



# Lifestyle & Interiors

Trend Concepts  
- A/W  
21/22

## Global Colour

Coloro 034-70-21 / Pantone 14-1036 TCX

Key Colour A/W 21/22

### Golden Harvest

**Why is it key?** Beige has been re-emerging as a popular colour in interiors, and Golden Harvest offers a warmer update on this tone. Neutrals are consistently noted as key colours across directional trade shows, and Golden Harvest will be a great hue to add warmth to both residential and commercial spaces.

**How to use it:** This will be a natural fit for textiles, complementing existing sets and offering a softer counterbalance to both the darks and brights from this season's palette. This colour also taps into the continuing importance of blond woods and natural fibres, working well with crafted designs and themes.

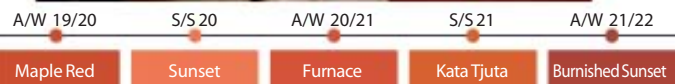
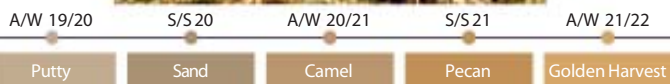
Coloro 014-40-26 / Pantone 18-1536 TCX

Key Colour A/W 21/22

### Burnished Sunset

**Why is it key?** Burnished Sunset offers a deeper, more autumnal take on our vibrant S/S 21 tone of Kata Tjuta, and taps into the growing importance of terracotta and clay across design, colour and materials.

**How to use it:** Use Burnished Sunset to add warmth to this season's cooler utilitarian hues, or pair it tonally with browns and natural tones for a more subdued and organic aesthetic. It will be ideal for home textiles, especially bed and bath, but will also be relevant for hard goods and interior surfaces when used with porous matte coatings or stained and lacquer finishes.

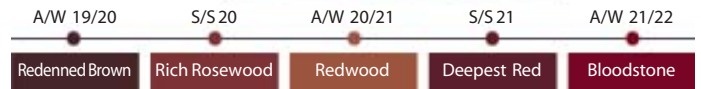


Coloro 011-27-26 / Pantone 19-1652 TCX Key Colour A/W 21/22

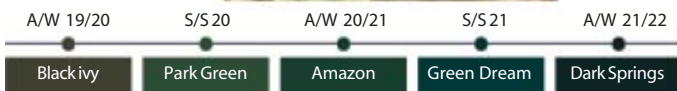
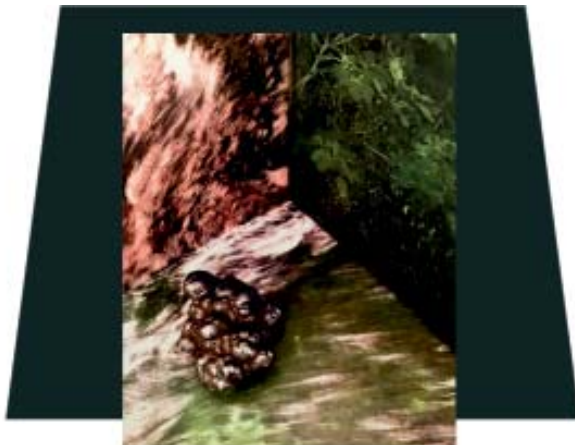
## Bloodstone

**Why is it key?** Bloodstone evolves from the success of red, and more recently brown, and offers a stylish and timeless element to A/W 21/22 palettes. It will pair beautifully with a range of colours, and will also have global appeal, playing into the popularity of reds in China and South America, as well as the taste for more nuanced hues in Europe. This colour also has a visceral quality that will feed into darker looks - think veined stone and congealed gloss finishes.

**How to use it:** This versatile tone will work across bedrooms, tableware, and decorative accessories, as well as automotive and consumer electronics.



Coloro 087-20-02 / Pantone 19-4015 TCX Key Colour A/W 21/22



## Dark Springs

**Why is it key?** Dark Springs offers a more interesting alternative to black, which is becoming increasingly popular in the luxury segment - as confirmed at directional trade shows such as Milan Design Week. This sophisticated tone also highlights the ongoing importance of greens, and has a Rothko-like depth — the more you look at it, the more it seems to change.

