

# India International Hospitality Expo 2019

25K+ VISITORS | 650+ EXHIBITORS | 28K DISPLAY AREA

After the success of its first edition, India International Hospitality Expo (IHE Expo) will be back at the India Expo Centre from 7-10 August 2019 with a multi-fold growth, added features, a parallel show to keep the epicureans enthused and plenty of glamour & glitz !



## Gear up for The Opportunity to Serve the Hospitality Sector

1,000,000+ Rooms to refurbish | 50,000+ Kitchens to equip | 25,000+ Hotels to decorate  
100,000+ Lobbies to beautify | 10,000+ Resorts, Spas & Wellness Centres to cater to



Let us make use of this unique opportunity to grow multifold



**Mr. Ravi K Passi**  
Chairman, EPCH

*For the handicrafts trade, IHE presents a unique opportunity to specifically cater to the vast and growing hospitality trade, which should by far be the largest organised volume consumer group for our sector.*

*After the overwhelming response to IHE's inaugural edition, by being a part of this strategically structured show, EPCH members can directly expose the hospitality sector to the multitude of items and the varied product range that shape and transform any and every hospitality business. Let us foray into this vibrant sector through IHE '19, slated to be Asia's biggest hospitality show and be a part of this growth revolution.*

Big numbers coming our way – are we upto task?



**Mr. Rakesh Kumar**  
Director General, EPCH  
and Chairman, IEML

*I'm given to believe the Indian hospitality landscape is in the early curve of a long term growth trajectory. Besides new infrastructure being added, existing establishments are going through transformation, as they line up to get globally recognised through organised brand consolidation, which calls for sprucing up facilities as per the brand's product standards. The big numbers are particularly visible in the hotels & resorts and service apartment segments. Building and augmenting a million rooms across brands is going to consume a lot of furniture & accessories; furnishings, decoratives, kitchen equipment, tableware & serve ware, bed, bath & kitchen linen, lamps & lighting, spa & wellness accessories; outdoor makeover, etc. The question is – Are we upto task?*

## Explore & Experience the Indian Hospitality Trade at a defining Marketplace for Home & Lifestyle products

The Indian hospitality industry with its ever increasing number of avenues like hotels, resorts, spa & wellness centres, etc., that are spurred by the rising influx of tourists (both inbound and domestic) has emerged as one of the world's most dynamic growth propellers. According to the World Tourism Organisation, 15.3 million foreign tourist arrivals are expected in India by 2025. Add to that India's growing per capita income, a rising middle class, changing demographic profile, urbanisation, and attitudinal shifts in the consumer spending pattern, the lifestyle of Indians is also transforming year after year. Foreign investors are tapping this opportunity in a big way. According to India's DIPP (Department of Industrial Policy & Promotion), the amount of FDI inflow in the industry during the last couple of years was more than US\$ 6 Billion. Accounting for 6.8% of the country's Gross Domestic Product (GDP), tourism is the largest foreign exchange earner, making India, the most attractive destination for global hospitality industry players. In fact, international hotel chains are increasing their presence in the country, as they will account for around 47 per cent share in the Tourism & Hospitality sector of India by 2020 & 50 per cent by 2022. For infrastructure to cope up with the increasing demand, more than half of the Ministry of Tourism's Plan budget is channelised for funding the development of destinations, circuits, mega projects as well as rural tourism infrastructure projects.





Pic source : The Taj Group of Hotels

The India International Hospitality Show (IHE) brings this fast growing sector to an exciting and exclusive business platform where all stakeholders will seek out relevant vendors and suppliers for satiating needs of the new inventory being added and to upscale and replenish the existing facilities.

