been coming to this fair since 2013. The response this year was extremely good. The



buyers had a zeal for doing business, it was beyond expectation. Pandemic did affect the business but as time goes, everything will settle down I hope. Even during the pandemic, the business was going well virtually and through digital marketing. We have changed the products somewhat after looking at the scenarios, the furniture style, and requirements. To be very honest, EPCH shows mean bread and butter for us. They are doing a very good job with the facilities, the requirements, and they are very cooperative. These shows should continue and these are actually how we get our business. We export to the US and European markets. I appreciate and am thankful to EPCH for organising the show, keeping the covid guidelines in mind. It was very well managed, the buyers were also good and we had good business.

We have received many enquiries through this fair

Nadeem Khan, Lariya Art Palace Pvt. Ltd., Jodhpur

This time, we have come up with a new theme that is, logs and epoxy. We are doing this on a larger scale, we have huge coffee tables and bar tables as well. Our firm has



been participating at this fair since many hears now. We have received many enquiries from European countries and from US as well. EPCH has done a good job at bringing the overseas buyers and exhibitions under one roof. It really helps people who are growing and want to start something new. Innovative ideas in this industry need the right guidance and EPCH offers that and more - helping us establish and grow.

Enriching sourcing experience for overseas buyers

Premium to high-end sourcing for domestic volume retail buyers

Exuberant business - the four days of IHGF Delhi Fair saw a flurry of buyers. It was evident that just as India made home, lifestyle, fashion & textile products are gaining popularity, this all encompassing show is gaining eminence and today stands next to none. Most exhibitors were seen busy with buyers, the others expecting to start filling in the order books soon. Most buyers spoken to were keen to expand their sourcing, some in terms of volumes, some by adding new product lines, and some both.

Overseas buyers from over 90 countries including United States, United Arab Emirates, United Kingdom, Germany, Spain, France, Australia, Netherlands, South Africa, Saudi Arabia, Turkey, Israel, Brazil, Canada, Belgium, Italy, South Korea, Nigeria, Sweden, Colombia, Argentina, Greece, Namibia, Palestine, Russia, Chile, Japan, Kuwait, Singapore, Denmark, Ghana, New Zealand, Austria, Ecuador, Hong Kong, Qatar, Ukraine, Bangladesh, Egypt, Kenya, Mexico, Norway, Panama, Peru, Poland, Senegal, Slovakia, Sri Lanka, Switzerland, Taiwan, Tunisia, Uruguay, Vietnam, Bahrain, Bolivia, China, Congo Republic, Curaçao, Fiji, Guatemala, Iceland, Jordan, Lithuania, Mauritius, Mozambique, Nepal, Portugal, Puerto Rico, Réunion, Romania, Seychelles, Slovenia, Trinidad and Tobago and many more pre-registered for the fair.



Excellent Buyer Turnout - Beyond Expectations



R K Verma
Executive Director, EPCH

The positive vibes from our exhibitors and buyers during our engagement with them over the last few months prodded us to hold this 52nd edition of IHGF Delhi Fair – Autumn 2021 as a physical show, after 3 successive virtual editions. Yet, with the world still battling with the effects of COVID and travel restrictions still not lifted in many parts of the world, we expected the show to witness a modest buyer turnout.

Phenomenally, buyer response has been truly amazing! Our exhibitors too have put up an attractive product line up. Regional participation from across the length and breadth of our country and eco-friendly products add to buyer's enthusiasm.

Let's get together in spring for a full scale mega event; 53rd IHGF Delhi Fair slated for 02-06 March 2022.

IHGF Delhi Fair-Autumn 2021 offered an excellent sourcing opportunity for Indian retail brands that strove to step-up their offer for top-end consumers, besides the global home & lifestyle retail brands/chains which have a growing interest in India-both for sourcing as well as retailing. Many of the Indian stores/wholesale buyers and leading e-Commerce chains keen to source international quality products within India, pre-registered to visit - Amazon, Reliance Brands Limited, Landmark Group (India), Fab India, Praxis Home Retail Limited, @Home by Nilkamal Limited, Aditya Birla Fashion and Retail Ltd., Furniturewalla, Westside, The Bombay Store, Home Town, Godrej Interio, India Bazar, Signify India (Formerly Philips Lighting), Future Group, Archies, Qalara, One Stop Retail Private Limited, Shoppers stop Reliance Retail - Ajoio business, Home centre, etc. ■