

Interactive Session - From Craft to Commerce and Meeting with Shri Om Birla, Hon'ble Speaker, Lok Sabha



Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH & Chairman, IEML, along with Dr. Neeraj Khanna, Chairman, EPCH; Mr. Avdhesh Agarwal, COA Member & Regional Convenor – Central Region, EPCH; Mr. Rajesh Rawat, Executive Director, EPCH; and women exporters including Ms. Priya Agarwal, Ms. Sonal Agarwal, Ms. Tanya Bhatia, among others, were present, at the interactive session

30th March 2026, New Delhi: EPCH, in association with IEML, organised an interactive session titled “Dialogue with Exporter Women from Industry (DEWI): From Craft to Commerce” at New Delhi. The program brought together women exporter entrepreneurs from Moradabad for an interaction with the senior leadership of EPCH and IEML, creating a platform for dialogue, learning and inspiration. The initiative aimed to empower women exporters through knowledge sharing, mentorship and policy awareness, while encouraging their transition from traditional export practices to globally competitive enterprises.



During the interaction, Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH & Chairman, IEML, along with Dr. Neeraj Khanna, Chairman, EPCH; Mr. Avdhesh Agarwal, COA Member & Regional Convenor – Central Region, EPCH; Mr. Rajesh Rawat, Executive Director, EPCH; and women exporters including Ms. Priya Agarwal, Ms. Sonal Agarwal, Ms. Tanya Bhatia, Ms. Reena Malhotra, Ms. Rupali Agarwal, Ms. Sonia Agarwal, Ms. Bharti Soni, Ms. Sughandha, Ms. Shweta, Ms. Pooja and Ms. Richa, among others, were present.

In addition, a Parliament visit was organised, during which the delegation met Shri Om Birla, Hon'ble Speaker, Lok Sabha, offering





Visit to the Parliament - Shri Om Birla, Hon'ble Speaker, Lok Sabha with Dr. Neeraj Khanna, Chairman, EPCH; Mr. Avdhesh Agarwal, COA Member, & Regional Convener – Central Region, EPCH; Mr. Rajesh Rawat, Executive Director, EPCH; and women exporters including Ms. Priya Agarwal, Ms. Sonal Agarwal, Ms. Tanya Bhatia, Ms. Reena Malhotra, Ms. Rupali Agarwal, Ms. Sonia Agarwal, Ms. Bharti Soni, Ms. Sughandha, Ms. Shweta, Ms. Pooja and Ms. Richa

participants an inspiring exposure to India's democratic institutions and motivating them to take on larger leadership roles and expand their business horizons in the export industry.

The programme also featured the recognition of women entrepreneurs for their contributions and achievements in advancing handicraft exports. Active participation enriched the discussions and reinforced the collective commitment towards strengthening the role of women in the handicraft export industry. ■

