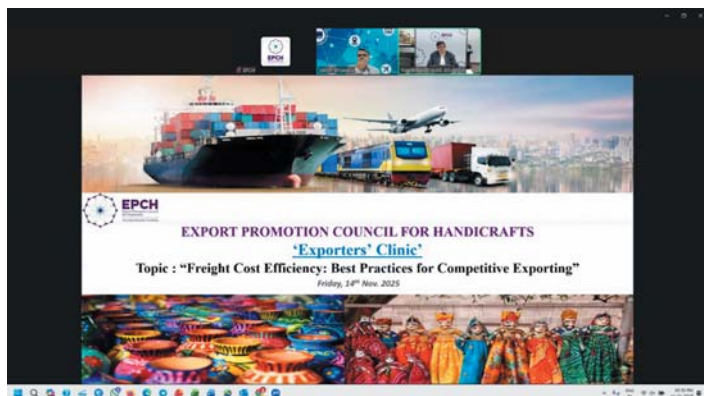


# Exporter's Clinic: Speak with Experts & Get Your Export Queries Answered Online

Virtual sessions in expert-led knowledge-sharing series; 14<sup>th</sup> & 28<sup>th</sup> November 2025



*During the interaction Session, Expert - Mr. Vanish Ahluwalia, Group Vice President, M/s Seahorse Ship Agencies Pvt. Ltd; Mr. Rajesh Rawat, Addl. Executive Director, EPCH and member exporters from pan India basis were present and joined online*

Following the encouraging response from the handicrafts fraternity to previous sessions of the Exporters' Clinic, the Export Promotion Council for Handicrafts (EPCH) organised additional sessions under this expert-led knowledge-sharing series.

The Exporters' Clinic aims to provide professional guidance to exporters on critical aspects of handicraft exports. This structured platform covers key areas such as GST, taxation, customs, foreign trade policy, banking, export financing, packaging, product and design development, and more. The initiative serves as a proactive support mechanism, helping exporters navigate complexities in the export ecosystem with greater confidence.

**14th November 2025** - As part of the ongoing series, EPCH organised the fifth session of the Exporters' Clinic on **Freight Cost Efficiency: Best Practices for Competitive Handicrafts Exports**. The session aimed to equip exporters and MSMEs with practical insights and strategies to efficiently manage freight costs. It focused

on identifying cost-saving opportunities in freight selection and logistics planning, while addressing common challenges faced by exporters. Expert faculty provided solutions through direct, face-to-face interaction.

The session featured expert speaker Mr. Vanish Ahluwalia, Group Vice President, M/s Seahorse Ship Agencies Pvt. Ltd., along with Mr. Rajesh Rawat, Addl. Executive Director, EPCH. Member exporters from across India participated both in person and online. The session concluded with an interactive Q&A, where the expert addressed member queries and closed the discussion on a positive note.

**28th November 2025** - Continuing the series, EPCH organised the sixth session of the Exporters' Clinic on **Simplifying International Trade Financing**. This session focused on equipping exporters with practical knowledge to streamline trade finance processes, improve access to financing, and leverage smarter financial solutions. The discussion emphasised demystifying export factoring - its working mechanism, advance rates, risk coverage, costs and suitability for different global markets, the expert faculty also addressed common challenges faced by exporters through face-to-face interaction.



The session concluded with an engaging Q&A, with the speaker addressing member queries and closing the interaction on a constructive note. ■

The session featured Mr. Manasvi Goyal, International Head of Sales and Growth, M/s Credlix, and Mr. Rajesh Rawat, Addl. Executive Director, EPCH, with participation from member exporters across India, both physically and online.