

RPL– Best in Class Employer orientations and assessments conducted, Certificates given away to 77 successful candidates

Channapatna, Karnataka; 8th January 2019



Mr. C Puttaswamy, Municipal Commissioner, City Municipal Council, Channapatna, addressing the participants. Seated on the dais are (LtoR): Mr. Ibrahim, General Secretary, Minority Department, JDS Ramnagar District; Mr. Zabibulla Khan Ghori, Councillor and ex- President, CMC, Channapatna; and Mr. Syed Wali, Secretary, Channapatna Artisans Association

EPCH organised RPL- Recognition of Prior Learning (RPL) Type 4 - Best in Class Employer Orientations and Assessments of 300 participants out of the registered 750 participants as Merchandisers. 77 candidates successfully cleared the test and viva conducted during assessment on 16th & 17th November 2018. This was carried out by EPCH in association with the National Skill Development Corporation (NSDC) under the Ministry of Skill Development and Entrepreneurship, Govt. of India, in South India's famed city for handmade toys-Channapatna. A further 250 applications have been enrolled for 5 more batches.

Certificates and mark sheets were given away to the successful candidates at a ceremony organised by the Council in Channapatna on 8th January 2019. The occasion was graced by Mr. C Puttaswamy, Municipal Commissioner, City Municipal Council, Channapatna; Mr. Zabibulla Khan Ghori, Councillor and ex- President, CMC, Channapatna; Mr. Syed Wali, Secretary,



Channapatna Artisans Association; and Mr. Ibrahim, General Secretary, Minority Department, JDS Ramnagar District.

Mr. Naveen Gaur, Assistant Director and Regional In-charge-SR-EPCH, welcomed the participants and informed them about the RPL Scheme and benefits of the certificate issued by NSDC.

Mr. C Puttaswamy, Municipal Commissioner, City Municipal Council, Channapatna, praised the initiative and recognition. "Artisans of Channapatna were waiting for such a recognition and I am sure that such efforts of the Council will generate a rise in new entrepreneurs in times to come," he emphasised.

Mr. Zabibulla Khan Ghori, Councillor and Ex- President CMC, Channapatna, conveyed his gratitude to the Council for its support and initiative. He was of the view that the artisans will benefit

from this to grow their enterprises and arrest the decreasing trend of entrepreneurs in the region, paving way for increase of exports.

The 77 participants from the 1st & 2nd batches were awarded the certificates as well as mark sheets. ■



The 1st and 2nd batch of Certificate recipients

Handicrafts Outreach Programme-Hastkala Sahyog Shivir organised in craft clusters of Bhuj, Gujarat

EPCH makes presentation on its role and activities for the handicrafts sector

Two Hastkala Sahyog Shivirs were organised by O/o Development Commissioner (Handicrafts) at VRTI Mandvi and Ajrakh Print Cluster, Ajrakhpur, Kutch, Bhuj, Gujarat on 16th and 17th January 2019. As Bhuj is one of the major handicraft clusters of the country, the Hastkala Sahyog Shivir was aimed to educate entrepreneurs, manufacturers and exporters about the various aspects of the trade, various schemes of Development Commissioner (Handicrafts), as well as activities and initiatives of EPCH for the promotion of handicraft exports.

Speakers at this Outreach Programme included Mr. Raviveer Choudhary, Assistant Director, O/o DC (Handicrafts), Kutch; Mr. Sunil Sinha, LDM, Dena Bank, Kutch, Bhuj, Gujarat; Mr. Hardik Acharya, Assistant Project Manager, DRDA, Kutch; Mr. Milap Vaishav, Faculty, RSETI, Kutch; Mr. Milap Vaishav, faculty, RSETI, Kutch; Dr. Ismail Khatri, National Awardee and exporter from Kutch region; and Mr. Gopal Sharma, EPCH Jodhpur office.