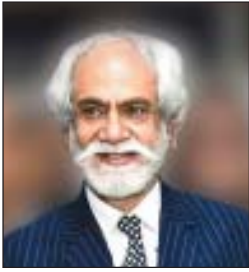
Conceptualised as a mega congregation of the hotel, food and hospitality industry as well as its associated segments, the India International Hospitality Expo-IHE, in its inaugural edition, met with an overwhelming response from its exhibitors, visitors, participating as well as visiting delegates and all those associated with the industry. The second edition of this show, scheduled from 7-10 August 2019 stands at the threshold with added features and a parallel new show - IHE Food 2019. Having registered an increase in participation with 650+ exhibitors and 15,000+ decision makers, the shows together, stand true to their vision of striving to be the **Biggest Hospitality Show in Asia** and gradually a name to be reckoned with, across the globe as the most comprehensive sourcing hub for the hospitality, retail, baking, housekeeping and F&B industry in India.



Organised by India Exposition Mart Limited (IEM) IHE 2019 & IHE Food 2019 would include conferences & seminars, culinary theatres and competitions, mock-up rooms, fashion shows, theme evenings and awards. From 7 to 10 August 2019, the show in its 2<sup>nd</sup> edition is once again aptly timed at the start of the third quarter of the year - the peak sourcing time for buyers.

IHE Food 19 and its multiple features are sure to enthrall all epicureans too. Replete with Michelin Star Chefs, The Asian Gourmet Safari, Culinary Theatres & Masterclasses, Food Awards, Trial By Fire, Wine Tasting and much more, visitors and exhibitors at IHE would have a lot to partake from. Besides, the nation's biggest hotel chains will set up representations of their famed restaurants where one can just walk in and dig into their coveted delicacies. The Asian Gourmet Safari will showcase the rich culinary history and variety that Asia presents - the ultimate spread from chefs coming from across the region to celebrate their culinary heritage. From Vietnam to Myanmar, Thailand to Indonesia, this is going to be the ultimate showcasing of the best Asian food that the country has seen in one place, ever. Besides, a complete day will be observed for a Latin American Food celebration at the show.

## IHE 19 – the bigger, better and grander version of India’s largest sourcing hub



**Mr. Sunil Sethi**  
Chairman, Steering  
Committee IHE 2019 &  
Director, India Expo  
Mart Limited

*The first chapter of IHE! What a magnificent success it was! I don't have words to express what a humongous feat it was to give India its first ever international hospitality show. Esteemed ministers, key decision makers from across the country and hundreds of cherished exhibitors came together to make IHE 18 such a remarkable success. Carrying this legacy forward, it's now time bring you IHE 19 – the bigger, better and grander version of India's largest sourcing hub.*

Spearheaded by Mr. Rakesh Kumar, Chairman, IEML and Director General, EPCH, IHE has on board, industry stalwarts with 40+ years of experience in the hospitality industry. They have been founders of various hospitality bodies and key players in hotel shows across the world.

IHE will take place at the plush India Expo Centre, amidst trends, a vast array of exhibition categories, specifically curated **creativity and new experiences**, aimed at fulfilling expectations of an ever evolving and burgeoning hospitality sector. The show is dedicated to all segments that cater to, or support the hotel & related services industry. It draws support from various industry bodies and trade publications.

Diverse segments will be amalgamating at this show that will also be characterised by interesting features as **conclaves, corporate match-making** as well as **culinary shows** and **ramp sequences**. Besides all these, there would be dedicated **F&B Services** for visitors & exhibitors with food trollies serving food and beverages to exhibitors during the duration; dedicated lounges created for visitors and exhibitors with VIP access; access to restaurants and bars for all visitors and exhibitors; and food trucks serving multi-cuisine delicacies.

The event is being held in partnership with AIFPA, HOTREMAI, ARCHII, EPCH, supported by NSIC, PPF, HPMF, IFCA, ICF; under the patronage of Ministry of Agriculture & Farmers Welfare, MSME, Ministry of Food Processing Industries and Ministry of Commerce & Industry.



