



SPLENDID WRAP UP TO FABULOUS MILESTONE EDITION

60th IHGF Delhi Fair - Autumn 2025; 13th to 17th October 2025, India Expo Centre & Mart.



Looking spectacular in its vibrant presentation, the grand 60th edition of the IHGF Delhi Fair–Autumn 2025 clearly made an impact, evident from the energy and bustling business activity across the fairgrounds. It concluded on a high note, marking another successful chapter in India's premier handicraft trade event. It brought together over 3,000 exhibitors and more than 6,700 buyers and buying representatives from 112 countries. Spread across 16 grand halls, it featured an extensive range of product segments covering Home, Lifestyle, Fashion, Furnishing, Furniture and Interior products. A special theme decor accentuated the milestone edition commemoration.

Buyers from leading global brands sourced innovative, sustainable and design-driven collections, while exhibitors showcased exceptional craftsmanship, blending tradition with contemporary appeal. The fair stood out for its vibrant displays, sustainability focus and seamless organisation, drawing appreciation from returning and first-time visitors alike. They enjoyed a seamless experience with a user-friendly app, dedicated lounges, refreshment zones and cultural showcases. Alongside dynamic business engagements, expert-led sessions offered insights on design trends, sustainability, digitalisation and business strategies. The event reaffirmed IHGF Delhi Fair's position as a world-class sourcing platform and a driving force for India's handicrafts exports. Organisers, exhibitors and the entire handicrafts sector alike collectively raised the benchmark with this edition. The upcoming Spring 2026 edition, scheduled from 14th to 18th February, promises to build on this success with a special focus on the furniture segment.

NEXT EDITION : 14TH to 18TH FEBRUARY 2026 WITH SPECIAL FOCUS ON FURNITURE

Reflects the immense potential of India's handicraft sector and its enduring commitment



Giriraj Singh
Hon'ble Union
Minister of Textiles,
Govt. of India

The IHGF Delhi Fair reflects the immense potential of India's handicrafts sector and its enduring commitment to quality, creativity and sustainability. It is a true expression of 'Make in India, Make for the World' and demonstrates how our artisans and MSMEs embody the principle of 'Zero Defect, Zero Effect', delivering quality products with care for the environment. I

commend EPCH for its contribution in promoting regional clusters, enhancing Brand India, and ensuring fair value for our artisans' skills. I am confident that this edition will strengthen India's role in global supply chain diversification and contribute significantly to our aspiration of a \$5 trillion economy.

Fair supports our broader agenda of ease of doing business and improving livelihoods



Pabitra Margherita
Hon'ble Union Minister
of State for External
Affairs and Textiles,
Govt. of India

The fair reinforces India's image as a trusted sourcing partner and aligns with our vision of 'Trade, Technology and Tourism (3T)' and 'Ek Bharat, Shreshtha Bharat'. It celebrates the craftsmanship of Indian artisans, especially MSMEs, who are now job creators, blending tradition with innovation, through e-commerce and modern marketing strategies.

As global markets evolve, the sector must continuously upgrade in design, technology and sustainability to meet international standards. This supports our broader agenda of ease of doing business and improving livelihoods.



Amrit Raj, IPOS, Development Commissioner (Handicrafts),
Ministry of Textiles, Govt. of India

One of the world's largest sourcing platforms with access to India's diverse exporting community

By integrating artisans and MSMEs into international trade, the fair supports the vision of MSMEs as the backbone of New India. My Office, the Development Commissioner (Handicrafts) would be facilitating artisans to make most of this unmatched opportunity for our artisans to connect with global buyers. Handicrafts are a celebration of our unity in diversity. At its core are artisans and crafts people whose skills preserve heritage while creating sustainable livelihoods.

I commend EPCH for consistently driving reform, support, digitization, skilling and finance in the sector. I am confident the fair will expand local-to-global opportunities, generate meaningful business, and further India's march towards 'Atmanirbhar Bharat'.



Dr. Beena, IAS, Development Commissioner (Handlooms),
Ministry of Textiles, Govt. of India

Craftsmanship exemplifies the diversity and strength of 'Ek Bharat, Shreshtha Bharat'

The O/o Development Commissioner (Handlooms) views this as a significant opportunity for weavers to connect with international clientele and align with the vision of 'Vocal for Local, Local to Global'. At the Autumn 2025 edition, 20 select handloom weavers from the North-East will be facilitated by this Office who will showcase their craftsmanship, exemplifying the diversity and strength of 'Ek Bharat, Shreshtha Bharat'. Such participation strengthens India's cultural diplomacy and supports the 3T mantra – Trade, Technology and Tourism. It also empowers artisans as job creators, linking them to formalized markets and ensuring long-term livelihoods in line with Digital India and financial inclusion.

