

# India International Hospitality Expo - IHE 2021

EPCH participates with regional theme pavilions and exhibitors

of lifestyle products 24th -27th September 2021; India Expo Centre & Mart, Greater Noida



LtoR: Master Chef Shipra Khanna, Chef Davinder Kumar; Dr. Rakesh Kumar, Chairman-IEML and Director General, EPCH; Dr. Mahesh Sharma, Hon'ble Member of Parliament; Ms. Mercy Epao, Joint Secretary, MSME, Govt. of India; Mr. Hari Dadoo, Fair President-IHE; Mr. Nirmal Khandelwal, Chairman, FCML Distributors Private Limited; and Mr. R K Verma, Executive Director, EPCH

India International Hospitality Expo - IHE 2021, was inaugurated by Dr. Mahesh Sharma, Hon'ble Member of Parliament, in the presence of Chef Shipra Khanna, Chef Davinder Kumar; Dr. Rakesh Kumar, Chairman, IEML and Director General, EPCH; Dr. Mahesh Sharma, Hon'ble Member of Parliament; Ms. Mercy Epao, Joint Secretary, MSME, Govt. of India; Mr. Hari Dadoo, Fair President-IHE; Mr. Nirmal Khandelwal, Chairman, FCML Distributors Private Limited; and Mr. R K Verma, Executive Director, EPCH; and Board members of IHE and IEML.

While inaugurating the Expo, Dr. Mahesh Sharma said that the physical event organised after a long gap at this venue paves way for many more such events and encourages hospitality industry and entrepreneurs to kick-start economic activity. "This venue at Greater Noida is a gift to this region and the forthcoming international airport closeby would help to increase the region's importance and encourage business in the coming years.



Mr. U P Singh, Secretary, Textiles visited NER Theme Area



*Mr. U P Singh, Secretary, Textiles visited at EPCH member booth*

Dr. Rakesh Kumar, Chairman, IEML, said, "the rapid pace of Covid-19 vaccination programme and the successful implementation of safety protocols across the country, gave us the confidence to plan a physical show with its concurrent programmes." He thanked the hospitality industry stalwarts for taking this initiative.

EPCH set up a theme participation of crafts from the North East Region with artisans, entrepreneurs & member exporters and a product profile comprising furniture, cane & bamboo crafts, home textiles, areca palm plates, lamps & lighting, etc., suited to living spaces in the hospitality world. These north-eastern states were well-represented in the B2B show, giving them an opportunity to showcase a variety of products, from bamboo furniture to organic ginger and turmeric, to kiwi wine from Arunachal Pradesh. Other member exporters of lifestyle products participated with assortments in furniture & accessories; furnishing and made-ups; cookware, serveware and tableware; decoratives; spa products, etc. The exhibitors at IHE 2021 represented all industry-relevant verticals, from food ingredients and new-generation beverages to kitchen equipment, furniture and furnishings, and tableware.

The visitors included members of the Purchasing Professionals Forum-India (PPFI) and Hospitality Purchasing

Managers Forum (HPMF), the leading ladies of WICCI, chef-members of the Indian Culinary Forum (ICF), founders of the Professional Housekeepers Association (PHA), and other hospitality industry decision-makers.

Reflecting on the four-day show, Dr. Rakesh Kumar, Chairman, India Exposition Mart Limited (IEM), said, "the response to IHE2021 has surpassed our expectations. With it, we were able to demonstrate to the world that the leaders of the country's

exhibitions and conferences sector, such as IEM, are ready to present physical shows. This was just the beginning. Our calendar is already filling up for 2022 and 2023."

