

# Fair Trade Primary Producers Association set up in Moradabad

Inaugurated amidst industry gathering, garners strong support of handicrafts exporting fraternity



Mr. Rakesh Kumar, Executive Director, EPCH, seen with Mr. Binod Kumar Singh, IPS, IG, Moradabad and Mr. Sudhir Tyagi, past Chairman, EPCH

The Fair Trade Primary Producers Association (FTPPA) was formed in Moradabad, under the umbrella of the World Fair Trade Organization. The Inauguration of FTTPA was held on 2nd August, 2018. Mr. Rakesh Kumar, Executive Director, EPCH, was the Chief Guest. The trade very much needed recognition for entities that conform to procurement and production procedure standards. FTTPA would encourage and support players through the manufacturing and exporting value chain.

While inaugurating the Association, Mr. Rakesh Kumar said, “the requirement of this kind of an association was very much in demand from a long time to check procurement and production procedures followed by manufacturers. With the formation of Fair Trade Primary Producers Association, India would not only be able to give assurance to Indian consumers but also face the challenges of international markets.”



Lighting of the inaugural lamp to announce the beginning of the Fair Trade Primary Producers Association in Moradabad