

EPCH NWR puts forth industry concerns to Govt. of Rajasthan seeks intervention for overall handicrafts growth in the State

Jaipur; September 2021 | In a major move aimed at boosting exports and offering relief to exporters, the government recently notified the RoDTEP scheme guidelines and rates, applicable w.e.f. January 1, 2021 to replace the MEIS. The rates for different sectors include 0.01% to 2.4 %. Though exporters had been awaiting clarity on the rates for a long time, the announcement left the fraternity largely disappointed. As the RoDTEP rates offered are very low, the Council submitted memorandum across various crafts clusters of the country to collectively put forward a representation for enhancing the RoDTEP rates for the handicrafts sector.

Mr. Lekhraj Maheshwari, Member CoA & Regional Convenor-NWR Region, EPCH, with Hon'ble Speaker of the Lok Sabha, Mr. Om Birla



Mr. Dileep Baid, Vice Chairman, EPCH and Mr. Lekhraj Maheshwari, Member CoA & Regional Convenor-NWR, EPCH, addressing the Press Meet on 1st September 2021

In Rajasthan, Mr. Dileep Baid, Vice Chairman, EPCH along with Mr. Lekhraj Maheshwari, Member CoA & Regional Convenor, NWR Region, EPCH, organised a Press Meet on 1st September 2021. During the meeting, Mr. Baid highlighted that this is a turbulent phase for exporters when there are ambitious talks of replacing China. He said that there are two issues before us - pandemic related bottlenecks and leveraging on future opportunities. These opportunities appear to be slipping away from India's hands, provided we get the right level of government support.

In continuation of this they met with Mr. Ramcharan Bohra, Hon'ble Member of Parliament, Jaipur Lok Sabha constituency on 2nd September 2021; Mr. Kailash Choudhary, Hon'ble Member of the Lok Sabha and Minister of State for Agriculture and Farmers' Welfare, Government of India on 4th September 2021; Mr. Krishan Kant Pathak, Secretary, Panchayati Raj Department, Government of Rajasthan on 13th September 2021; and Mr. Om Birla, Hon'ble Speaker of the Lok Sabha on 17th September 2021.

Mr. Niranjn Kumar Arya, Chief Secretary, Govt. of Rajasthan, being greeted by Mr. Lekhraj Maheshwari, Regional Convenor-NWR Region, EPCH



Mr. Dileep Baid, Vice Chairman, EPCH and Mr. Lekhraj Maheshwari, Regional Convenor-NWR, EPCH, with MP Jaipur, Mr. Ramcharan Bohra



Mr. Lekhraj Maheshwari, Member CoA & Regional Convenor-NWR Region, EPCH, meeting Secretary, Panchayati Raj Department, Mr. Krishan Kant Pathak.

Mr. Lekhraj Maheshwari, Member CoA & Regional Convenor-NWR Region, meeting Hon'ble Minister of State for Agriculture and Farmers' Welfare, Mr. Kailash Choudhary



At every level, Hon'ble Ministers/ MP/ MLA assured to take positive note for the stated matter/s and give their full support for the growth of Handicraft Industry. Mr. Lekhraj Maheshwari, met with Mr. Niranjn Kumar Arya, Chief Secretary, Govt. of Rajasthan at Rajasthan Secretariat, Jaipur and discussed on Freight Subsidy; Marketing support in financial terms, Industrial township

development; Barmer Shilpgram restoration and drafted State Handicrafts Policy. Mr. Arya shown his keen interest in development of Rajasthan's crafts and assured to take positive note for the stated matters and give his full support for the growth of Handicraft Industry. Mr. Maheshwari gave Barmeri Kantha work shawl as felicitation gift to honour all the Govt. dignitaries. ■