

EPCH Presents Handcrafted Range at Lace & Trims Show

Co-located with GTE, Gandhinagar, Gujarat; 7th - 9th November 2025

EPCH participated in the Lace & Trims Show, held from 7th to 9th November 2025 at the Helipad Exhibition Centre, Gandhinagar, Gujarat, as part of the 38th Garment Technology Expo (GTE). The showcase featured ten skilled artisans supported by the O/o D C (Handicrafts), presenting an range of handcrafted lace, trims and embellishments that reflected a seamless blend of traditional Indian craftsmanship and contemporary design aesthetics.

During the exhibition, Dr. Rakesh Kumar, Director General in a role of Chief Mentor, EPCH & Chairman, IEML, visited the EPCH Pavilion along with other dignitaries and interacted with the artisans, appreciating their creativity and workmanship.

EPCH's participation aimed to promote India's rich handicraft heritage and integrate traditional crafts into modern apparel and fashion value chains. The initiative supports



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artisan livelihoods, fosters skill development, and helps them align with evolving domestic and global market needs. By showcasing the artistry and innovation of Indian artisans, EPCH sought to boost visibility for these niche products and strengthen export opportunities in the garment and fashion sectors.

Co-located with GTE, the Lace & Trims Show provided EPCH and participating artisans a valuable platform to connect with key industry stakeholders, sourcing professionals, and buyers from India and abroad. This engagement reinforced EPCH's commitment to advancing India's handicraft exports by linking traditional artistry with contemporary industry needs and global consumer trends, expanding economic opportunities for artisans and strengthening India's cultural presence in international markets. ■