

National Handloom Day marked with various events

7th August 2021, Hon'ble Minister of Textiles, Commerce & Industry addresses handloom weavers through virtual mode; EPCH conducts webinar on Trend & Forecast : Autumn / Winter 2022 with special focus on Handlooms; ILTC Narsapur felicitates senior handloom weavers

The Government of India had declared 7th of August as the National Handloom Day in 2015 with an objective of creating awareness about the importance of the handloom sector to the socio economic development of the country. To mark the occasion, the Ministry of Textiles, Government of India, celebrated the day in New Delhi through a virtual program and Mr. Piyush Goyal, Hon'ble Minister of Textiles, Commerce & Industry, Govt. of India, addressed handloom craft weavers alongwith Smt. Darshana Vikram Jardosh, Hon'ble Minister of State for Textiles; Mr. U P Singh, Secretary, Ministry of Textiles, Govt. of India; Mr. Sanjay Rastogi,



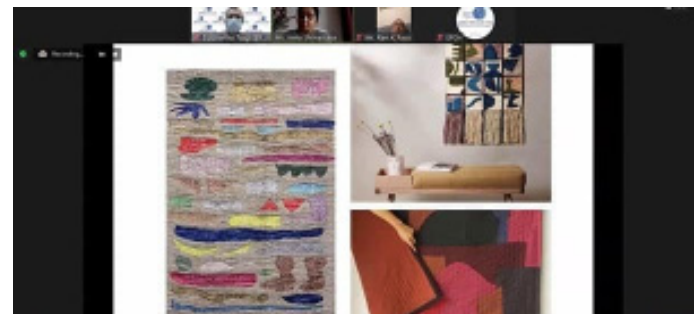
Mr. Piyush Goyal, Hon'ble Minister of Textiles, Commerce & Industry, addresses handloom weavers through a virtual platform on National Handloom Day



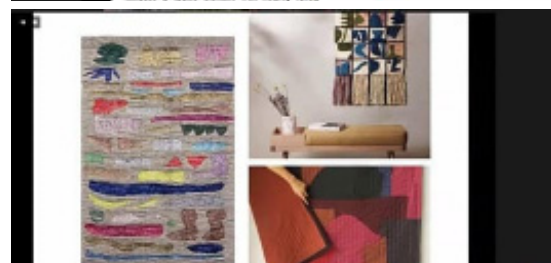
Mr. K N Tulasi Rao, COA Member and Convenor, Southern Region, EPCH, addressing the gathering on the occasion of National Handloom Day celebrated at International Lace Trade Centre, Narsapur, Andhra Pradesh. Also seen (from l to r) Dr. Andey Venkat Ramana, HOD, Management Studies, Andhra University; Dr. K Ammaji, CFA, Principal, BGBPS Trust, Narsapur; Mr. K Veera Swamy, Secretary, All India Crochet Exporters Association; Mr. AVVS Sai Baba, Member, Sub Committee, Southern Region- EPCH; and Mr. Madasu Gopala Krishna, EPCH member exporter



Felicitation of senior handloom weavers during the celebrations



Mr. Ravi K Passi, immediate past Chairman, EPCH, speaking during the webinar. Also seen are Ms. Amla Shrivastava, Head Designer, EPCH; and Mr. Siddhartha Tyagi, Assistant Director, EPCH



Glimpses from the trend & forecast presentation



National Handloom Day celebrated at Traditional Dress Making Cluster Kokrajhar, Assam

Development Commissioner (Handloom); other dignitaries. Mr. Raj Kumar Malhotra, Chairman, EPCH alongwith a large number of industry stakeholders and handloom craft artisans attended the occasion virtually.

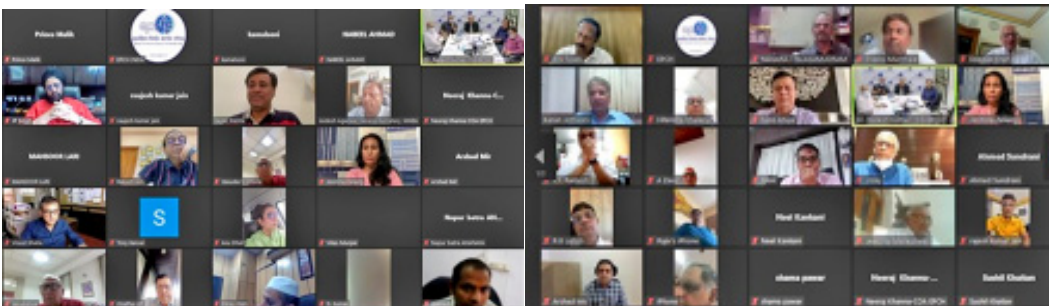
The Hon'ble Minister of Textiles, Commerce & Industry, during the occasion, inaugurated the Handloom Craft Village, Kaziranga Park; Kaniham Handloom Craft Village, Srinagar, J&K and Kovlam, Kerala. He announced linkage of the same with

tourism; setting up of Design Resource Centre as well as marketing support centre for Handloom products; as well as 125 producer group companies and 1,50,000 weavers of handloom craft sector to be connected with the 'GEM' portal. The Hon'ble Minister also emphasised that the present handloom production of Rs. 60,000 crores is to be doubled to Rs.1,25,000 crores and exports of handloom is also to be doubled in next 3 years.

On the occasion of National Handloom Day, EPCH organised a series of activities on PAN India basis like a webinar on Trend & Forecast-Autumn/Winter 2022 focused on Handlooms for the benefit the Council's members. A workshop was conducted at International Trade Centre, Narsapur, Andhra Pradesh and a SFURTI program on Women's Empowerment- Role of Women Weavers / Artisans in Economic Development coupled with free eye testing camp for weavers organized at different handloom clusters (SFURTI) in Assam, Manipur and Nagaland. ■

EPCH conducts discussion with trade members on RoDTEP and the way forward

New Delhi | On 21 August 2021, EPCH Chairman, Mr. Raj Kumar Malhotra along with Mr. Ravi K Passi, immediate past Chairman, EPCH, Dr. Rakesh Kumar, Director General EPCH, Mr. R. K. Verma, Executive Director EPCH and Mr. Rajesh Rawat, Director EPCH organized 3 back-to-back meetings with members of COA EPCH, Regional Committees EPCH (CR, NR, WR, NWR, ER, SR, NER Regions) and member exporters from PAN India to discuss the recently announced



Remission of Duties and Taxes on Exported Products (RoDTEP) rates for various export products including handicrafts and the way forward to represent for enhancement of the RoDTEP rates. ■