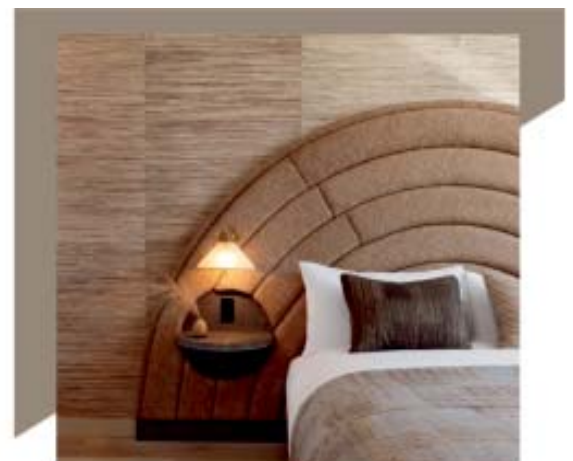
**How to use it:** This is a versatile tone that will show as black at night and more green in the day. It will work across all categories, with particular relevance for hospitality spaces and upholstered furniture.

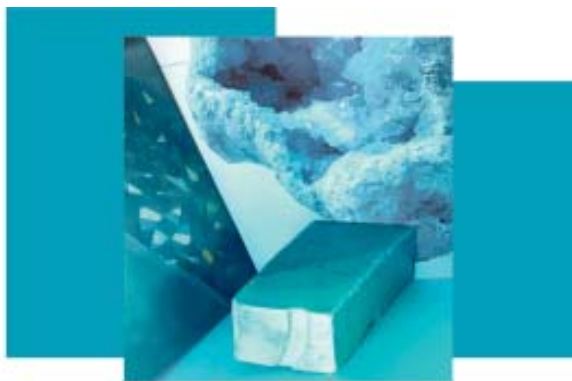
Coloro 028-56-06 / Pantone 17-1312 TCX Key Colour A/W 21/22

## Taupe

**Why is it key?** Taupe feeds into the key role of neutrals in interiors, and their ability to add a sense of luxury to spaces. It is a deeper, richer update on our S/S 21 tone of Myrobolan, and has a desaturated quality that will work well with non-treated fibres and materials. This versatile tone will also work easily with a range of colours, from naturals to digital brights.

**How to use it:** Use Taupe as a complementary neutral or as a lead colour, especially for non-treated or non-dyed materials. It is versatile enough to work for both contract and residential, and large and smaller-scale designs.





# A.I. Aqua

**Why is it key?** A.I. Aqua continues as a key tone from our S/S 21 palette, highlighting a growing focus on transseasonal colours. While it has an inherently natural quality, like a crisp wintry sky, its saturation level also gives it a digitally enhanced and unnaturally bright quality, making it a great tone to pair with more muted hues from the palette.

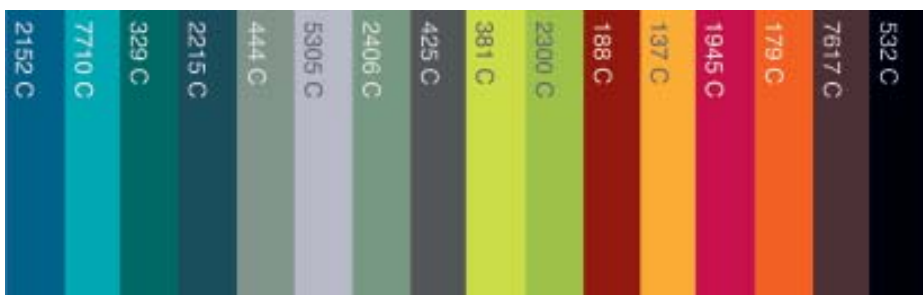
**How to use it:** This colour is versatile enough to work across both spaces and products, from wellness to electronics. It will be a great accent tone, and will take on a hi-tech look when used for lighting and immersive installations.