## Exhibitor Categories

### Hospitality & Décor

- Accents, Arts & Accessories
- Furniture & Furnishing
- Bathroom Fitting & Accessories
- Wine Spirits & Beverages
- Wellness & Spa
- Architectural Design & Interiors
- Mockup Room
- Refrigeration & Cooling
- Laundry Equipment & Linencare
- Housekeeping
- Uniform & Linen

### F & B and Equipment

- Fruit & Vegetable Products
- Cereals and Millet
- Dairy Products
- Spices & Condiments
- Bakery & Confectionary Products
- Savoury Items
- Tea & Coffee
- Herbal Products
- Organic Food
- Seafood
- Beverages
- Frozen Desserts
- Bakery & Confectionery making Accessories
- Food Preparation Equipment & Supplies
- Stewarding & Tableware Products
- Glassware Products
- Food Processing Equipment
- Food Processing & Packaging Equipment
- Food Packaging Manufacturers – laminations, pouches, poly jars, blister, glass, bottles, tins, etc.
- Bar Equipment & Supplies
- Storage Units
- Kitchen Support Equipment (EPNS, Cutlery, etc.)
- OSE (Operating Supply Equipment)
- Control Storage & Cold Chains

### Services

- Event Décor & Management
- Placement, Hotel Consultants & Management
- IT Solution / Smart Hotel Tech
- Facility Management
- Horticulture & Landscaping

### Other Broad Exhibitor Categories

- Food Products / Beverages / Ingredients / Additives; Standalone Hotels; Hotel Chains; Hospitality Colleges; State Tourism Boards; Ministry of Culture, Government of India

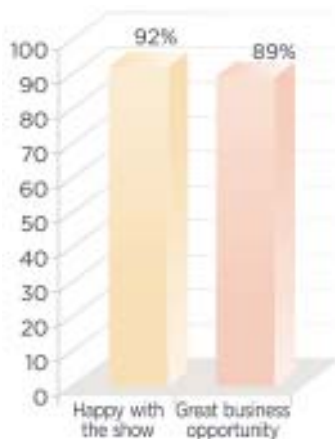
## All inclusive Visitor Profile brings in multiple segments

With 650+ from varied segments catering to the hospitality industry, IHE is expected to be visited by 15,000+ decision makers. The Hospitality Service and Housekeeping trade would be well represented by hospitality consultants, interior designers, culinary/kitchen consultants, merchandisers, hoteliers, restaurateurs, representatives/ procurers from airlines / cruise lines / rail services, resorts, clubs, service apartments, spa & wellness as well as institutions like boarding schools, hospitals, etc. Adding to these hard and soft goods there would be numerous suppliers and visitors for foodservice.

## Get Direct Access to

- Hotels / Resorts Management
- Hotel Chain Owners
- Restaurants / Bars / Clubs / Café Management
- Distributors / Wholesalers - Hospitality
- Equipment & Supplies Airlines / Cruise Lines / Rail Services Procurers
- Bakeries / Confectioneries
- Country Clubs Management
- Department Stores / Retailers
- Convenience Stores / Grocery Stores
- F&B Logistics
- Fast-Food Restaurants' Management
- Foodservice - Government, Hospitals, Institutes

How Exhibitors rated their experience at the first India International Hospitality Expo 2018



## Exclusive Narratives breathe life into Mockup Rooms & Restaurants



The show is also an occasion where exhibitors can present their compositions for a plethora of living spaces for home, hospitality avenues and even public spaces. Visitors can directly explore the styles that come alive through these presentations. Beautifully nestled amidst exhibition areas at the show, these symbolic spaces are designed to offer shop windows for exhibitors and insights & inspirations to visitors.

IHE will witness design experts coming together to create exclusive mock-up rooms for hotels. In their vision to create a hotel show which is one of its kind in the country, the organisers of IHE are striving not just to bring the right manufacturers or suppliers on board but also the best names in design to create an experience that is of value to the hoteliers.

