

EPCH participates in HGH India

India Expo Centre & Mart, Greater Noida; 30th November - 3rd December 2021



EPCH's collective product representation stall with participation from member exporters at HGH India 2021.

Dr. Rakesh Kumar, Director General, EPCH is seen in the stall with Secretary Textiles, Mr. U P Singh, IAS, during his visit to the stall post inauguration of the show. Below is a glimpse of the EPCH promotional booth at the show

EPCH participated in HGH India 2021 by setting up a promotional booth and a collective product representation, where member exporters displayed home & lifestyle products. This was supported by DC(Handicrafts), Ministry of Textiles. The member exhibitors showed interest towards their participation and enjoyed the footfall in their stand.

The promotional booth showcased all promotional printed material about IHGF Delhi Fair - Spring 2022. The enquires of more than 150 retailers in the Council's booth lead the valuable response for retailing in IHGF Delhi Fair - Spring 2022.

HGH India, organised by Texzone Information Services Pvt. Ltd., is a trade show designed to connect its exhibitors with the Indian retail trade, distribution channels, brand representatives, importers and buyers. The display categories include a complete range of home products. This edition saw 21,300 high potential retailers and trade buyers from 460 cities & towns across India. Over 300 direct and indirect exhibitors who represent manufacturers and brands from 19 countries showcased their products.

