

Vriksh Certification and EPCH Wood Test Lab promoted at India Wood Show

Mumbai Wood, Mumbai, Maharashtra; 18th - 20th September 2026

EPCH set up a dedicated promotional stand at Mumbai Wood 2026, held at Bombay Exhibition Centre, Mumbai, from 18th to 20th September 2026, to create awareness of the VRIKSH initiative among visitors, exhibitors and stakeholders from the wood and furniture industry.

On the first day, Mr. Karan Jethwani, Domestic Retail Coordinator, EPCH, visited the fair and the VRIKSH promotional stand. He interacted with visitors and exhibitors and discussed the initiative and its objectives.

The stand provided a platform for the EPCH team to explain VRIKSH and engage with potential stakeholders.

On the second day, the team continued its outreach, sharing information on VRIKSH and its relevance to the wood and furniture industry. EPCH also promoted the IHGF Delhi Fair – Autumn 2026 among visitors and exhibitors. Promotional bags and information materials were distributed to raise awareness of the upcoming fair and encourage participation by potential buyers, exhibitors and industry stakeholders.



Mr. Karan Jethwani, Domestic Retail Coordinator, EPCH (above) and EPCH representative (below) interacting with a visitor during the show.

EPCH's presence at Mumbai Wood 2026 supported outreach for both VRIKSH and IHGF Delhi Fair through direct engagement with the industry.

