

EPCH participates at IIMTF Kolkata with artisans from NER

14th-25th December 2018



Mr. Amit Mitra, Hon'ble Minister, Department of MSME, Government of West Bengal, inaugurates the India International Mega Trade Fair in Kolkata



The NER Theme Pavillion at IIMTF



The EPCH stall at IIMTF

Hon'ble Minister, Department of MSME, Government of West Bengal, Mr. Amit Mitra inaugurated the India International Mega Trade Fair (IIMTF) in Kolkata on 15th December 2018 in the presence of representatives from various industries as well as GS Marketing Associates. Jointly organised by the Bengal Chamber of Commerce and Industries and GS Marketing, IIMTF was held at the Science City ground in Kolkata from 14th-25th December 2018.

With the support of O/o Development Commissioner (Handicrafts), Ministry of Textiles, EPCH set up a Theme Pavilion of North Eastern Region (NER) at this fair. The 23 participating NER artisans were from Assam, Arunachal Pradesh, Manipur, Meghalaya, Nagaland and Mizoram. They were selected by the different Handicraft Service Centres, O/o DC (Handicrafts) in NER and EPCH, with an objective to collectively represent the varied crafts of the region. Set up in a vibrant pavilion, the stalls featured innovative products made from natural raw materials - cane & bamboo, kauna grass baskets, sitalpati hand bags, eri silk products (*ahimsa* silk), bamboo jewellery, etc. This participation enabled the artisans to create awareness about their products among domestic and international trade visitors including buyers, buying agents, retailers/wholesalers.

The objective of this specific display of North Eastern Region was to market region-specific products to a mass as well as trading buyer base and to acquaint crafts persons with the challenges and opportunities of an active market environment. Participation of artisans served a twin purpose of exploring exports, creating awareness and enhancing export market for products of the North Eastern Region, to in turn, generate employment in the craft clusters.

The participation of artisans provided an unparalleled opportunity for marketing and selling as well as to generate awareness in the market of the various crafts produced by the crafts persons from the North Eastern



Ms. N L Palai, Regional Director (NER), O/o DC (Handicrafts) visited the NER Pavilion and interacted with the participants

Region Craft Clusters. The products showcased during the participation were in a manner to provide an opportunity to expose the handicrafts of the country in a better way before the domestic visitors as well as foreigners visiting the country.

The participants were of the view that participation in such events increases market opportunities for local artisans/crafts person and entrepreneurs of North Eastern Region; and interaction with established exporters motivates them to take a step further. ■



Availability of Certified Wood Professionals



A 2-month Certificate Course in VRIKSH- Indian Timber Legality Assessment & Verification Standards (Level-6 of NSQF) under Green Skill Development Programme of the Ministry of Environment, Forest and Climate Change, Govt. of India was successfully conducted during November-December 2018 at GICIA, Greater Noida. The trainees are undergraduate and postgraduate science students and have been trained and exposed to on-site Vriksh Audit and other related work pertaining to Vriksh Certification Scheme. A list of trained personnel is given below:

Sl. No.	Name	Qualification
1	Eva Chaudhary	BSc Biotechnology
2	Ayushi Chaudhary	MSc Biotechnology
3	Nitika Verma	MSc Biotechnology
4	Anshika Tyagi	BSc Biotechnology
5	Shruti Negi	MSc Environment & Science
6	Sadaf Khan	BSc Biotechnology
7	Shivangi Chaudhary	B-Tech Biotechnology
8	Prashansa Tayal	BSc Biotechnology
9	Jikmat Yangchen	MSc Environment & Science

In case you wish to engage any of the successful candidates and offer job opportunity, you may email your requirement to hr@gicia.org /07838972019 (m) with a copy to vriksh@epch.com.

