

EPCH presents "Viable Business Opportunities with Bamboo" at Global Bamboo Summit

8th -10th April 2016; Indore, Madhya Pradesh



Mr. Nitin Gadkari, Hon'ble Minister of Road Transport & Highways and Shipping, Govt. of India; Mr. Radha Mohan Singh, Hon'ble Minister of Agriculture & Farmer Welfare, Govt. of India; and Dr. Gauri Shankar Shejwar, Hon'ble Forest Minister, Govt. of MP at the Summit with the EPCH representative

Soliciting global cooperation in bamboo sector making bamboo as the change agent for poverty alleviation and climate change, MP State Bamboo Mission (MPSBM) and Indian Federation of Green Energy (IFGE) organized the Global Bamboo Summit from 8th to 10th April, 2016, at Indore, Madhya Pradesh.



Mr. A K Varma, Retd. Principal Chief Conservator of Forests, Karnataka

EPCH participated in this summit through a display of promotional banners and distribution of leaflets on its various activities, Vriksh Certification, upcoming events as well as the Handicrafts & Carpet Sector Skill Council (HCSSC). The Council also made a presentation on "Viable Business Opportunities with Bamboo", presented by Mr. A K Varma, Retd. PCCF, Karnataka. During the presentation, he explained, apart from paper industry and other traditional usage industries of bamboo there are many new emerging ones like textile, flooring and roofing/particle boards, bamboo matting, panel boards and edible bamboo shoot besides large scale proven

and potential usage in power and energy sector (bio-mass based) .The advantage of bamboo as a raw material in all the above usage worldwide is its abundant availability, low cost, strength & beauty, and with the modern consumers becoming more demanding and preferring sustainable products,



Mr. Shivraj Singh Chouhan, Hon'ble Chief Minister of Madhya Pradesh at the Summit

bamboo is emerging as one of the chief architects of rural & tribal employment and livelihood supporter for a vast majority, particularly the weaker sections including women. (10th Plan

Document had estimated that around 10 million people already depend on Bamboo in India for their livelihood). One of the key new areas of business opportunity no doubt exists for bamboo mats and flooring having huge demand in European Market (which is dominated by China to the extent of 95 %). In India construction industry and rural housing sector present a huge business opportunity. Bamboo veneer and panel boards are also growing in demand and thanks to global players like IKEA and DIY, the environment conscious



Western European and US markets are increasingly lapping up these high value added products.

During the Global Bamboo Summit many dignitaries interacted with the EPCH representative there who in turn provided information about the Council's activities. ■