

EPCH co-organises Ambiente India & Heimtextil India with Messe Frankfurt, vibrantly showcases home & lifestyle segment of handicrafts industry

20th -22nd June 2017; Pragati Maidan, New Delhi



Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles, inaugurated Ambiente India and Heimtextil India in the presence of Mr. Shantmanu, Development Commissioner (Handicrafts); Mr. Jagdish Khandelwal, President, Home Textiles Association; Mr. Ajay Arora, Managing Director, D-Décor; Mr. Sanjeev Jhurani, Vice President, Welspun Global Brands Ltd.; Mr. Olaf Schmidt, Vice President, Messe Frankfurt Exhibition; Ms. Nicolette Naumann, Vice President, Ambiente; Mr. Raj Manek, Executive Director and Board Member of Messe Frankfurt Asia Holding Ltd.; and Mr. Rakesh Kumar, Executive Director, EPCH

Addressing the industry at the inauguration, Union Minister for Textiles, Smt. Smriti Zubin Irani said, "India's home textile business this year has contributed 12 per cent to the country's overall shipments globally. The show, organised by Messe Frankfurt India, has witnessed a 30 per cent increase in exhibitors this year, which shows the capacity of Indian businesses to come up with new ventures as well as the appetite of the country's consumers or buyers."

EPCH made its strong presence felt at the home fashion event entitled Ambiente India and Heimtextil India co-organised by Messe Frankfurt Trade Fairs India and Export Promotion Council for Handicrafts at Pragati Maidan, New Delhi from 20-22 June, 2017.

Over 190 companies from six countries including India, Bangladesh, China, Korea, Nepal and Thailand with top home fashion players such as D'décor, Welspun, Reliance, Raymond, AWKenox Steel, Fair Houseware, Organic



Mr. Rakesh Kumar, Executive Director, EPCH, proposing the vote of thanks at the inauguration of Ambiente India and Heimtextil India

Home, Lifestyles 360 Degree, Gomaads amongst others showcased next season's interior décor and home textiles collections during the three day event.



Mr. Shantmanu, Development Commissioner (Handicrafts) seen taking a round of EPCH participant stalls with Mr. Rakesh Kumar, Executive Director, EPCH



Trade visitors seen taking keen notice of home & lifestyle products displayed by EPCH's participants at Ambiente India

While proposing the vote of thanks at the inaugural ceremony, Mr. Rakesh Kumar, Executive Director, EPCH said that this platform will help all the regular participants representing multi-channel and exclusive brands and will definitely be finalising close deals with them.

The EPCH contingent included a total of 12 member exporters with a product profile comprising home textiles & textile crafts; furniture & accessories; home decor & accessories; lamps & lighting; tableware, serveware & kitchenware; incense and home fragrances; nautical products; and garden & outdoor products. ■