

Self Employment Training Program

Narsapur, Andhra Pradesh; 27th March-19th May 2018

100 Lacecraft artisans trained in 4 Batches



EPCH initiated a Self Employment Training with financial support from Andhra Pradesh State Skill Development Corporation (APSSDC). This was initiated on 27th March 2018 with 100 lace artisans divided into 4 batches, at 2 different locations i.e. International Lace Trade Center (ILTC), Narsapur and Common Production Center, KP Palem, Mogalthur. Each batch had 25 lace artisans each of Crochet Lace, Accessories and Crochet Lace-Furnishing. In order to impart training 4 well experienced and qualified trainers as per the guidelines of (NSDC) National Skill Development Corporation for the purpose were selected.

The first week included focus on theory, based on study material provided by the Council. Raw material such as knitting tool kits and yarn too were provided to the artisans. Thereafter, the practical segment followed. The artisans were also briefed about latest designs and trends through video sessions and design prototypes. EPCH member exporters from Narsapur and designer from Telangana State Handloom Development Corporation also visited the programme venues and interacted with artisans.

Prominent EPCH member exporter from Narsapur and designer from Telangana State Handloom Development Corporation interacting with the artisans



For maintaining quality of the training program, EPCH facilitated visits by Cluster Coordinator and District Manager West Godavari. For Quality check and Center Verification, West Godavari District Manager from APSSDC visited the venues and interacted with artisans. Prototypes developed by the artisans during the training included home furnishing, kids garments, key chains and fashion accessories. The programs concluded on 18th May 2018 at ILTC Narsapur and on 19th May 2018 at KP Palem. The final assessment was done by the HCSSC service partner M/S. Trend Setter on 22nd May 2018.



Participants going through the theory and practical part of assessment

Skill Development Program trains artisans in Jodhpur & Barmer

440 artisans trained in 11 Batches



Mr. Shivprasad Madan Nakate, IAS, District Collector, Barmer, interacts with the program's participants during the inaugural session at Barmer

As part of the Jodhpur Mega Cluster (CHCDS) Scheme, EPCH initiated a Skill Development Program in Jodhpur and Barmer. Within a time frame from 4th April to 25th May 2018, 11 batches with a total of 7 batches of applique craft and 4 batches of hand embroidery were trained.

This training program was conducted with an objective to address current limitations of the Jodhpur mega cluster in terms of lack of skilled manpower for production of high value added and diversified products. As part of this, standardised training was imparted as per NSQF guidelines which also included various soft skills and entrepreneurship development, aimed at the overall capacity building of artisans.

The program was initiated on 4th April in Barmer with an inauguration by District Collector, Barmer, Mr. Shivprasad Madan



The participating artisans working with applique work and embroidery

Nakate, IAS. He also interacted with the artisans and explained how skill development programs can benefit them. He also motivated the crafts persons to join together after the completion of the program and form self-help groups for better employment opportunities. During the closing of the program, Mr. Kiran VN, Assistant Director, O/o DC (Handicrafts), encouraged the artisans to come forward and avail of other services of the DC (Handicrafts) office for seeking opportunities in the sector.



Press Clippings

मार्केटिंग एवं कौशल विकास से मिलती है व्यवसाय में सफलता : ईपीसीएच

Success Story

Trained embroidery artisans set up Handicraft Production Centre at Jodhpur

EPCH initiative with support of O/o Development Commissioner (Handicrafts) has shown the impact of the Skill Development Program. Council's initiative has made the change and brought the smile on women artisans. On 9th May, a group of 20 women from Pal Gaon, Jodhpur, set up a Handicraft Production Centre after completion of the Skill Development Program. Mr. Kiran V N, Assistant Director (Handicrafts) inaugurated the centre along with Mr. Ravi Veer Choudhary, Handicraft Promotion Officer and Mr. Gopal

Sharma from EPCH. It's a proud moment for the Council to see the impact of their initiative and continuous effort to make the crafts persons self-reliant.

