

Road Shows & interactions across regions and craft concentration hubs

Ministry of Textiles takes concept of 'Textiles India' to handicrafts fraternity across India



With an objective to organise Textiles India with strong representation from the entire textiles industry, spanning from handicrafts to textiles and apparel, the Ministry of Textiles is taking the new show concept to major craft concentration hubs across the nation.

Textiles India's inaugural edition is scheduled from 30th June to 2nd July 2017 at Mahatma Mandir, Gandhinagar, Gujarat. This mega exhibition is to showcase India's strength in the entire textile and apparel value chain, right from fibre to fashion. International conferences and round table seminars will be held as part of this event with participation from global and national leaders from the industry, technical experts and senior policy makers from the Union and State Governments.

With an exhibition area of about 125,000 square metres, the show would bring together 1000+ exhibitors, 2500+ international and 15000+ domestic buyers. There will be thematic display of textiles and apparel, handicrafts products, a dedicated pavilion for Start-ups, Skills, R&D, Sustainability, etc., all under one roof. The show would feature theme pavilions of partner states - Assam, Andhra Pradesh and Jharkhand with special focus state- Karnataka.



31st May, 2017; Imphal, Manipur

This road show, organised at Hotel Classic Grande, Imphal, Manipur, was attended by more than 100 participants representing the handicrafts and handloom sector. Mr. Ajay Tamta, Hon'ble Minister of State for Textiles, Ministry of Textiles, Govt. of India, addressed the stakeholders and answered their queries regarding Textiles India. This occasion was also graced by Mr. O Nabakishore, Chief Secretary, Govt. of Manipur; Mr. L Lakher, Principal Secretary (Textiles, Commerce & Industries), Govt. of Manipur; Mr. O P Prahladka, Chairman, EPCH; and Mr. R Anand, Executive Director, Handloom Export Promotion Council (HEPC). An exhibition of handicrafts and handloom products was also organised with display by over 50 participants.



1st June, 2017; Lucknow, UP



Mr. Anant Kumar Singh (IAS), Secretary Textiles, Govt. of India, was the Chief Guest at this road show, organised at Hotel Deep Palace, Lucknow. Present on the occasion were, Mr. Sagar Mehta, Vice Chairman, EPCH; Mr. R K Verma, Director, EPCH; Mr. Rajesh Kumar Sahu, Additional Development Commissioner (Handlooms); and Mr. R Anand, Executive Director, Handloom Export Promotion Council (HEPC). Mr. Singh interacted with the participants and answered their queries related to Textiles India 2017.

6th June, 2017; Moradabad, UP



Seen L to R: Mr. Ajay Gupta, Gen. Secretary, Moradabad Handicrafts Exporters Association (MHEA); Mr. Vinod Agarwal, Mayor of Moradabad; Mr. Ritesh Gupta, MLA, Moradabad; Mr. Ajay Tamta, Hon'ble Minister of State for Textiles, Ministry of Textiles, Govt. of India; Mr. Sudhir Kumar Tyagi, Member COA, EPCH; Mr. Ram Singh, Director, Ministry of Textiles; and Mr. Satpal, General Secretary, MHEA

This road show was organised at Moradabad Resource Centre, EPCH House, Moradabad and was graced by Chief Guest, Mr. Ajay Tamta, Hon'ble Minister of State for Textiles, Ministry of Textiles, Govt. of India. He addressed the stakeholders and answered their queries regarding Textiles India. This occasion was also graced by Mr. Ritesh Gupta, MLA, Moradabad; Mr. Ram Singh, Director, Ministry of Textiles, Govt. of India; Mr. Vinod Agarwal, Mayor of Moradabad; Mr. Sudhir Kumar Tyagi, Member COA and past Chairman, EPCH; Members of COA, EPCH - Mr. Neeraj Khanna, Mr. Abdul Azim, Mr. Naved ur

Rehman and Mr. Ajay Gupta; General Secretary, MHEA Mr. Satpal; and senior EPCH member exporters from the Moradabad region. Live demonstrations of handicrafts by artisans were also organised by the Council during this road show. Around 100 participants/stakeholders from the handicrafts and handloom sector attended this session and benefited.

Mr. Ajay Tamta interacts with an artisan. Also seen in the frame are Mr. Najmul Islam, eminent member exporter from Moradabad; and Mr. RK Verma, Director EPCH



8th June, 2017; Bhubaneswar, Odisha



Mrs. Aditi Das Rout, Trade Advisor, Ministry of Textiles, Govt. of India (second from right), addressing the press & media

A press conference was organised at Bhubaneswar, Odisha, to brief the local media on the upcoming Textiles India show. Mrs. Aditi Das Rout, Trade Advisor, Ministry of Textiles, Govt. of India, was the Chief Guest.



13th June, 2017; Guwahati, Assam

A press conference was organised at Hotel Brahmaputra Ashok, Guwahati, Assam, with Mr. Subrata Gupta, Joint Secretary (Export), Ministry of Textiles, Govt. of India, as the Chief Guest who made a detailed presentation on Textiles India and also interacted at length with the media. He informed that as a



Mr. Subrata Gupta, Joint Secretary (Export), Ministry of Textiles, Govt. of India, makes a detailed presentation on Textiles India



Seen L to R: Mr. Amit Mehta from CII; Mr. Dhiraj Thakuria, Managing Director, North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC); Mr. Mukti Gogoi (IAS), Commissioner & Secretary to the Govt. of Assam, Handloom, Textiles and Sericulture Department; Mr. Subrata Gupta, Joint Secretary (Export), Ministry of Textiles, Govt. of India; Ms. Jesmina Zeliang, Regional Convenor-North East, EPCH; and Mr. Rana Patgiri, Managing Director, Bodoland Regional Apex Weavers and Artisans Cooperative Federation Limited (BRAWFED)

Below: Ms. NL Palai, Regional Director, North East Region, O/o DC (Handicrafts), Ministry of Textiles, is seen among the audience



partnering State for the event, Assam and its handicrafts & handloom industries would get significant exposure in all components of Textiles India including the promotion, B2B Meets and other conferences scheduled throughout the event. Assam will showcase the entire range of products including silk, tribal fabrics and handicrafts in their dedicated Pavilion at the show. The other dignitaries from the sector also addressed the media. Ms. Jesmina Zeliang, Regional Convenor-North East, EPCH, informed that EPCH is showcasing Indian handicrafts through 200 exhibitors with 7 from Assam and 17 entrepreneurs from the North Eastern States at Textiles India. An exhibition of handicrafts, textiles and other products was organised with 11 participants prior to the press conference.