

# Launch of Management Program at Centre for Handicrafts Exports Management Studies (CHEMS)

Jodhpur; 7<sup>th</sup> April 2019



*Inauguration of the three month Certificate Course at CHEMS, Jodhpur. Seen in the frame are: Mr. OP Prahladka, Chairman, EPCH; Mr. Rakesh Kumar, Director General, EPCH; Mr. Ravi K. Passi, Vice Chairman, EPCH; Mr. Sudhir Tyagi, past Chairman, EPCH; COA members, EPCH: Mr. Prince Malik and Mr. Neeraj Khanna; and prominent exporters from Jodhpur*

As part of its education initiatives for the sector, EPCH inaugurated a three months part time certificate course in Handicrafts Exports Management on 7th April 2019 at the Common Facility Centre, Basani Phase-1, Jodhpur. This was graced by Mr. O P Prahladka, Chairman, EPCH; Mr. Rakesh Kumar, Director General, EPCH; Mr. Ravi K Passi, Vice Chairman, EPCH; Mr. Sudhir Tyagi, past Chairman, EPCH; COA members, EPCH: Mr. Prince Malik and Mr. Neeraj Khanna; and prominent exporters from Jodhpur.

This certificate programme is designed to upgrade skills of existing workforce and train new work force for the handicrafts exports sector. A total of 25 students enrolled. This course is already in session in Delhi and Moradabad. The industry represented by prominent exporters of Jodhpur have welcomed this initiative and are confident that these prospective young smart managers will be assets to any company that will employ them.

Following the inauguration, the students were mentored by all the prominent exporters present on the occasion. EPCH COA members and Director General, Mr. Rakesh Kumar informally spoke to all the students and also gave them useful career tips.

An interactive session for enhancing exports was also organised with member exporters of Jodhpur at the CFC. Various



*Mentorship session for CHEMS students in progress*



*A commemorative picture with the batch of students for the program*

options for handicraft export growth and issues faced by the exporters such as GST compliance, Customs, certification for leather and bone & horn products, etc. were discussed. Mr. Rakesh Kumar also informed the gathering about shifting IHGF Delhi Fair - Spring from February to April and explained how this move of timing will benefit the entire industry. Mr. Kumar also informed that EPCH would set up a wood testing lab in Jodhpur, that will facilitate the industry to understand the type and quality of wood.



*The interactive session on 'Enhancing Exports' in progress*