

Indian handicrafts contingent reaches out to Middle East buyers

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Mr. Anurag Bhushan, Consul General of India, Dubai, with the Master crafts persons at EPCH's Handicrafts Pavilion at INDEX

The 26th edition of Index International Design Exhibition, organized from 23–26 May, 2016, at Dubai World Trade Centre, Dubai, by DMG Event Middle East (UK), is the largest interior design & architecture exhibition of UAE and Middle East countries. This featured a total number of 1030 exhibitors from 50 countries, 27,000 trade buyers from Dubai, UAE, Middle East and other countries.

EPCH set up an exclusive Handicrafts Pavilion in 54 sqm. with live demonstration of regional Indian crafts by 4 Master



crafts persons - Madubani painting by Mrs. Asha Jha from Darbhanga, Bihar; wood carving by Mr. Mohanan Prabhakaran from Vishakhapatnam, Andhra Pradesh;



Blue Art Pottery by Mr. Anil Kumar Doraya from Jaipur, Rajasthan; and Stone Carving by Mr. Deepak Vishwakarma from Gwalior, Madhya Pradesh. This attracted a large number of visitors and NRI buyers based in UAE who appreciated the efforts in keeping the culture alive.



Mr. Rahul Srivastava, (Consul), Consulate General of India, Dubai, visits the EPCH booths at the show

Mr. Anurag Bhushan, Consul General of India visited and interacted with the Master crafts persons and appreciated the efforts of EPCH. Further, Mr Anurag Bhushan said to the UAE national daily- Khaleej Times that the recent reciprocal visits by leaders of the UAE and India had reinforced the commitment between the two nations and bilateral relations between both countries have progressed remarkably during the past two years. Mr. Rahul Srivastava, (Consul), Consulate General of India, Dubai, also visited the India Pavilion and interacted with the participants.

The EPCH publicity booth was set up in the fair to promote the upcoming IFJAS and IHGF Delhi Fair (Autumn) 2016 and buyers have expressed their interest. ■

