

# EPCH sets up NER booth at Vibrant North East 2017

4<sup>th</sup> -6<sup>th</sup> May 2017; Guwahati, Assam

The 3rd edition of Vibrant North East 2017, held from 4-6 May 2016 at Guwahati, Assam and comprising Development Expo 2017, Agri and Rural Expo and North East Development Meet, provided an opportunity for the region to showcase its potential and opportunities. With IIT, Guwahati; National Skill Development Corporation (NSDC); North Eastern Development Finance Corporation Limited (NEDFI); North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHDC); Ministry of Agriculture and Farmers Welfare; National Institute of Food Technology and Management; Indian Council of Agriculture on Pig; and Rural Technology Action Group North East among major participants, the event brought together, a large number of national and international stake-holders from the industry, institutions, Govt. and the development sectors to showcase programs and schemes, products, technologies and services; and deliberate upon the issues and opportunities as well as the way forward. This was jointly organised by The Centre for Agriculture and Rural Development (CARD) and the Associated Chambers of Commerce and Industry of India (ASSOCHAM).

For the first time EPCH participated in this summit and set up a collective booth with 6 entrepreneurs / artisans from Assam, Manipur and Sikkim with a product display of dolls & toys; artistic textiles; areca sheath plates; and jute products.

Mr. Padmanabha Balakrishna Acharya, Hon'ble Governor of Nagaland and Arunachal Pradesh inaugurated the Vibrant North-East 2017 Summit and Exhibition in Guwahati (Assam), in the presence of Dr. M J Khan, Chairman, ICFA; Mr. Pankaj Prasad, MD, NERAMAC; Mr. PL Thanga, Secretary, Mizoram



Above : Seen on the dais during the inauguration of Vibrant North East 2017 : Dr. M J Khan, Chairman, ICFA; Mr. Pankaj Prasad, MD, NERAMAC; Mr. PL Thanga, Secretary, Mizoram Planning Board; Mr. Anish Ansari, Chairman, CARD; Mr. PB Acharya, Hon'ble Governor, Nagaland and Arunachal Pradesh; Mr. Alok Kumar, DG, ICFA; Dr. Ajit Kumar, Vice Chancellor, NIFTEM; Dr. Sailendra Choudhury, MD and Dr. S V Nagacham, Director, ICAR. Right : The Hon'ble Governor takes a look at some of EPCH's informative literature on its various activities



Planning Board; Mr. Anish Ansari, Chairman, CARD; Mr. Alok Kumar, DG, ICFA; Dr. AJit Kumar, Vice Chancellor, NIFTEM; Dr. Sailendra Choudhury, MD and Dr. SV Nagacham, Director, ICAR. Describing North East as one of the most vibrant regions of the country with abundant resources, Mr. P B Acharya desired that such potential be harnessed. Emphasising on making the central sponsored schemes available to the lowest sections of the society, the Governor called for creating more awareness about the welfare programmes. He also interacted with the participants in the EPCH booth and learnt of the Council's activities in the North East. During discussions the Hon'ble Governor appreciated that artisans from Tuensang area of Nagaland are being promoted. ■

## Glimpses of the EPCH booth at Vibrant North East 2017