3000+ leading manufacturer exporters from India congregated as exhibitors for the 60th milestone edition of IHGF Delhi Fair, with emphatic representation of manufacturing hubs, mega craft clusters, artisan crafts and product lines from primary producers as well as inventive lines from EPCH's Integrated Design Development Projects. 900 Mart Showrooms of India's leading exporters further added value to the sourcing experience.

Exquisite products featured in Regional Displays, theme showcase on fashion jewellery from Eastern region and Maharashtra, handloom weavers from India's North eastern states, handicraft artisans and designpreneurs from Pan India. "The Higher Quest" during the fair featured Panel Discussions, Seminars and Awareness Sessions. Craft Demonstrations and Cultural Performances were also organised in course of the fair.

Set in a special thematic decor in rich ochre and vibrant tones to mark the milestone edition, IHGF Delhi Fair-Autumn 2025 was inaugurated on 13th October 2025 by Shri Tarun Rathi, Vice President, Film Development Council), Government of Uttar Pradesh, Film Producer and President - Pravasi Sangh (NGO), in the presence of Shri Ramveer Singh, Hon'ble MLA, Kundarki (Moradabad); and Dr. Evgeny Grivia, Deputy Trade Commissioner, Ministry of Industry and Trade of the Russian Federation. The fair was visited by esteemed guests including Shri Jitin Prasada, Union Minister of State for Ministry of Commerce & Industry and Ministry of Electronics & Information Technology, Govt. of India; Shri Rakesh Sachan, Cabinet Minister for Micro Small and Medium Enterprises, Khadi and Villages Industries, Sericulture Industries, Handloom and Textile, Govt. of Uttar Pradesh; and Shri Nand Gopal 'Nandi', Cabinet Minister for Industrial Development, Export Promotion, NRI and Investment Promotion, Government of Uttar Pradesh. Several government dignitaries and special guests like, Shri Mithlesh Kumar Kataria, Member of Parliament, Rajya Sabha from Shahjahanpur, Uttar Pradesh; Shri Alok Kumar, Additional Chief Secretary, Micro, Small & Medium Enterprises and Export Promotion, Government of Uttar Pradesh/Export Commissioner, IDC; Ms. Neelam Shami Rao, Secretary, Ministry of Textiles, Govt. of India; Dr. M Beena, Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India; and Ms. Medha Roopam, IAS District Magistrate Gautam Buddh Nagar (Noida) visited. They interacted with the exhibitors and commended them for the excellent range of products on display.

Awards for Best Stall Design & Display at IHGF Delhi Fair-Autumn 2025 were given away in 10 categories. The fair received the patronage of overseas buyers, buying houses, buying agents and domestic volume buyers. It saw busy field days with buyers from almost all of India's export markets.

Reshaping livelihoods, empowering communities and strengthening India's economic story



Neelam Shami Rao,
IAS, Secretary, Ministry
of Textiles,
Govt. of India

By connecting artisans and entrepreneurs with international buyers, the IHGF Delhi Fair strengthens India's role in the global supply chain diversification. This directly supports our vision of export-led growth and contributes to our journey toward a \$5 trillion economy. The Government remains committed to empowering handicraft MSMEs, through initiatives focused on reform, support, digitization, skilling and finance. This approach aligns with our agenda of promoting the ease of doing business and ease of living, which enhances our competitiveness in global markets. To further enhance their appeal, it is essential to place greater emphasis on Brand India through quality certification, storytelling and sustainability.

Excellent opportunity to engage with global buyers and establish business collaborations



Rajesh Agarwal, IAS,
Commerce Secretary,
Govt. of India

The IHGF Delhi Fair is a premier sourcing event for global buyers, showcasing India's rich craftsmanship and innovative designs reflecting the essence of 'Make in India, Make for the World'. The Fair provides an excellent opportunity for our cottage industries, MSMEs, and artisans to showcase their skills, engage with global buyers and establish long-term business collaborations.

The Handicraft sector is of immense significance in India's economy. Being labour-intensive, it provides a livelihood to artisans across the country. I am confident that this edition will generate meaningful business opportunities, accelerate 'Atmanirbhar Bharat', and reinforce India's standing as one of the world's top three economies in the making.