**THINGS & STUFF**

Favours & Promotions  
Wellness Products - Candles, Incense & Potpourri  
Handmade Paper & Customised Paper Products  
Customised Stationery



## Experience IHE Food 2019

This will be an annual showcase for the catering equipment industry and a coming together of the whole supply chain including manufacturers, dealers, designers and end users. IHE Food 2019 will showcase the best products and services from the food and drink industry, attracting key buyers from across the sector. From hard-to-find speciality ingredients and craft drinks, to leading food brands and franchises, find it all at this show. IHE Food 19 is ready to tap into the massive potential that the industry promises and bring to fore numerous opportunities for maximising the visitors & exhibitors growth: Michelin Star Chefs, The Asian Gourmet Safari, Culinary Theatres & Masterclasses, Food Awards, Trial By Fire, Start-up Mentorship & Pitch, B2B Meet-ups, Launchpads, Wine Tasting and Investment Decks.

Visitors will have a lot to savour at representative restaurants of famed hotels, The Asian Gourmet Safari and an all day Latin American Food Festival featuring delicacies from 10 South American countries, including Costa Rica, Ecuador, El Salvador, Uruguay, Paraguay, Chile, Panama, Peru, Colombia, and Argentina. Another stellar spectacle at IHE Food 19 would be the IHE Food Conclave On Food Processing & Safety.

“Opportunity to take your business to a new level of success



**Mr. Hari Dadoo**  
Fair President, India  
International  
Hospitality Expo

*business to a new level of success.*

*I believe that this show has a massive potential to become a global phenomenon and that people will acknowledge that India has the strength to launch such opulence. There is absolutely nothing that will stand in the way of making IHE 19 a roaring success. This will be the defining platform where every exhibitor and visitor gets an opportunity to take their*

## Celebrity Chefs curate Special Evenings

IHE would have a networking cocktail dinner with Celebrity Chef Manjit Gill curating a special evening. He is a highly acclaimed chef with over four decades of excellence in the culinary profession. Chef Gill has been honoured innumerable times for his formidable work with restaurant brand creation including a Lifetime Achievement Award from India's Ministry of Tourism in January 2006. The much awaited gastronomic adventure at IHE would be conjured at the Culinary Theatre curated by Celebrity Chef Davinder Kumar, President, Indian Culinary Forum as his team of celebrity chefs from across the country present mouth-watering delicacies. A connoisseur in the art of cooking, Chef Davinder Kumar has played a key role in bringing the chef's profession and the artists behind it recognition and rewards. A National Tourism award winner himself, he was the master brain behind the most popular Annual Chef Awards.



### Dedicated F&B Services for visitors and exhibitors



Food Trolleys serving food and beverages to exhibitors during the duration



Dedicated Lounges created for visitors and exhibitors with VIP Access



Access to restaurants and bars for all visitors and exhibitors



Food Trucks serving multicuisine delicacies

## Hospitality Attires & Accessories and The IHE Lifestyle Show

Curated by Mr. Sunil Sethi, President of the Fashion Design Council of India (FDCI) and Chairman, Steering Committee IHE 2019 and Director, India Expo Mart Limited, The IHE Lifestyle Show will be a 2 day fashion show exhibiting the latest fashion trends in the hospitality industry from the workshops of well established as well as upcoming designers. This will comprise ramp sequences aimed at the vision of bringing Indian designers on board for hospitality attires & accessories.



## Hotel Chains already patronising India International Hospitality Expo

Taj	Le Meridian	Red Fox
The Oberoi	ITC Limited	Novotel
Marriot	The Leela	Oyo
Courtyard	Sarovar	Ibis
Radisson	The Claridges	Umrao
Crowne Plaza	Lemon Tree	and many more



**INDIA INTERNATIONAL  
HOSPITALITY EXPO**  
INDIA EXPO CENTRE & MART

**7-10 August, 2019**

Phone: +91-9717798063, 9910503049

Email: exhibitor@ihexpo.com, info@ihexpo.com

Register: <http://ihexpo.com/e-exhibitor-form/>

2<sup>nd</sup> edition to see 4 fold growth with added features and increased opportunities towards a multi-dimensional reach and exclusive connect with the hotel, food & hospitality industry



IHE 19 saw dynamic, high-powered and industry studded curtain raisers at The Gateway Hotel, Bengaluru on 6th February, 2019; Taj Lands End, Mumbai on 30th January 2019; and Le Meridien, New Delhi on 14th March, 2019