

# 15 day Skill Training Program for Artmetalware Craft inaugurated

Jodhpur, Rajasthan 12<sup>th</sup> March 2020

The 4th batch for the 15 days Skill Training Program for Artmetalware Craft Cluster in Jodhpur was inaugurated on 12th March 2020. Supported by District Industries, Jodhpur, a ceremony was organised at Maulana Azad ITI College, Jodhpur, to mark the program's initiation. Present on the occasion were, Mr. Jeetaram Choudhary, Industry Extension Officer, DIC Jodhpur; Mr. Sajjan Pal Choudhary, CTO, O/o DC (Handicrafts), Jodhpur; Dr. Rehana, Assistant Professor, Maulana Ajad University, Jodhpur.



Addressing the participants : Mr. Sajjan Pal Choudhary, CTO, O/o DC (Handicrafts), Jodhpur; Mr. Jeetaram Choudhary, Industry Extension Officer, DIC Jodhpur; and Dr. Rehana, Assistant Professor, Maulana Ajad University, Jodhpur

Mr. Sajjan Pal Choudhary informed of various schemes of the O/o Development Commissioner (Handicrafts) such as artisan's insurance scheme, artisan card, participation in fairs & exhibitions, seminars & skill training, etc. to the participants. Skill development is important for the economic and social development of artisans. There is a need to link the artisans with the necessary skills and work processes which will increase product quality and profits. Expanding the area of export of handicrafts is the main objective of EPCH, District Industries Center and Development Commissioner (Handicrafts).



Above : Participants during the program; Below : Media coverage of the inauguration

Shri Jitaram Chaudhary informed about various activities under Art Metal Ware Cluster and said that along with skill training, design training will also be organized to provide information about market trending and creative products. Through this cluster the artisans will get the opportunity to participate in local fairs as well as international fairs. Artisan's apprised of government loan schemes for expansion of industries. The trainees participating in the program will get priority in loan schemes offered by District Industries Center.



On this occasion, Dr. Rehana thanked to EPCH and DIC to organized skill training with the help of Maulana Abul Kalam Ajad ITI College and she believes that this training will be very fruitful to the artisans and also the students of ITI. Dr. Rehana also appreciated the work and products of the artisans and skill training will also provide skill in the technique of manufacturing.

Mr. Gopal Sharma, Representative EPCH, Jodhpur informed the artisans that after becoming the part of this artmetal ware craft cluster, the artisans will improve their livelihood in every aspect. This cluster is very much needed and helps the artisans to improve their craft from basics to finish. Mr. Gopal Sharma thanked to all participants and extended best wishes to the participants who participated in the 15-day skill training.

# 15 day Skill Training Program for Leather Craft

## 30 artisans trained and more enrolled for next two batches

On 7th March 2020, EPCH concluded its 2nd batch of 15 days Skill Training for the Leather Craft artisans under Cluster Development Scheme of Commissioner Industries, Govt. of Rajasthan. This program was supported by District Industries Barmer. A ceremony was organised to mark the successful completion of this program at Jeenagar Mohalla, Barmer. This was graced by Mr. S R Devasi, General Manager, DIC Barmer.

Mr. Devasi congratulated all the trainees and appreciated their products. He also informed how this design development training will help them to study trend patterns and design products that will help them in their work as well as market approach. Thereafter, Mr. Devasi distributed Certificates to the participants of the first batch of the 15-days skill training program that was concluded under the leather craft cluster scheme by EPCH, Jodhpur.



Distribution of certificates by Mr. S R Devasi, General Manager DIC, Barmer

The 3rd and 4th batch of this 15 day Skill Development Training Program was also inaugurated by Mr. Devasi, in the presence of



Barmer, Rajasthan, 7<sup>th</sup> & 13<sup>th</sup> March 2020

Master crafts person Mr. Mohan Lal Solanki; Project Coordinator, Mr. Sohan Lal and 60 artisans who are part of the program.

Mr. S R Devasi informed the artisans about the importance of skill training and how it can help an artisan hone existing skills and create her/his journey as an exporter. Mr. Sohan Lal, Project Coordinator, informed the participants that this training would serve as a strategy to guide the trainees, through a systematic and planning based process leading from the "where we are now" to the determination "where we want to be", through training activities which will help "how to get there" and finally to a sustainability position "how to stay there". He made the trainees understand that skill development is critical for economic growth and social development. Entrepreneurs and artisans need to be equipped with necessary skills and work-process and the cost effective of improved technology and increase in productivity with better skills and techniques.



Mr. S R Devasi, General Manager, DIC, Barmer addressing the participants

