

Virtual Buyer-Seller Meet of Indian Handicrafts Manufacturers & Exporters with buyers of Oceania region (Australia, New Zealand & Fiji)

24 - 28 November, 2020

EPCH, with the active support of High Commissions & Consulates of India in Australia & New Zealand and Office of Development Commissioner (Handicrafts), organised its first Virtual Buyer-Seller Meet of Indian Handicrafts from 24th - 28th November, 2020. 126 member exporters participated.

Shri Shantmanu, IAS,
Development
Commissioner
(Handicrafts), Ministry of
Textiles, Govt. of India
speaking on the occasion
of inauguration of BSM



Dr. Rakesh Kumar,
Director General-EPCH,
speaking on the
occasion of
inauguration of BSM



H. E. Mr. Muktesh K. Pardeshi,
High Commissioner of India to
New Zealand, Government of
India, speaking on the occasion
of inauguration of BSM



Mr. Sameer Handa, Chairman,
India New Zealand Business
Council, New Zealand on the
occasion of inauguration of BSM

The Export Promotion Council for Handicrafts (EPCH) in association with Indian Missions (High Commissions & Consulates) in Australia & New Zealand has organized the "Virtual Buyer Seller Meet of Indian Handicrafts Manufacturers & Exporters with buyers of Oceania region (Australia, New Zealand & Fiji) starting from 24 - 28 November, 2020 where over 126 accredited manufacturers and exporters from all parts of India will display the wide range of handcrafted products at Virtual BSM, said Dr. Rakesh Kumar, Director General - EPCH.

Dr Rakesh Kumar informed that during the inaugural ceremony organized on the virtual platform, Shri Shantmanu, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, H.E. Shri Gitesh Sarma, High Commissioner of Indian in Australia, H.E. Mr. Muktesh Pardeshi, High Commissioner of India in New Zealand and Mr. Sameer Handa, Chairman of India New Zealand Business Council have extended their wishes to EPCH for organizing its 1st Virtual Buyer Seller

Meet in Oceanic Region reflecting the indomitable spirit of the handicraft exporting fraternity to continue furthering the efforts to strengthen the Handicrafts Sector.

Shri Shantmanu, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India in his address welcomed all the buyers and exhibitors and also thanked Indian Missions of Oceanic region in promoting the show amongst buyers in their respective countries.

H.E. Shri Gitesh Sarma, High Commissioner of Indian in Australia said that the quality and range of the handicrafts showcased in this virtual buyer seller meet is truly amazing and this is a wonderful opportunity for Australian buyers during this festive season to connect and source virtually from Indian exporters.

H. E. Mr. Muktesh K. Pardeshi informed that the High Commission of India in New Zealand has invited the importers, whole sellers, retail stores, buying representatives and stakeholders, Associations, Business Chambers and Indian Diaspora in New Zealand to be a part of this virtual event and connect with the Indian exporters to source their requirement and make business relations.

Speaking on the occasion, Mr. Ravi K. Passi, Chairman-EPCH welcomed all to the Virtual Buyer Seller Meet. He informed that this Virtual BSM will provide a viable marketing option to the exhibitors and buyers. It is expected that this Virtual Buyer-Seller-Meet in association with Indian High Commissions & Consulates will lead to a growth in Indo-Oceanian Trade, economy and people to people relations, said Mr. Ravi K. Passi, Chairman-EPCH.

Dr. Rakesh Kumar, Director General, EPCH shared the journey of IHGF Delhi Fair since 1994 as the show has gone from

strength to strength to be recognized as largest congregation of handicraft exporters under one roof as certified by Limca Book of World Records. Dr. Kumar informed the objective of organizing this Virtual Buyer-Seller Meet is match-making on virtual platform of Indian companies with the Oceanian buyers & companies interested in sourcing Handicrafts, Gifts, Furniture, Fashion, Lifestyle products for the Australian, New Zealand, Fiji & other markets thereby creating a 'Brand Image' of Indian Handicrafts amongst Oceanian buyers. Indian Craftsmanship, Ethnic Designs and colours are unique and have no comparison with products from other countries, said Dr. Rakesh Kumar, Director General, EPCH.

Australia and New Zealand have been important markets for the Indian handicrafts and exports from India to this region is US\$ million 95.59 during FY 2019-2020.

Publicity

