

Indian Fashion Jewellery & Accessories Show

IFJAS Virtual 2021- live at www.ifjas.in from 27-30 July 2021



INDIAN FASHION JEWELLERY & ACCESSORIES SHOW

VIRTUAL SHOW LOGIN

HOME VISITORS EXHIBITORS NEWS & MEDIA ORGANIZER CONTACT US FAQS

Discover the world's most unique statement pieces

The jewellery of India is a striking expression of the Country's aesthetic and cultural history. The Indian fashion Jewellery & Accessories Show (IFJAS) is a fashion jewellery and fashion accessories exclusive international B2B trade platform that connects leading manufacturers from India with buyers from across the world. It is a premium trading platform for sourcing fashion jewellery & accessories from a cross section of exhibitors drawn from all over India. The virtual edition of IFJAS 2021 will showcase intricate designs & exquisiteness of Indian traditional as well as contemporary fashion Jewellery & accessories.

Fair Days: 27 July - 30 July 2021

Fair Timings: 11:00 AM - 9:00 PM (Indian Time)

(The platform will remain live 24 Hrs. Visitors can use chat function to send messages to Exhibitors.)

Broad categories at IFJAS

- * Fashion Jewellery
- * Semi-Precious Jewellery
- * Stoles, Scarves & Shawls
- * Fashionable Protective Wear
- * Belts, Waistbands & Wallets
- * Hand Bags, Purses & Pouches
- * Head & Hair Accessories
- * Handmade Attires
- * Embroidered, Beaded, Sequined Accessories
- * Fancy Footwear
- * Beads, Stones & Components
- * Dresser Accessories



The 14th edition of IFJAS - Indian Fashion Jewellery & Accessories Show, is scheduled on a virtual platform from 27th to 30th July 2021 with an exhibitor mix from pan India offering their choicest product lines.

This would be the second virtual edition of the show. Its predecessor - the 13th IFJAS held in June 2020 was the first virtual show organised by the Export Promotion Council for Handicrafts (EPCH), India. At that time, participants and visitors alike were not adept at effectively utilising the online platform. However, now with the Council's members' having participated in 8 more successful virtual shows since, expect a fulfilling and wholesome experience with a lot to see and a lot to choose from.

Product offerings in a wide variety of categories in line with the lifestyle changes given the new normal, comprise the ever popular lines that exude the latest international design trends alongside those that boast of unique traditional workmanship & techniques. Visitors to the show will find concepts in everyday fashion accessories to flamboyant ones and stylized line-ups in Leather Bags & Cases, Fashion Jewellery & Accessories and plenty of Sustainable as well as responsibly manufactured products and new introductions - artistically crafted face masks and face covering accessories as well as artisanal products. Expressions - right from minimalistic to elaborate ones in myriad raw material blends, from Bohemian inspirations to ethnic glory, from rustic copper to traditional 'meenakari' and filigree, from the charm of 'chanderi' to youthful 'bandhej', are all set to enthuse visitors.

As sustainable fashion continues to make strides, IFJAS features manufacturers and suppliers striving to do their bit to ensure that you source responsibly. With nature's derivatives like jute, water hyacinth, cane & bamboo, stones, shells, seeds, etc. and recyclable components among raw materials, their display brings in inspirational selections enhanced with inimitable value additions. Also on display will be bijoux, boho chic, statement, geometrics, fluid, layered, mix & match, classics and contemporary themes.

The display line is thoughtfully developed and exhibited by credible manufacturers, exporters and artisans and the presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms & finishes. Worthwhile to mention here is that the manufacturing units of these exporters are fully functional with all Covid related SOPs in place. Craft demonstrations, fashion shows and webinars would be among key highlights of the virtual show.

Over its 13 preceding editions, IFJAS has been drawing quality buyers dealing exclusively in fashion jewellery and accessories from various importing nations. The previous editions registered buyers from USA, UK, Canada, Spain, UK, Netherlands, Italy, Turkey, Portugal, Denmark, Finland, France, Slovenia, Poland, Russia, Norway, Australia, South Africa, Botswana, Mauritius, Brazil, Chile, Panama, Uruguay, Argentina, Mexico, Japan, Syria, Egypt, Hong Kong, Singapore, Malaysia, etc. The top importing nations for fashion jewellery are USA, Germany, UK, France, Japan, Switzerland, Netherlands, Canada, Belgium, Hong Kong, Australia, Italy and Latin American countries and India has been catering to these markets since many years.