

COLOR Spring Summer TRENDS 2016/17



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KEY DIRECTIONS

Soft colors with accents of bright colors are forecasted for Spring Summer 16/17. The continuation of pastels that become notably more saturated. Neutrals are refreshed with new based tones offering new color perspectives.

CHARTREUSE and AQUA BLUE



KEY INSPIRATIONS

The spring summer seasons always lead the consumers to think about the sea and nature. Thus, the inspirations for colors to come in 2016 in home, fashion and lifestyle are embracing these elements.



TANGERINE DREAM



KEY COLORS

The lead colors are spring papaya in tangerine and orange bundle, the orange and blue bundle, mango lassi in yellow and mustard colors, chartreuse and aqua blue group, soft pinks category as well as the dusted neutrals of bieges, grays and lilacs.

SPRING PAPAYA COLOR

Papaya color comes a new twist in vivid orange but a bit mulled. The spicy tangerine is exotic in intense to pastel shades. The rich color is stunning for summer specially as accent color to the neutrals or used a lot. The winter peach is replace by this fruity orange while retaining flouro cast but not acidic. Orange is also great to combine with cobalt or royal blue being its complimentary color.

MID TONE COLORS

Seaside inspired colors is presented as a vibrant selection of mid-tones such as coral pink and melon pink with grapefruit casts. Orchid purple and aqua are emerging fashion colors in home, lifestyle and fashion along with custard in tandem with saturated shade of yellow. Chartreuse plays a major return and is introduced as the new lime.

PASTELS

Dusty shades of neutrals. Lemon Chiffon brings yellow to the pastel range with creamy undertones. Gray will continue to be in the race specially for home and garden. French powder blue along with pearl whites will remain as colors to tie up the otherwise vivid and diverse colors.



COLOR SWATCHES



OCEAN BLUES and GREENS

Royal blues in the range of indigo, sky blue, aqua, navy and cobalt are colors always associated with summer. Teal, a color of the blue green shade will play a key color direction amongst the blues. Mixed with green, it reminds of us anything nature. These nature hues offer warm and cool hues specially on apple green as a key color in this bundle. In the ocean forms, colors of electric blue, sea water and periwinkle blue being one of the most popular blues of the season.



MANGO LASSI

The yellows are back in warm orange to tinted saffron. The entry of this earthy hue is intense to dusty to almost pastel. Paired with graphic black and white, it comes more vibrant. The fruity yellow in ombre.