## Pantone Coated

### PANTONE Colour Reference A/W 21/22

#### Digital Fantasy



#### Grounded Nostalgia



#### Core Colours



#### Metallic Colours



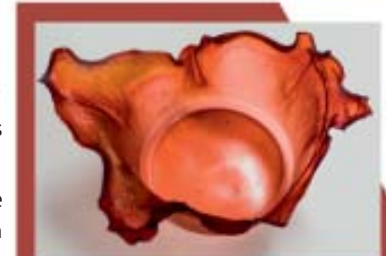
#### Lifestyle & Interiors Core Colours



# Materials



## Cooking Up Materials



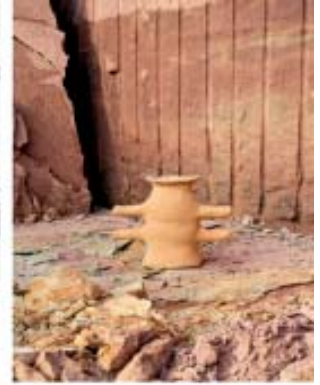
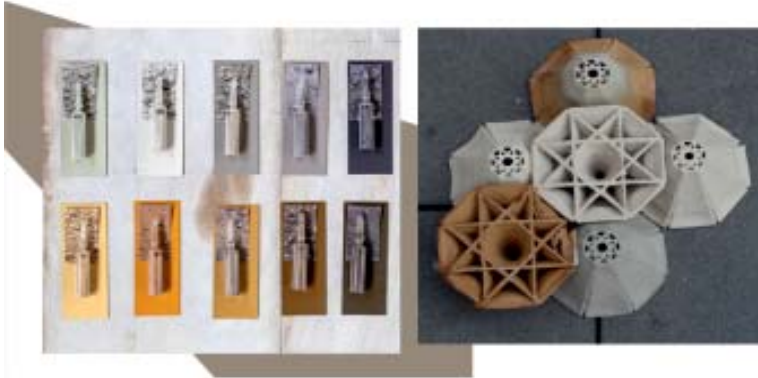
**The concept:** Resource scarcity will inspire materials made from food waste.

**Surface & materials:** Food can be a versatile ingredient for bio-plastics. Pola Salicka and Ruhan Chen's Kelapack tableware is made from cassava tubers and seaweed, and Youyang Song makes materials from soy milk and fruit waste. Take texture inspiration from GY Studio's crystallised gems, made from de-cellularised vegetables.

**How to implement:** Investigate food as a dyestuff. The Kaiku Living Colour project uses plant waste for paints and dyes. Also experiment with waste matter, shaping through laser cutting, 3D printing, printing, pressing, modelling or casting.

**Relevant for:** apparel, accessories, footwear, textiles, packaging, product design, interiors.

# Earth Matters



**The concept:** Make products with baked-in narratives that link craft back to locality by digging up soil and ash, firing clay, and taking inspiration from where we tread.

**Surface & materials:** Earthy materials are reshaped with craft and tech. [Cindy Valdez](#) mixes clay with biomaterial for her interlocking via 3D-printed forms. Colour reveals a sense of place. [Atelier NL](#)'s project on street paving, for example, shows a rich soil diversity via the pigments from each locale, and Stone Island's outerwear has a richly pigmented look.

**How to implement:** Source local, richly toned natural materials and textiles, and develop low-impact prints, textures and glazes with authentic earthy surfaces.

**Relevant for:** accessories, apparel, footwear, packaging, product design, interiors.

# Living Design



**The concept:** 'Grown' materials that are made in nature will thrive in A/W 21/22.

**Surface & materials:** Mushrooms and algae will be harnessed into built spaces and products. The mycelium-clad [Growing Pavilion](#) at Dutch Design Week showcased bio-engineered products, and [Bio-ID Lab](#)'s algae-infused tiles extract toxic dyes and metals from water.

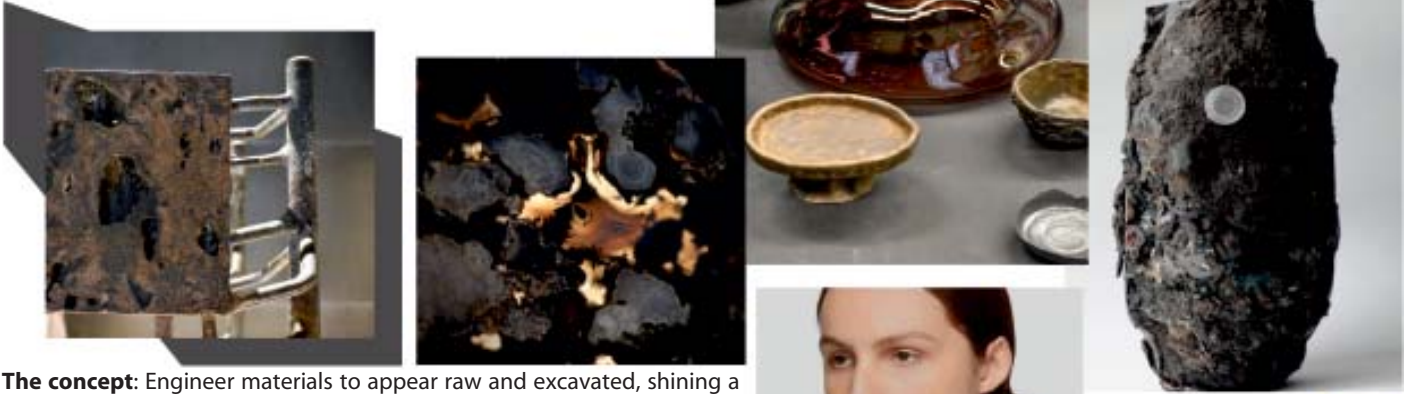
**How to implement:** Biodegradability will be a game-changer in design. Look to [Vollebak's](#) Plant and Algae T-shirt, made of eucalyptus and beech fibres and