EPCH Cricket Season continues, members take up 2nd T20 Challenge

Team Delhi takes the Trophy

22nd December 2018



Chief Guest at the event, Mr. Bhupender Singh, Minister of State Panchayati Raj, Govt. of UP, inaugurates the event in the presence of Mr. Vinod Agarwal, Mayor, Moradabad; Mr. Ritesh Gupta, MLA; Mr. Suresh Jain, Chancellor and Mr. Manish Jain, Group Vice Chairman, TMU Moradabad; Mr. OP Prahladka, Chairman EPCH; Mr. Rakesh Kumar, Executive Director, EPCH; and eminent member exporters from Moradabad - Mr. Sudhir Tyagi, Mr. Neeraj Khanna and Mr. Najmul Islam as well as participants of both the cricket teams and member exporters from both the regions

EPCH took a first of its kind initiative by constituting a Fitness and Sports Committee (FASCO) in 2017 to organise various health camps, yoga, sports and outdoor activities. The first match was played between Chairman XI and Members XI in March, 2017. In its second season in a row, a T20 cricket match, was conducted between two industry teams - Delhi and Moradabad, at New Delhi. The second annual T20 match was conducted amidst energetic and enthusiastic teams of Delhi Exporters Eleven and Moradabad Exporters Eleven at TMU Cricket Ground, Moradabad.

The members of Delhi Exporters Eleven Mr. Prince Malik as Captain, Mr. Vineet Bhatia, Mr. Manu Gulati, Mr. Dheeraj Kapoor, Mr. Aryan Kapoor, Mr. Amit Anand, Mr. Chintoo Kohli, Mr. Sobinder Kohli, Mr. Sehaj Kohli, Mr. Priyansh Malik, Mr. Abhishek Chauhan, Mr. Abhishek Vats, Mr. Ankit and Mr. Karun Bhatnagar.

The Members of Moradabad Exporters Eleven were Mr. Rohit Dhall as Captain, Mr. Puneet Arya, Mr. Ujjwal, Mr. Rachit Jain, Mr. Rajeev Pugla, Mr. Neeraj Gandhi, Mr. Saurabh Bhatia, Mr. Nakul Soni, Mr. Moaib Mohd. Obes, Mr. Faisal Jamal, Mr. Mohd Yusuf, Mr. Millind Aggarwal, Mr. Vishal Khanna, Mr. Mohd. Umar, Mr. Ashish

Gulati, Mr. Mohit Mathur, Mr. Anoop Shankhdhar, Mr. Amit Choudhary, Mr. Hemant Juneja, Mr. Samad Bhai, Mr. Pankaj Sachdeva, Mr. Praful Mumjial, Mr. Gaurav Ohri and Mr. Lakshya Aggarwal.

The occasion was graced by Mr. OP Prahladka, Chairman EPCH; Mr. Rakesh Kumar, Executive Director, EPCH; and eminent exporters from Moradabad - Mr. Sudhir Tyagi, Mr. Neeraj Khanna and Mr. Najmul Islam. Delhi Exporters Eleven won the match and the trophy was presented to them by Chief Guest at the event, Mr. Bhupender Singh, Minister of State Panchayati Raj, Govt. of UP, in the presence of Mr. Vinod Agarwal, Mayor, Moradabad; Mr. Ritesh Gupta, MLA; Mr. Suresh Jain, Chancellor and Manish Jain, Group Vice Chairman, TMU Moradabad. Mr. Ankit of Delhi Exporters Eleven was selected Man of the Match and Mr. Mohd. Umer from Moradabad Exporters Eleven was declared best bowler.





1. Mr. O P Prahladka, Chairman, EPCH, in the audience with Mr. Sudhir Tyagi, eminent member exporter from Moradabad and Mr. Rakesh Kumar, Executive Director, EPCH
2. Supporting spectators engrossed in the match
3. Chief Guest at the event, Mr. Bhupender Singh, Minister of State Panchayati Raj, Govt. of UP
4. All rising to the National Anthem
5. Team Moradabad Exporters Eleven
6. In the midst of the day & night cricket match
7. Both teams in a jubilant mood after the match
8. Winners of the Trophy-Delhi Exporters Eleven