

# Commencement of new batches of CHEMS Certificate Courses at Jodhpur and Moradabad

Jodhpur; 11<sup>th</sup> August 2019 and Moradabad; 25<sup>th</sup> August 2019



Handicrafts Export Management Studies (CHEMS), the education initiative of EPCH started its new batches of the three months part

time certificate courses in Handicrafts Exports Management at Jodhpur and Moradabad.

At Jodhpur, the commencement of the 3rd batch was graced by Mr. Radheyshyam Ranga of Latiyal Handicrafts and Mr. Naresh Bothra, President, Jodhpur Handicrafts Exporters Federation; Mr. SL Paliwal, Joint Director & General Manager, DIC, Jodhpur; and Ms. Rita Nahata, Dean, CHEMS. The industry stalwarts motivated and enthused the students with their talk on the sector and the potential it possesses.



At Moradabad, the commencement of the 3rd batch of the Certificate Course was graced by Mr. Abdul Azim, Member COA, EPCH; Ms. Rita Nahata, Dean, CHEMS and students of the 3rd batch. This batch has 18 students for the certificate Course.

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After the ceremonial lamp lighting, Ms. Rita Nahata briefed the new batch on the activities and initiatives of the Council for the promotion of exports of handicrafts. She also discussed in detail about the international market for handicrafts, their trends and demand in the international market as well as how one can grab the opportunity to enter in the international market in this category. She also provided useful information on handicraft classification.