Inauguration by Shri Tarun Rath, Vice President, Film Development Council (MoS Rank), Govt. of UP

Shri Tarun Rath, Vice President, Film Development Council (MoS Rank), Government of Uttar Pradesh, Film Producer and President - Pravasi Sangh (NGO), inaugurated the 60th edition of the IHGF Delhi Fair calling it the "World's Most Beautiful Fair", in the august presence of Shri Ramveer Singh, Hon'ble MLA, Kundarki (Moradabad); and Dr. Evgeny Grivia, Deputy Trade Commissioner, Ministry of Industry and Trade of the Russian Federation, on 13th October 2025, at a well-attended ceremony at the India Expo Centre & Mart.

The inauguration ceremony was also graced by Dr. Neeraj Khanna, Chairman, EPCH; Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEML; Mr. Sagar Mehta, Vice Chairman, EPCH; Mr. Avdesh Agarwal, Chief Convenor, EPCH; Mr. Rajat Asthana, President, IHGF Delhi Fair-Autumn 2025; Vice Presidents, IHGF Delhi Fair-Autumn 2025 - Mr. Simrandeep Singh Kohli, Mr. Rohit Dhall and Mr. Mohit Chopra; Former Chairmen & COA Members, EPCH - Mr. Ravi K Passi and Mr. Raj Kumar Malhotra; Mr. R K Verma, Executive Director, EPCH; and other prominent overseas buyers, buying agents from India as well as leading member exporters of EPCH.

Shri Tarun Rath, Vice President, Film Development Council (MoS Rank), Government of Uttar Pradesh, Film Producer and President - Pravasi Sangh (NGO), expressed pride in being part of this globally acclaimed platform that celebrates India's rich handicraft heritage and congratulated EPCH for transforming the fair into a premier sourcing destination, attracting global buyers, designers and industry leaders. Commending the presence of buyers from Russia and China at the Fair, he opined that with the US imposing twice the Tariff on China, compared with India, not only revives US buyers to increase their sourcing from India, it also opens wider doors for Indian exporters to cater to China as a significant market. He also assured of the continued strong support of the Govt. of India and of Uttar Pradesh to EPCH, IEML and the Handicrafts sector as a whole. Shri Ramveer Singh, Hon'ble MLA, Kundarki (Moradabad) expressed his happiness to learn that 40% of the exhibited products at this grand fair are from Moradabad region.

Dr. Evgeny Grivia, Deputy Trade Commissioner, Ministry of Industry and Trade of the Russian Federation, called IHGF Delhi Fair, an excellent medium to promote the handicrafts industry and provide an opportunity for buyers to explore assortments and innovations in multiple categories, as suited to their individual markets. "This is also a significant knowledge sharing, inspiration gathering and



networking platform," he added and emphasised, "India and Russia share a 70-year-long trade relationship. While there have been gaps in certain years, we are now witnessing a strong revival and remarkable growth. We see real potential to fully realise this partnership under the capable leadership of both nations, and we aim to include the Indian handicraft sector as part of this expansion. We invite our Indian counterparts to visit exhibitions in Russia, as new geopolitical developments are set to usher in a promising era for our bilateral trade."

The dignitaries also visited the exhibition halls and interacted with the participants. They commended the scale of the displays and the diversity of products showcased through well-executed visual merchandising.

"It is a privilege to welcome all participants to this milestone 60th edition of the IHGF Delhi Fair, organised in a refreshed and innovative format to mark this special occasion," said Dr. Neeraj Khanna, Chairman, EPCH, in his welcome address and added, "several enhancements in the show have been made possible with the support of our Committee Members, and I commend the EPCH team for presenting the fair so beautifully and aesthetically. This edition carries forward our illustrious journey, providing a rich sourcing platform for some of India's finest crafts. Each edition acts as a powerful catalyst for new business opportunities, building fresh buyer relationships while showcasing an ever-expanding product range." Speaking about buyer traffic to the fair, he added, "in recent months, EPCH delegations participated in major European

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Glimpses from the Inauguration Day...

Shri Tarun Rathi, Vice President, Film Development Council (MoS Rank), Government of Uttar Pradesh, Film Producer and President - Pravasi Sangh (NGO); Shri Ramveer Singh, Hon'ble MLA, Kundarki (Moradabad); and Dr. Evgeny Grivia, Deputy Trade Commissioner, Ministry of Industry and Trade of the Russian Federation at the inauguration ceremony and at the exhibitor stalls at fair.





fairs, connected with international buyers, and many accepted our invitations to attend this edition. Some show organisers also expressed interest in visiting IHGF to witness the scale of the fair and capabilities of India's manufacturing sector. We are pleased with the strong buyer registration so far, reflecting the fair's global appeal and the growing confidence in Indian handicrafts. Domestic volume buyers are traveling from across India to conduct business at the fair, aided by reduced GST costs on handicrafts, which will help expand domestic trade as well." