

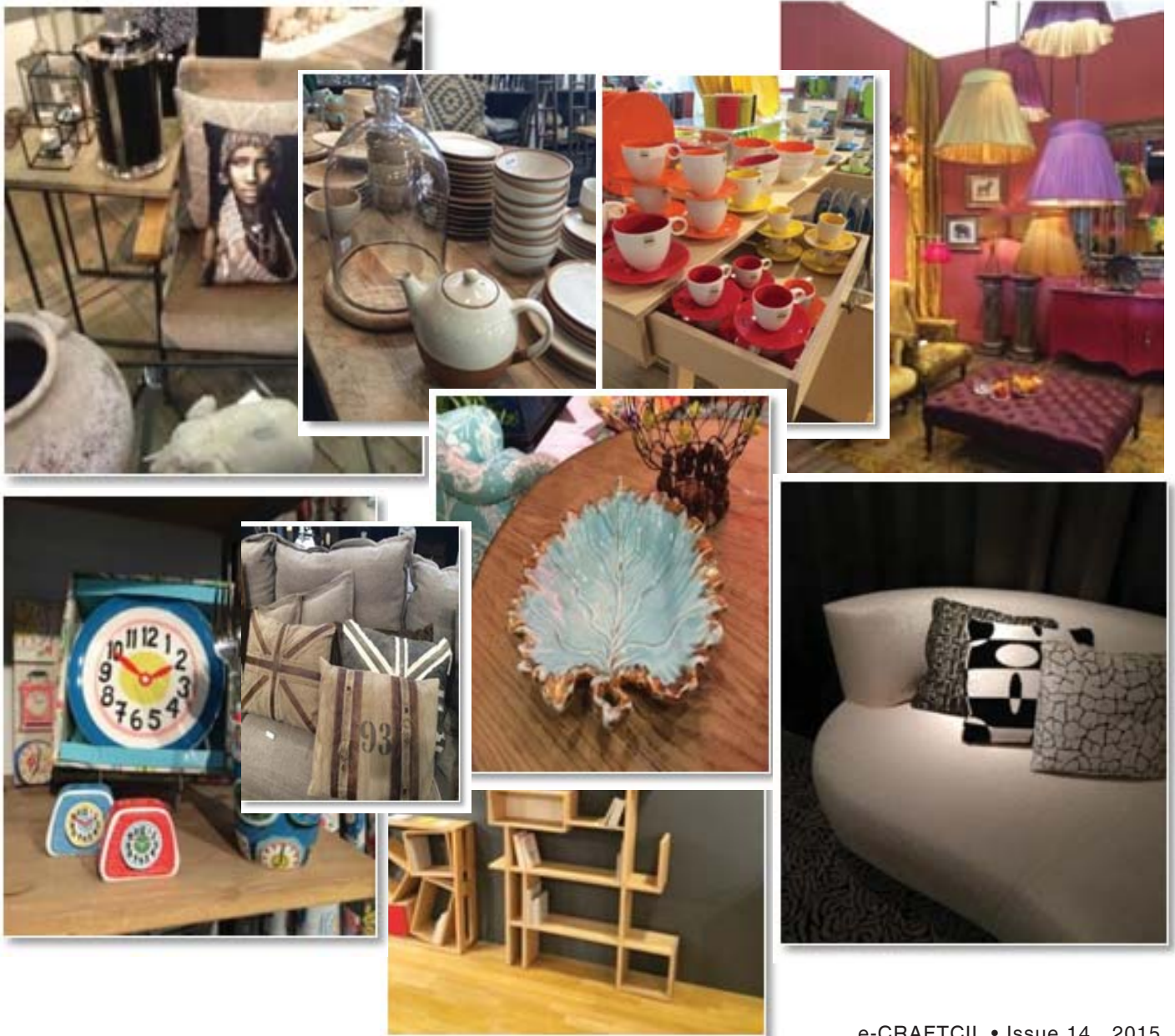
Stimulus

Home Trend Forecast for 2016



Compiled by **Tom Mirabile**
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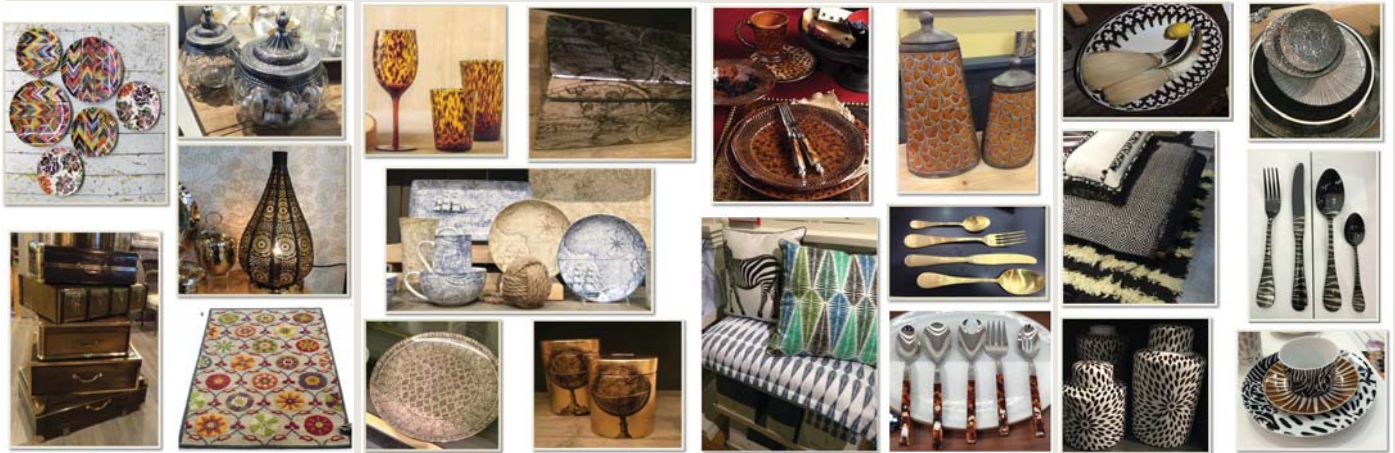
Today's international buyers and consumers have come to expect current, trend-right colour and style from nearly every classification of products they purchase. That's why it's never been more important to understand what's hot (and what's not) in style and colour for the home. In order to innovate and succeed in today's complex marketplace, houseware manufacturers need to focus their strategy, listen to the consumer, deliver more value, enable creativity and experience and engage consumers in new ways. Mr. Tom Mirabile describes the looks expected to drive Home classification spending from Fall 2015 through Fall 2016.





NEO GLOBAL

Well-curated style influences from around the world blend to create a look that is worldly in feel and eclectic in execution. Artisanal, crafted looks embrace traditional forms while irreverent use of color and pattern bring a new and youthful appeal. A new appreciation for culture and craftsmanship are key. Woven basketry, rustic metals, patch-worked textiles and hand-worked leather lend a classic appeal to this new interpretation of worldly style.



Well-Traveled

Global style comes alive with objects from around the world

Cultural Accents

Global motifs are given updated applications

Tribal Influence

Animal prints and tribal patterns are reinterpreted and newly combined

Black & White

Tribal, animal skin and new geometrics combine under this unifying palette



Wooden Wonders

Nature's beauty is recreated in unique forms and functions

Moorish

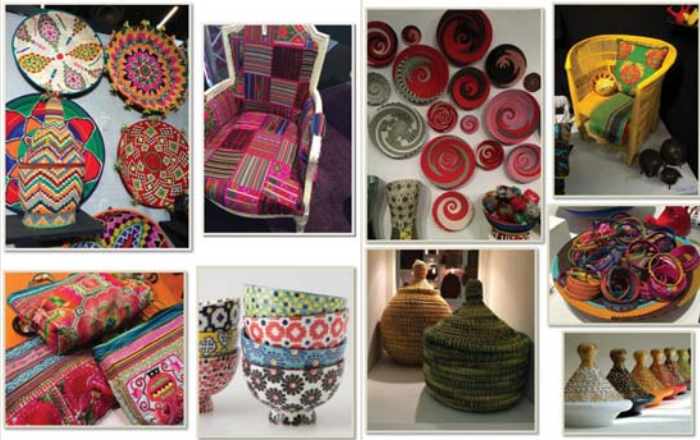
N. African influence continues as patterns and forms echo throughout home style

Reinvented Tribal

Deconstructed and modernized tribal patterns create the newest style statements

Hand-Crafted Metals

Hand-burnished finishes of copper, nickel, bronze and gold give metals a new warmth and sophistication



Colorful Caravan

Ethnic patterns from around the globe mix and match in a flurry of brilliant colors

Into Africa

Pieces inspired by the continent’s artistic heritage are reborn in new materials and bright color ways.



PAST PERFECT

Throughout the home, a fresh take on retro style nostalgia is bringing a new comfort to every room in the home. Traditional pastel colorations get an update with brights in berry, tangerine, turquoise and minted greens. The look is laid back, yet energetic. Forms and materials are inspired by traditions from the late 40’s and 50’s, but infused with a new and modern simplicity and energized with newly inspired patterns and proportions.



Retro Housewares

From enamel to painted wood and heavy stoneware, classics get an update

Sunny Spaces

The optimism of the period spreads across rooms and product categories

Sweet and Sentimental

Heart-shaped forms bring romantic nostalgia to the kitchen

Vintage Pattern

Polka dots, stripes and Calico seek new materials and proportions



Farm to Table

Rustic looks in updated shapes and colorations



Linen and Burlap Accents

Natural fibers with neutral accents

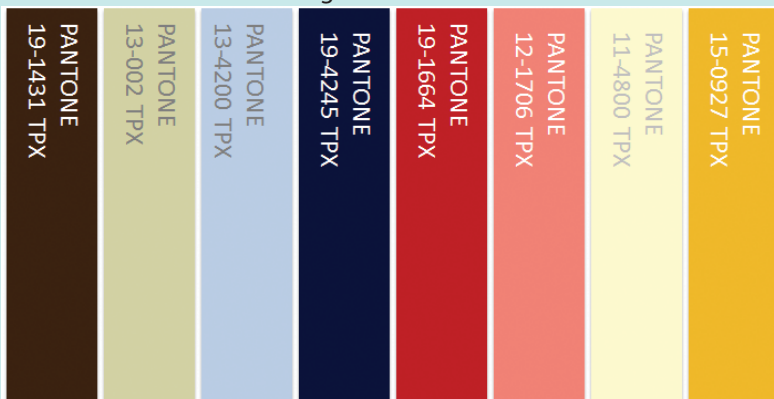


Mixed Materials

Blends metal, ceramic and glass for a hand-crafted effect

CLASSICS REWRITTEN

Classic Traditional styles are re-crafted and proportioned, lending new interest and a focus on design detail. Vintage craftsmanship and materials build a sense of history and opulence to the trend. Well-heeled and worldly, elements of leather, nickel and rich woods deliver a warmth and understated masculinity.



Leather Details

Genuine and faux leather add supple luxury

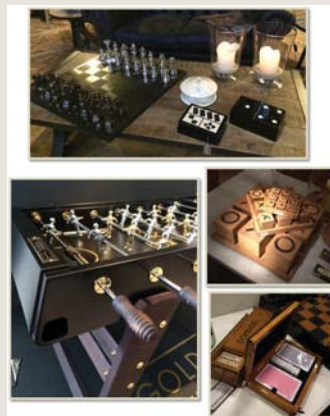
Bar Cart

Bar accessories with a sophisticated edge



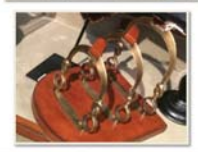
Restored Traditional

Antiqued Classical and architectural details accent the home



Playing Games

Chess, tic-tac-toe, dominoes and cards all get a modern look



Worldly Possessions

Accessories speak of travel with global appeal

Equestrian Themes

Expect updated tributes to an ancient sport

The New Library

Well appointed rooms recreate stories of global experiences

Metals Shine

Copper, newer Bronze and Brass are among favored finishes



Mixed Materials

Combinations of wood, metal, leather and even enamels create depth



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NOVEL ROMANCE



Reimagined Lace

Unexpected scales, colors and application bring excitement to tradition

Boudoir Chic

Classicism and feminine details blend seamlessly

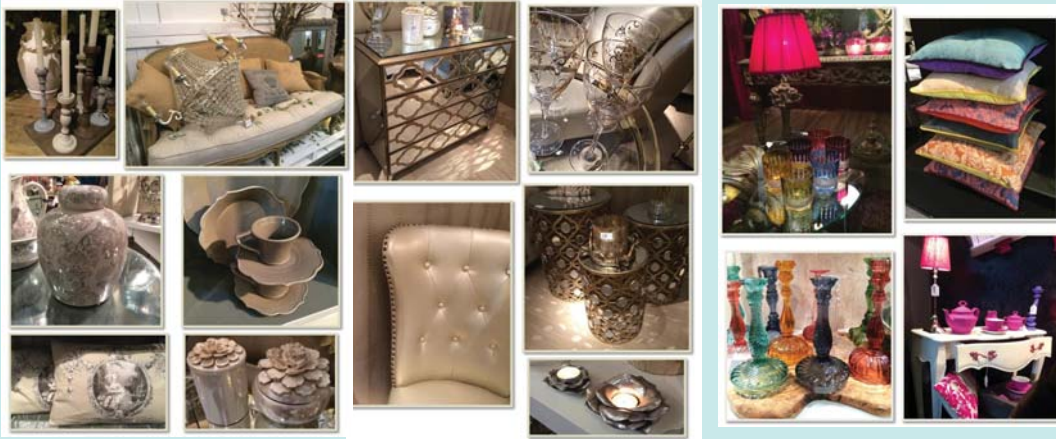
Powdery Pinks

In textiles, glazes and even glass, warm pinks abound, often accented with Gold

Tea Time

References to a golden era, literal and fanciful, honor tea's long traditions

A fresh and romantic aesthetic informs this edited feminine eclecticism. The style rests on a statement of laid-back glamour and easy luxury. A casual, bohemian sensibility encourages the combination of various styles and periods. What unifies that look is the unifying story of simplified refinement and luxury communicated through opulent materials and reinterpreted traditional craftsmanship.



Jeweled Variations

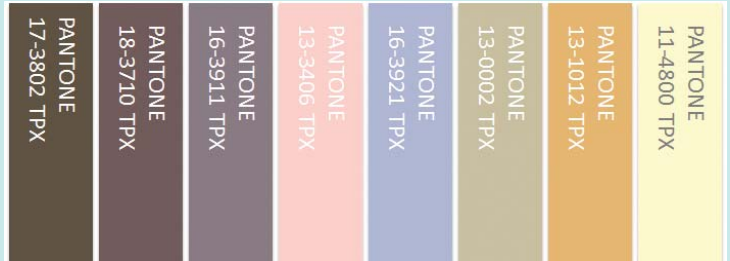
Alternate palettes for the Romance trend are steeped in warmed jewel hues

Terrific Taupe

These warm neutrals lend a soft luxury to nostalgic, pale palettes.

Lustrous Luxe

Iridescent, pearlescent, and reflective finishes deliver modern luxury



COASTAL RETREAT

Whether the coast is an ocean, lake, river or even the memory, shore style has never been more on trend. In its new personality, shore style has a new sophistication, combining metal accents with new distressed and pearlescent finishes. Literal and whimsical sea and beach references stay minimal, while palettes and finishes bring aquatic references to life.



Gorgeous Creatures

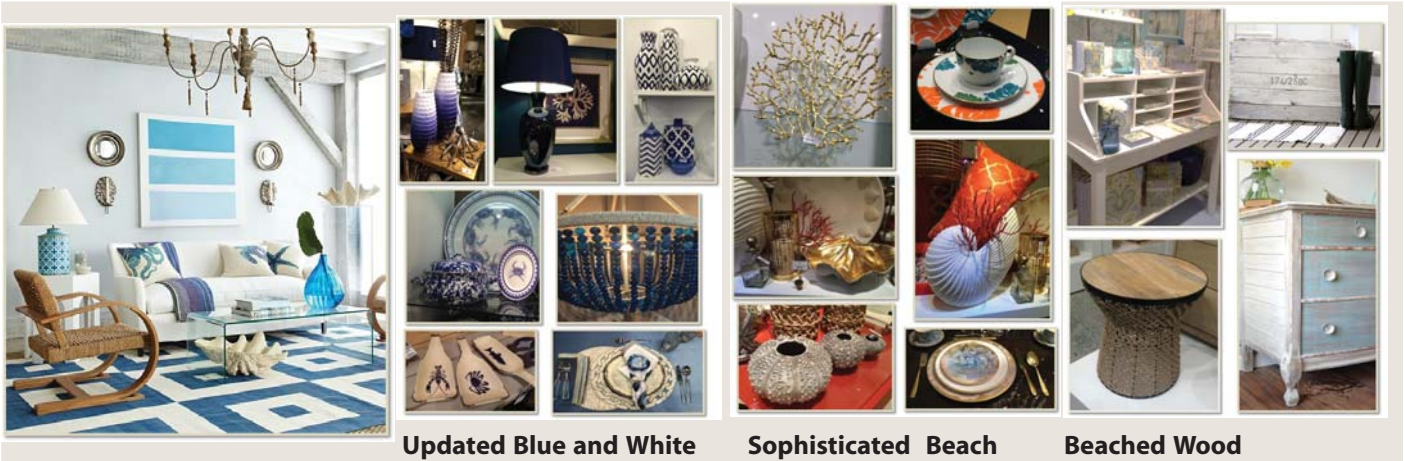
Sea life shines in new and glorious colors and finishes

Sea Glass Hues

Familiar shore colors recall buffed sea glass shards, seaweed greens and blues like bright waves

New Weaves

Twisted hemp accents and other rope and woven inspirations bring natural and rustic feel to home style



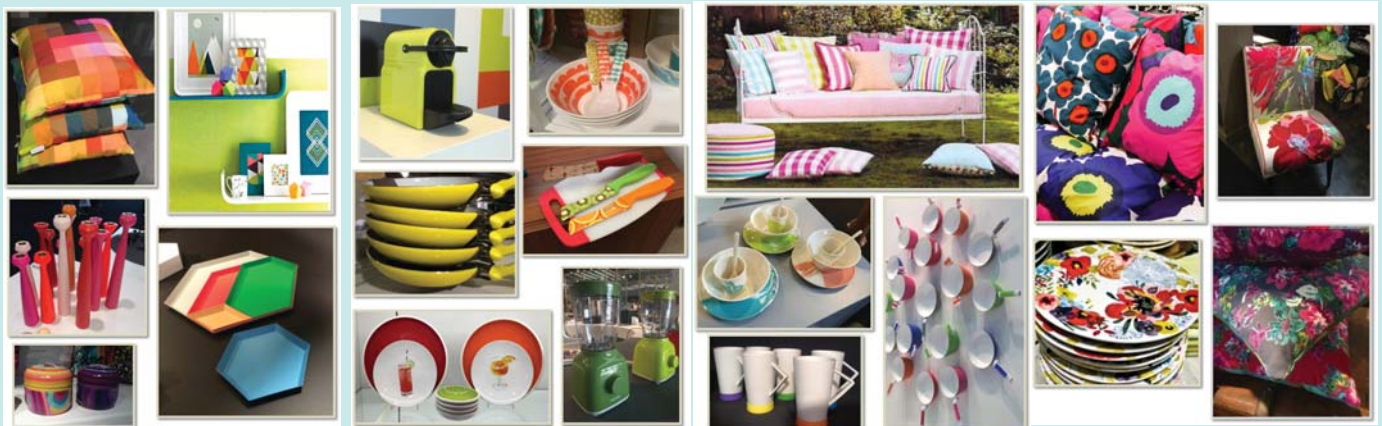
Updated Blue and White

Sophisticated Beach

Beached Wood

Bold colors—primary, bright and citrus hues—continue to dominate the home accents market. Over the last few years we have watched this trend evolve from rainbow spectrum hues to berry brights and citrus tones. The colors are super-saturated, once reserved solely for accents they are now the dominate story in stand-alone pieces. This trend looks to the progression of this story through various palettes and their use on both common household items like kitchen utensils and coffee presses to home textiles and dinnerware.

BOLD & BRILLIANT



Updated Brights

Succulent Citrus

Color Pops

Bold Floral Motifs

Vivid, saturated solids combine with bold graphic patterns for expressive color stories

New hues of lemon, lime, blood orange and tangerine work together to invigorate the home

Bright white and cream shine a spotlight on the season's newest colors

Florals—both graphic and painterly—become color's latest canvas



Sophisticated Spectrum

Rainbow colors get an update in more saturated and brighter hues





CONTRASTING VIEWS

Striking Black and White act as the perfectly unified duet for delivering both simple and complex form and pattern stories. Metallic accents bring added luxury and glamour. These qualities create a flawless foundation for combinations of contemporary graphics, ethnic patterns and many other dramatic print combinations. Many other materials and mediums partner with Black & White statements, from plush textiles to lustrous ceramics and glossy lacquers. The look mediums give black its edge, allowing it to shine in metal never fails to deliver unerring fashion.



Golden Rules

The addition of metallic Gold has brought new glamour to Black & White.

Right Round

Circular and swirled graphics have gained new importance

Wit and Whimsy

Fresh humor and style bring a new personality to this classic colorway

Global Views

Cross-cultural chic as this classic palette unifies patterns from around the world



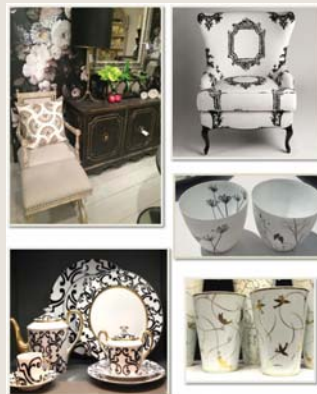
New Geometries

Eye-catching graphics take center stage in new combinations and scales



Neo-Traditional Patterns

Pattern classics get much needed updates with newly simplified and exploded views



Mr. Tom Mirabile had presented this forecast on 17th April, 2015 at India Expo Centre & Mart, during Home Expo India 2015. Mr. Mirabile is currently Senior Vice President of Global Trend and Design for Lifetime Brands, Inc., as well as Consumer Trend Forecaster for the International Housewares Association, and a Contributing Editor for Pantone. He provides creative direction and for some of the most well-respected retailers and brands in the home, housewares and tabletop industries. His emphasis on consumer-centric product development and design has guided the evolution of such brands as Mikasa, Pfaltzgraff, KitchenAid, Cuisinart, Farberware, Towle and Wallace Silver.