

EPCH reaches out to American buyers through sectoral show in USA

Sourcing at Magic, Las Vegas, USA; 11th-14th August, 2019



Inauguration of EPCH India Pavilion by Mr. Bob Berg from Sourcing at Magic Fair, Las Vegas; Mr. Bob being greeted by Mr. Simrandeep Singh Kohli, COA Member, EPCH

MAGIC is a fashion tradeshow in the United States. Held twice a year (February and August), this fashion marketplace showcases men's, women's and children's apparel, footwear, accessories, and manufacturing resources from around the world. The recent edition of the event took place from 12th to 14th August 2019 in Las Vegas. At Magic Marketplace 2019, eleven unique communities showcase their luxury brands and the latest trends in fashion. Leading peers, entrepreneurs, exhibitors and visitors have the unique opportunity to participate in educational seminars, special internal networking events and parties. The show boasts of 450 exhibitors and 7,000 visitors.

EPCH participated in this show with a total of 10 member exporters and a publicity booth towards promotion of its upcoming IHGF Delhi Fairs-Autumn 2019 and Spring 2020.

Some of the buyers/brands that attended the show include, ABC Stores, Aldo group, Amazon.com, Barneys New York, Bealls Stores, Bloomingdales, Buffalo, Burlington Stores, Caesars Entertainment, Champion, Champs Sports, Conway, Costco, Dillards, Ebay, Express, FabFitFun, Forever 21, Gap Inc., Gildan, Hanes Brands Inc., Hang Ten, JC Penny, Kohls, Kroger, Lands End, Lanier Clothes, Harley Davidson, Le Chateau, Lucky Brand, Macys, MGM Resorts International, Modcloth, Nordstrom, Oshmans Japan, Overstock.com, Pacsun, Rockport, Steve Madden, Target, Vans, Walmart.com, Wynn Hotel, Zuma Sportswear, etc. ■



Promotions being carried out at Las Vegas Convention Centre for IHGF Delhi Fair editions - Autumn 2019 & Spring 2020

