

Handicrafts Expo Moradabad 2026

25th February - 1st March 2026; Metal Handicrafts Service Centre, Moradabad

Grandeur of Metalcrafts Showcased in First Edition



Dr. Neeraj Khanna, Chairman, EPCH inaugurated Handicrafts Expo Moradabad 2026 by lamp lighting and ribbon cutting in the presence of EPCH COA Members - Mr. Salman Azam, Mr. Rohit Dhall and Mr. Naved Ur Rehman; Mr. Rajesh Rawat, Executive Director, EPCH; Dr. Ravinder Kumar, General Manager, MHSC and leading exporter members from Moradabad.

EPCH organised Handicrafts Expo Moradabad – 2026 from 25th February to 01st March 2026 at the Metal Handicrafts Service Centre, Moradabad, Uttar Pradesh. The expo showcased the finest metal handicrafts from India's renowned crafts hub, offering an exceptional retail and sourcing opportunity for visitors, retailers and trade professionals to explore exquisite handcrafted products. It featured a vibrant and diverse range of product lines, including art metal craft from Moradabad, metal craft from Jodhpur, bell metal craft from Madhya Pradesh, the iconic Thanjavur shield craft from Tamil Nadu and Dhokra craft from Chhattisgarh. These were key attractions, offering buyers and visitors an opportunity to experience distinctive regional craftsmanship and export-quality handmade excellence.

The expo was inaugurated by Dr. Neeraj Khanna, Chairman, EPCH, in the presence of EPCH Committee of Administration Members - Mr. Salman Azam, Mr. Rohit Dhall and Mr. Naved Ur Rehman; Mr. Rajesh Rawat, Executive Director, EPCH; and Dr. Ravinder Kumar, General Manager, Metal Handicrafts Service Centre (MHSC), Moradabad.

Following the inauguration ceremony, the dignitaries visited various stalls, interacted with participating artisans and appreciated the wide array of handcrafted exhibits on display. They lauded the creativity, craftsmanship and dedication of the artisans and encouraged continued efforts to preserve and promote India's rich cultural heritage through traditional crafts.

Speaking on the occasion, Dr. Neeraj Khanna, Chairman, EPCH, shared, "the Handicrafts Expo – Moradabad represented our commitment to strengthening the domestic market ecosystem for handicraft artisans. Moradabad's metal craft industry has been the backbone of India's handicraft exports for decades. Through this expo, we created a platform where artisans and manufacturers could directly engage with retailers and institutional buyers, fostering sustainable business relationships that would enhance both domestic and export competitiveness."

Dr. Khanna further stated, "such initiatives by the Office of the Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, and EPCH played a vital role in positioning India's handicrafts as premium, design-led products in domestic

and global markets, while preserving the cultural heritage that defines our communities.

Mr. Sagar Mehta, Vice Chairman, EPCH, added, "this Expo brought a high-potential sourcing and retail platform to Moradabad, where visitors discovered product diversity across metal crafts and lifestyle categories under one roof. Our focus was on enabling meaningful buyer-seller interactions and encouraging exhibitors to be market-ready in terms of product presentation, packaging and fulfilment, so that enquiries could convert into sustained business."

Mr. Rajesh Rawat, Executive Director, EPCH, remarked, "EPCH has been consistently making efforts to promote regional crafts by creating effective marketing platforms, particularly for micro and small entrepreneurs, artisans and craftspeople." He further added that "EPCH extended its sincere gratitude to the Office of the Development Commissioner



The dignitaries interacting with exhibitors during the Handicrafts Expo-Moradabad 2026

(Handicrafts), Ministry of Textiles, Government of India, for their continuous guidance and support, which had been pivotal in elevating such initiatives and amplifying the reach of India's handicrafts." The fair was open to visitors on all five days from

11:00 AM to 9:00 PM and was organised as a Business-to-Consumer (B2C) event. It aimed to promote on-the-spot sales while also offering significant opportunities for volume buyers, retail shoppers, and other professionals.



Live craft demonstration by the artisans during Handicrafts Expo