

EPCH organizes BSM at Paschimi Rajasthan Udyog Hastshilp Utsav

Under CHCDS for Jodhpur Mega Cluster; 7th-17th January, 2016



identified by the O/o DC (Handicrafts) Jodhpur office. They displayed a wide range in applique work, wooden furniture, leather crafts, iron crafts, patchwork, textile crafts, horn & bone crafts, etc. The objective was to provide a platform to the artisans of the Jodhpur Cluster so that they get a chance to meet prospective buyers and leading exporters for their requirements.



Mr. Rajiv Pratap Rudy, Union Minister of State for Skill Development and Entrepreneurship (Independent Charge) & Parliamentary Affairs, Government of India addresses the gathering after the inauguration ceremony at the Paschimi Rajasthan Udyog Hastshilp Utsav-2015

EPCH organized a Buyer Seller Meet (BSM) during the 'Paschimi Rajasthan Udyog Hastshilp Utsav-2015- an Industrial and Handicrafts Fair, held in Jodhpur from 7th to 17th January, 2016. The fair, the 25th in the series, was organized under the aegis of the District Industries Center & District Administration, Jodhpur, in association with Jodhpur Industries Association. This was inaugurated by Mr. Rajiv Pratap Rudy, Union Minister of State for Skill Development and Entrepreneurship (Independent Charge) & Parliamentary Affairs, Government of India. Present on the occasion were, Member of Parliament, Govt. of Rajasthan, senior officials from Govt. of Rajasthan and dignitaries from trade and industries. In course of the fair, seminars on various subjects related to trade were organized and the Council was invited to interact and address the gathering on Vriksh Certification, Skill Upgradation & Training as well as other trade related issues.

The BSM was inaugurated by Mr. Rakesh Kumar, Executive Director, EPCH in the presence of Mr. Kulwinder Singh, Assistant Director, O/o DC (Handicrafts), Jodhpur, officials from DIC, Jodhpur, representatives from Jodhpur Industries Association, Jodhpur Handicrafts Exporters Association, trade and participants. This was conducted under DC (Handicrafts)'s Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for Jodhpur Mega Cluster and saw participation from 40 master crafts persons and artisans from the Jodhpur cluster,



Above: Mr. Rakesh Kumar, Executive Director-EPCH, inaugurates the BSM in the presence of Mr. Kulwinder Singh, Assistant Director, O/o DC (Handicrafts), Jodhpur, officials from DIC, Jodhpur, representatives from Jodhpur Industries Association, Jodhpur Handicrafts Exporters Association, trade and participants

Below: The dignitaries visit the stalls at the Buyer Seller Meet





A Glimpse from the Buyer Seller Meet organized by EPCH

The BSM was centrally located in the fair and was one of most visited areas at the fair. 40,000 visitors came in and appreciated the craftsmanship showcased through the products. The pavilion. The artisans were satisfied with their participation and as per feedback, business of Rs.15,45,000/- was generated with anticipated business at Rs.85,05,000/- ■

Stakeholders' Review Meet at Jodhpur

Eminent EPCH member exporters from the Jodhpur Region were part of a "Review Meeting of Stakeholders of Jodhpur Mega Cluster on the Progress & Planning of Activities for Jodhpur Mega Cluster".

This was organized by EPCH at Jodhpur on 9th January, 2016.



Udaipur Chamber & Commerce Industry invites ED, EPCH seeks support to promote & enhance region's handicrafts



Mr.Rakesh Kumar, Executive Director, EPCH, visited the Udaipur Chamber & Commerce Industry(UCCI) on invitation on 18th January, 2016. The Chamber's President- Mr.V.P Rathi, Hony. Secretary General-Mr. Jatin Nagori and Executive Member-Mr. Chetan Chaudhary, explained the various activities of UCCI to Mr. Rakesh Kumar in order to seek support to develop Udaipur Region's handicrafts and artisan skills towards export promotion. Mr. Rakesh Kumar considered UCCI'S proposal and suggested to identify vital initiatives regarding the same so that an MoU may be signed between EPCH & UCCI. UCCI has suggested mainly four fields where major support is required:

- soft skill development of potential artisans and candidates;
- design and product development suitable for market place and exports;
- Common Facilitation Centre (CFC) for product and design development;
- development of export promotion programmes through international exhibition and development of EXPO centre.

Consequent to this, a four member delegation from UCCI has been invited by Executive Director, EPCH for a meeting. Both EPCH & UCCI look forward for a long term association for the development of exports of handicrafts from Udaipur.