

NER Artisans participate in 13th edition of India Industrial Fair-Udyam, Guwahati, Assam 30th October-2nd November 2025



EPCH facilitated the participation of 31 artisans and entrepreneurs from Assam in the 13th edition of the India Industrial Fair (Udyam-2025), organised by Laghu Udyog Bharati, Purvottar Prant and held from 30th October to 2nd November 2025 at the Veterinary Ground, Khanapara, Guwahati, Assam.

The initiative provided an important platform for showcasing Assam's rich craft traditions, including bamboo and cane products, handloom textiles, natural fibre crafts and a range of contemporary handmade items. The fair attracted both B2B audiences - industry



professionals, wholesalers and traders as well as B2C visitors, offering participants extensive exposure across diverse market segments.

The participation led to promising business enquiries, good retail sales and useful insights on design preferences, pricing and market trends inputs that will aid future product refinement. The initiative reflects EPCH's continued commitment to supporting Assam's artisans by connecting them to major national platforms and fostering sustainable business growth. ■

2 month Design & Technology Development Program (DDW) on Brass Metal Craft at Sarthebari, Barpeta District, Assam

EPCH organised a two-month Design & Technology Development Workshop (DDW) on Brass Metal Craft at Baniyakuchi, Sarthebari, Barpeta District, Assam. This was sponsored by the Office of the Development Commissioner (Handicrafts), Ministry of Textiles,



Government of India. It was formally inaugurated on 20th November 2025. The workshop aims to enhance the skills of traditional brass metal artisans through design innovation, product diversification, and modern techniques, while preserving the craft's cultural heritage.

The inaugural ceremony was graced by Mr. Arup Kumar Deka, Manager, DICC Barpeta, who interacted with the artisans and encouraged them to adopt contemporary design ideas. The event was also attended by Mr. Haridas Das, renowned artisan and Axom Gourav Awardee; Mr. Ranjit Gogoi, Empanelled Designer; and EPCH representatives. Master crafts person Mrs. Gunajit Deka and 30 participating artisans were also present. The DDW is expected to significantly enhance artisans' technical skills, design understanding, and market readiness, contributing to the growth and sustainability of Sarthebari's renowned brass metal craft cluster. ■