

# KINSHIP

as presented by PJ Aranador, Filipino international lifestyle designer

## Forecasts - Spring Summer 2018

The evolution of connectivity, both real and virtual, are driving the Kinship trend – a growing sense of community and cultural sharing where we will increasingly seek to break boundaries, and art and design will seek to become borderless, propagating ideas to different parts of the world. Storytelling will become more important, as data and design are combined, connecting people around products and projects that tell vivid tales of places, histories, and cultures.



Consumers exploring the world



KINSHIP embraces global tastes, crafts and experiences- physically and virtually



Designers collaborating across continents

The serene beach



Nautical theme  
inspires new design



Pattern will take center stage



Rural basket of Africa to Peru



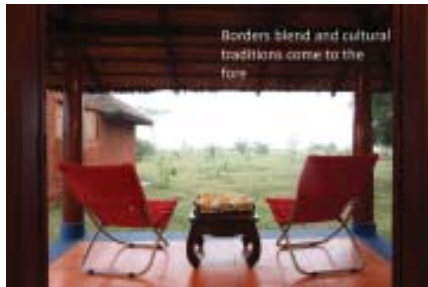
Cultures, eras and crafts will cross over and blend



Stop the glorification of 'busy'



Slow food, slow fashion, slow living



A fresh perspective emerges towards craft, artisanship and shared culture



COLOURS

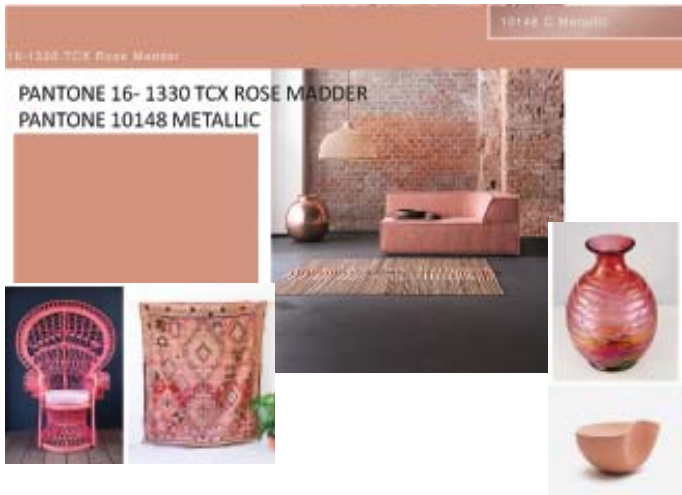
Red-based earthy tones and pigmented, spicy yellows... At the heart of the Kinship palette dove gray and a muted pink.....traditional summery hues of baked coral, dark orchid & rose madder (pale shade of pink) paired with golden sand & dark ginger...



Metallic versions of these tones introduce a precious glint....White shoalwater, washed indigo and horizon blue offer a calming counterbalance along with core colors



# KINSHIP COLOUR SUMMARY S/S 2018



## KEY MATERIALS S/S 2018



CLAY, WOOL, RATTAN, PLYWOOD,  
WOOD, METALLIC YARN, CAST IRON,  
BRASS, BRONZE, SILK, GAUZE, ROPE,  
SISAL, HEMP, LEATHER, GLASS, NYLON,  
CARBON FIBRE, LINEN

## KEY FINISHES S/S 2018

SALT- WASHED, BLEACHED,  
NATURALLY DYED, FELTED,  
FUZZY YARNS,  
FURRY AND SHAGGY,  
LACQUERED, LASER-CUT,  
TOOLED, CARVED,  
ETCHED AND ENGRAVED,  
VEILED, PATCHED, DIP DYED,  
TUFTED AND KNOTTED,  
FIL COUPE, BRUSHED,  
HAMMERED, OIL-RUBBED,  
TOP-STITCHED AND EMBROIDERED



## KEY PATTERNS S/S 2018

EASTERN REFERENCES, IRANIAN AND ISLAMIC MOTIF,  
MIXING AND MATCHING, JAPANESE SHIBORI, DIP- DYEING AND  
TIE- DYEING, PAINT BRUSHED EFFECT, CHINESE DECORATIVE  
DESIGNS, COLLAGE AND MONTAGE, PATCHWORK, FILIGREE,  
HIEROGLYPHS AND IDEOGRAMS, ABSTRACT FOLK, MARQUETRY  
AND INLAY, KILIM AND TAPESTRY, KNOTS AND SAILING  
REFERENCES, WESTERN TOOLING PATTERN, SACRED  
GEOMETRIES, STRIPES, TILES AND LAYERING



## KEY SHAPES S/S 2018

SALT- WASHED, BLEACHED, NATURALLY DYED, FELTED, FUZZY YARNS, FURRY AND SHAGGY, LACQUERED, LASER-CUT, TOOLED, CARVED, ETCHED AND ENGRAVED, VEILED, PATCHED, DIP DYED, TUFTED AND KNOTTED, FIL COUPE, BRUSHED, HAMMERED, OIL-RUBBED, TOP-STITCHED AND EMBROIDERED



## INTERIOR THEMES - NEW NAUTICAL

Spurred by new maritime trade routes, this direction sees designs inspired by a renewed interest in seafaring. Elements of boat building and sailing accessories make their way into interiors, in the form of shapes & patterns featuring hulls & sails. Rope is also used in intricate ways for tabletop items and textile designs, working for both high-end and mass markets. Stripes call to mind pirate references and evoke a sense of adventure that appeals to adults and children alike.



## INTERIOR THEMES - SALT WASHED INDIGO

Following on from the Earthed A/W 17/18 trend, Kinship sees a continued focus on natural dyes and sustainability. Indigo in particular takes centre stage, but with salt-washed and diluted finishes that celebrate the distressed and imperfect aesthetics of artisanal techniques. This direction has broad appeal, with relevance for everything from leather to porous ceramics and plush rug designs.



## INTERIOR THEMES - MULTI CULTURAL COMPOSITIONS

Continuing the message explored in the S/S 17 Encounter Culture trend, bold blending of global references drives a vibrant and rebellious direction that takes crafts and constructions from various cultures into a fresh, unexpected remix. Patterns, artefacts and even flags are combined to define a new sense of shared visual identity. This direction is ideal for textiles and pattern design, where the use of fabric shreds and reworked native motifs creates lively, dense and diverse designs.



## INTERIOR THEMES - FRESH FIBRES

Natural fibers and traditional woven or tufted patterns drive this tactile story, which sees rattan, caning and basket weaves reworked in modern ways. Studio Nito draws inspiration from bobbins, turning yarn into solid, stable furniture by fusing it with resin and wrapping it around moulds for shape. For a more commercial approach, large scale caning makes for a summery wall covering. Long, loose loops are also ideal for this textured direction, both for hard and soft materials, such as ceramic vessels and re-tufted carpets.



# NEW PRODUCT DEVELOPMENTS FROM PHILIPPINES

Exhibits from Manila Fame-a design & lifestyle event held at Manila, Philippines

Focus on Manila Hemp