Mr. Raviveer Choudhary, Assistant Director, O/o DC (Handicrafts), Kutch, informed the participants about the various schemes of DC (Handicrafts), Ministry of Textiles, Govt. of India for the upliftment of handicraft artisans and entrepreneurs, viz. design & technology up-gradation scheme, marketing support system, welfare scheme, etc. He encouraged the participants to avail of



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these schemes as per their suitability and benefit from the same. Mr. Sunil Sinha, LDM, Dena Bank, Kutch, Bhuj, Gujarat, explained in detail about the banking system. He also offered information related to credit/loan facilities available to help entrepreneurs and artisans start their own business. On behalf of his bank, he also offered support for development of the handicrafts sector and upliftment of artisans.

Mr. Hardik Acharya, Assistant Project Manager, DRDA, Kutch, informed the participants about DRDA and its activities for handicraft artisans and entrepreneurs. Mr. Milap Vaishav, faculty, RSETI, Kutch, informed about various schemes and courses run by RSETI. Dr. Ismail Khatri, National Awardee, informed the participants about manufacturing and marketing process of Ajrakh Print products and shared his journey from an artisan to become an exporter. The EPCH Jodhpur representative, Mr. Gopal Sharma made a presentation on the role of EPCH and its activities. He encouraged and motivated the participants towards development and self-reliance to be able to upgrade themselves from artisan to exporter. ■



Stakeholders Meeting with Collector & District Magistrate, Kutch, towards Promotion of Handicrafts from the Region

Bhuj, Gujarat; 16th January 2019 : EPCH organised a stakeholder meeting with Ms. Remya Mohan, IAS, Collector & District Magistrate, Kutch (Bhuj), Gujarat at her office, towards handicraft promotion from Kutch, Bhuj. Representative from the Council's Jodhpur office participated in this meeting and informed the DM about the role of EPCH, its multifarious activities and its international marketing assistance to the handicrafts sector. Ms. Remya Mohan appreciated the Council's efforts for handicraft export promotion and desired that a RBSM / National Handicraft Fair as well as a two day national level seminar (on export documentation and procedure) be organised at Kutch (Bhuj), Gujarat. She offered all possible cooperation to EPCH from her office to organise these programs in the near future.



Ms. Remya Mohan, IAS, Collector & District Magistrate, Kutch (Bhuj), Gujarat, in a meeting with handicraft industry stakeholders of the region

Export Outreach Programme under Niryat Bandhu Scheme

Bankura, West Bengal; 22nd January 2019

EPCH, jointly with the office of the DGFT, Kolkata, and with support from District Industries Centre, Bankura; MSME - DI, Ministry of MSME, Govt. of India; and Bankura Chamber of Commerce & Industry, organised an export awareness session under Niryat Bandhu Scheme, at Bankura, West Bengal on 22nd January 2019. More than 60 entrepreneurs and artisans attended the session and addressed their queries to the dignitaries present.

An EPCH representative made a presentation on how one can enter the export market as well as services offered to the handicrafts fraternity with special reference to trade fairs organised to promote and increase export of handicrafts. Mr. Debasish Chakraborty, FTDO, DGFT Kolkata, spoke on the salient features of Foreign Trade Policy and detailed on export procedures and various export promotion schemes. Mr. Samir Kr. Panda, GM, District Industries Centre, Bankura and Mr. Madhusudan, Secretary General, Bankura Chamber of Commerce & Industry gave an overview of exports from Bankura and emphasised on the need for strengthening infrastructure in order to increase exports from the region. Mr. Panda explained the schemes and programmes implemented by DIC in facilitating growth of MSMEs. Together, they urged the artisans to make use of opportunities and start exporting their products. The session also saw the presence of Mr. Siddharth Nandy, Assistant Director, MSME - DI, Govt. of India; Mr. Saikat Dutta, Joint Director, Durgapur Zone, Dept. of MSME, Govt. of West Bengal; and Mr. Sougata Das, Asst. Manager, DIC Bankura.



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