

Awareness Programs under Project SFURTI

organised by EPCH in association with O/o DC(Handicrafts), NER

17th & 19th December 2019: Sharon Cane and Bamboo Craft Cluster, Manipur

Indigenous Community Development Organization (ICDO)-Implementing Agency of Sharon Cane and Bamboo Craft Cluster, Chandel, Manipur, with support of EPCH (NER) and Indian Institute of Entrepreneurship (IIE), organised an awareness programme on various activities/interventions to be taken up under SFURTI on 17th & 19th December, 2019. Mr. K Thomas, Under Secretary, MSME New Delhi; Mr. M. Girani, Branch Manager MRB Kakching; and Mr. Themson, Lead Manager, UBI Ukhrul District, were present on the occasion.

Mr. K. Athangkumar addressed the participants and explained the aims and objectives of the Program. He further added about the inception of the SFURTI scheme followed by the importance and role of Micro, Small & Medium Enterprises (MSME).



30th December 2019: Lakhimpur, Assam

EPCH (NER) in association with Indian Institute of Entrepreneurship (IIE) and SERI-FED, Lakhimpur-Implementing Agency (IA) of Silk Khadi Cluster, Lakhimpur, Assam, organised a day long awareness program on various activities/interventions to be taken up under SFURTI. A total of 200 beneficiaries attended. Mr. Arindam Baruah, ACS SDO Civil, Dhakuakhana; Mr. Ajit Kumar Pathak, Assistant Director, Sericulture, Lakhimpur; Ms. Rinkymoni Shil, Project Manager, NRLM; Mr. Trinayan Boruah, Secretary, SERI-FED; and Mr. Mahesh Dutta, Executive Secretary, SERI-FED welcomed the artisans. The IA also invited Mr. Bhargab Das, Project Executive, Indian Institute of Entrepreneurship (IIE); and Mr. Dipankar Saha, Project Assistant, EPCH (NER).



Mr. Arindam Barua inaugurated the program and also briefed the artisans about the various schemes of State Government. Mr. Bhargab Das informed about the sustainability factor of locally produced handicrafts and that they have big potential. Further he made beneficiaries aware of entrepreneurship and opportunities in the export market. Mr. Dipankar Saha, EPCH (NER), briefed the participants about the SFURTI scheme and activities listed in the action plan and the roles and responsibilities of the Nodal Agency (NA - IIE Guwahati), Technical Agency (EPCH) and Implementing Agency (SERI-FED). He also informed about the objective of the programme, that is to equip traditional artisans of the associated clusters with improved skills and capabilities through training and exposure visits as well as to make provision for common facilities and improved tools/equipment for artisans. ■

