# Ajai Shankar Memorial Awards for Best Booth at 51<sup>st</sup> IHGF Delhi Fair 2021 - Virtual

The Ajai Shankar Memorial awards for Best Design Display for virtual booths were given to the participants of various product categories like Decorative, Gifts (Including Corporate Gifts), Houseware, Tableware, Kitchenware And Hotelware Including EPNS, Bathroom Accessories, Lamps, Lighting and Accessories, Lawn, Garden Ornaments and Accessories, Carpets, Rugs and Floorings, Furniture, Furniture Hardware and Accessories, Home Furnishings and Madeups, Fashion Jewellery, Bags, Scarves, Tie and Accessories, Candles, Incense Sticks, Potpourri and Aromatics, Christmas and Festive Decoration, Handmade Paper, Gift Wraps & Ribbons Including Soft Toys, North East States Pavilion, Jammu & Kashmir Pavilion. The awards were given on the basis of :

- Optimum utilisation of the features of the show ٠
- Creativity shown in display of booths
- Marketing efforts to attract buyers/direct invitees to the booth .

#### Award Category Decorative & Gift (Including Corporate Gifts)



- Number of visitors entertained on real time basis at the booth
- Time spent at the booth and Information displayed in the booth

## Award Category Houseware, Tableware, Kitchenware and Hotelware (including EPNS)



M/s Zakaria Shahid Industries, New Delhi



M/s Miracle Artisans, Moradabad



### Award Category Bathroom Accessories



### Award Category Lamps, Lighting and **Accessories**

Award Category Lawn, Garden Ornaments and Accessories



M/s Dwarka **Art Exports** Pvt. Ltd., Jodhpur



GOLD

M/s A. M. Glass International, Firozabad

M/s Sanghavi Exports, Moradabad





## Award Category Carpets, Rugs and Floorings



M/s Kanchan Arts, Jaipur

Award Category Carpets, Rugs and Floorings



Award Category Furniture, Furniture Hardware and Accessories



M/s Bhaval Exports,

Award Category Home Furnishings and Madeups



M/s Bhavya International, Jaipur



**M/s Craftex** India, Jhajjar

Award Category Fashion Jewellery, Bags, Scarves, Tie and Accessories





Award Category Candles, Incense Sticks, **Potpourri and Aromatics** 





SILVER 鉑 AJAJ SHANKAR MEMORIAL AWARDS **BEST VIRTUAL BOOTH** M/s Auroma Dearan Sticks, Potpourri and Aromatica **Diffusion SA**, Auruma Diffusion S.A. Basador

Award Category Handmade Paper, Gift Wraps & Ribbons including Soft Toys



M/s VPS Engineering **Impex Private** Limited, Noida

### Award Category Christmas and Festive Decoration



**Bangalore** 

**M/s UKE Export** Private Ltd., New Delhi

M/s Eco Friendly Papers, Jaipur



### Award Category North East States Pavilion



M/s North East Handicrafts & Handlooms Corporation Ltd., Guwahati

#### Award Category Jammu & Kashmir Pavilion



M/s Bangroo Arts, Srinagar

SILVER

M/s Aayir

Guwahati

Designs LLP,



M/s Srinagar Collection, Srinagar