The highlight of the programme was the Conclave, featuring industry leaders such as, Mr. Rajeev Menon of Marriott Hotels; Mr. Rattan Keswani (Lemon Tree Hotel Company); Mr. Samir MC (Fortune Park Hotels); and Mr. Anurag Katriar (Past President, National Restaurant Association of India); top educators and recruiters such as Mr. Kamal Kant Pant (IHM-Pusa); and Dr. Swarup Sinha (ITC Hotel Management Institute); renowned chefs - Mr. Manjit Gill (Indian Federation of Culinary Associations); and Mr. Davinder Kumar (President, Indian Culinary Forum, and Vice-President, F&B, Le Meridien New Delhi); and housekeeping decision-makers such as Dr. Madhu Chandhok and Ms. Meenu Tongatta. Also seen speaking at the Conclave were the HPMF Founder, Dr. Nitin Nagrale, noted mixologists, Mr. Yangdup Lama and Vaibhav Singh; top caterers, Mr. Sanjay Khullar (Seasons Catering) and Varun Tuli (Food Inc. and Noshi); young restaurateur Mr. Amit Bagga of Daryaganj, and DLF's F&B Head, Udit Kukereja.

The other major components of the Concurrent Programme included IHE2021 Excellence Awards, IHE2021 Masterclass Series and ICF Young Chefs Culinary Challenge, a vibrant event that saw more than 170 students from hotel management colleges participate in five categories of competitions. ■



# Ayuryog Expo, Himalayan Herbal Expo and Arogya Fair 2021 resume physical exhibitions

25th -27th September 2021; India Expo Centre & Mart, Greater Noida

Ayuryog Expo, Himalayan Herbal Expo and Arogya Fair 2021, held at India Exposition Mart, Greater Noida from 25th to 27th September 2021 concluded after receiving an unprecedented response from business delegates, doctors, visitors, students and AYUSH Industry leaders. Organized by India Exposition Mart Ltd., the expo was held with support of Ministry of AYUSH and Vishwa Ayurved Parishad, and UP Government. The theme of this year's exhibition is "Realising Ayush's Potential in New Normal and Wellness Tourism: Reconnect to Rejuvenate" along with the vision of shaping the future of Ayush, agro and herbal trade.

There was a good feel factor and an aura of enthusiasm at the fair among the delegates and visitors, as the edition was the first physical event of the fair after the pandemic times. Companies, institutions, organizations, and Individuals in the field of AYUSH (Ayurveda, Yoga, Naturopathy, Unani, Siddha, and Homeopathy), Organic and Natural, and health, fitness, wellness



*Gen. V K Singh, Hon'ble Minister of State for Road, Transport, Highways & Civil Aviation, GOI, inaugurating Ayuryog Expo and Arogya Fair 2021, in the presence of Mr. P K Pathak, Special Secretary, Ayush, GOI; Professor SN Singh, Director Ayurveda, UP; Padmashri and Padma Bhushan Vaidya Devendra Triguna - President of AMAM & AIAC, Government of India; as well as Dr. Rakesh Kumar, Chairman, IEML and Director General, EPCH; and the virtual presence of Gurujii Dr. H R Nagendra, Vice Chancellor, SVYASA and Mr. Jaideep Arya- Joint Secretary of Indian Yoga Association, Patanjali Yogpeeth, Haridwar*

& tourism represented diverse products and services, style and methods in the fair. The three days of the expo featured an exhibition, conferences and interactions.

Chief Guest at the inauguration, Gen. V K Singh, Hon'ble Minister of State for Road, Transport, Highways & Civil Aviation, GOI, said that the Ayurveda, Yoga, Unani, Siddha and Homeopathy system of medicine looks for the root cause of health problem



Mr. Shantmanu, IAS, Development Commissioner (Handicrafts) addressing the gathering during valedictory ceremony of Ayuryog Expo and Arogya Fair 2021



and not just the symptoms. It is important that various systems of medicines to be promoted as each system has its own advantages.

In his welcome address, Dr. Rakesh Kumar said that Ayuryog Expo aims to connect the best of natural health and wellness experts, academic institutions and thought leaders from across the globe. In addition to the businesses and academicians in the space, this is a golden opportunity for budding scholars, researchers, end users and trading bodies to gain a better and deeper understanding of the traditional system of medicine. ■



Glimpses of EPCH member exporters stalls at Ayuryog Expo & Arogya Fair 2021