printed with bioreactor-grown algae, and take inspiration from [Blast Studio's](#) mycelium-grown vases, made from waste coffee cups.

**Relevant for:** architecture, footwear, product design, textiles, packaging, interiors, apparel.

# Brute Surfaces



**The concept:** Engineer materials to appear raw and excavated, shining a light on the pressures mining puts on the earth's resources, inspired by pre-futuristic aesthetics.

**Surface & materials:** Metal, marble and stone offcuts and even plastics shape this brute aesthetic. The recycled silver jewellery of Queen's Wood Studio has a frost-bitten quality, similar to the hefty presence of Benjamin Motoc's furniture, which is created through water and wax casting. Shahar Livne's Anthropocenic pieces speculate on a future where plastic can only be mined.

**How to implement:** Create rawness via casting and chiselling for responsibly sourced stone, marble, wood and oxidised metals, emulated also in textile construction.

**Relevant for:** apparel, accessories, textiles, packaging, product design, interiors

# Visceral Shine



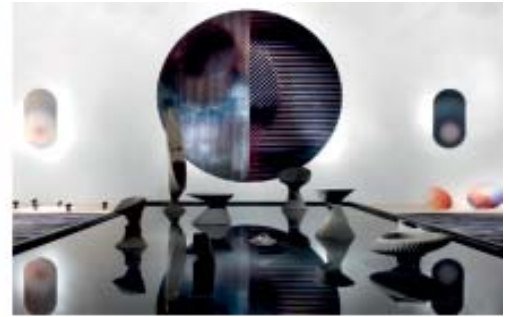
**The concept:** Fear feeds into a fascination for all things unsettling, with material textures inviting reactions from fascination to horror.

**Surface & materials:** Take cues from bodily textures to create surfaces with a visceral and strange presence. Clemence Grouin-Rigaux uses waste from the animal slaughter industry for her slick furniture, which calls to mind congealed blood. Iron oxide-dotted bloodstone quartz inspires mineral composites and jewellery stones.

**How to implement:** Take inspiration from the urushi lacquerwork pieces by Japanese master Genta Ishizuka. For textiles, leather and ceramics, use low-impact glazes, lacquers and plastic-free coatings.

**Relevant for:** apparel, beauty, accessories, footwear, textiles, packaging, product design, interiors, architecture

# Digital Crafting



**The concept:** A mix of craft and technology will drive digitally-made products and optical 3D surfaces.

**Surface & materials:** Look at collaborations such as Rive Roshan and Moooi's moiré colour gradient rugs, and A+N's innovative Fringes and Floats 3D weaves with EE Exclusives. Update materials with digital visuals, as seen in Ward Wijnant's faceted inlay veneer furniture, as well as Clémence Plumelet's pixelated brocade and marquetry jewellery box, and Alexandra Fan's innovative fashion collection.

**How to implement:** Integrate manual craft, digital fabrication, and computational design in your products.

**Relevant for:** apparel, accessories, footwear, textiles, packaging, product design, interiors

# Playful Re-Hack



**The concept:** Creative problem-solving will take remaking to a new level, reinventing products through human-hacked technology and waste-stream materials.

**Surface & materials:** Benjamin Benmoyal weaves defunct VHS cassettes to create disco-like textiles. Give digital products a human intervention, as seen with Daan Veerman, who overrides his 3D printer manually to allow freeform outcomes, or Stefano Santili who overloads digitally-rendered wood vessels with paint.

**How to implement:** Focus on sustainability. Take inspiration from Alicia Rowbotham's Waste Not Want Not project, which turns factory offcuts into accessory trims, and Chris Wolston's table lamp, which features surplus melted plastic beads.

**Relevant for:** apparel, accessories, textiles, packaging, product design, interiors