

EPCH presents insight on handicrafts industry at Ministry of Textiles' National Conclave

Chairman, EPCH, leads Panel Discussion on 'Hastkala-Celebration of Tradition'

New Delhi - 6th January 2019



To mark the highlights and transformation during last four and half years in the textile sector, industry centric policies, technology driven processes, focus on research and development, investment in human resources, strategic intervention for market promotion etc., the Ministry of Textiles organised the National Conference on Textiles - " Accomplishments and way forward for textiles sector " on 6th January, 2019 at Hotel Taj Mahal, New Delhi.

A series of panel discussions were held during the National Conference which included discussions on Technical Textiles- Exploring new horizons; Ease of doing textiles business; Access to global markets and supply chain; Fashioning weaves; and Hastakala-Celebration of Traditions.

Mr. O P Prahladka, Chairman, EPCH, was one of the panelists on Hastkala - Celebration of traditions. Other panelists were, Ms. Shefali Vasudev, Moderator; Mr. Mahaveer Sharma, Chairman, CEPC; Mr. Siva Devireddy, Founder and CEO- Gocoop; Ms. Nadia Rasheed, Deputy Country Director, UNDP in India; Ms. Manjari Narula, Vice President, World Craft Council; Ms. Bindoo Ranjan, Design Consultant, NID; and Mr. Arun Roongta, editor, Home Décor magazine. Mr. Rakesh Kumar, Director General, EPCH was also present during the event. ■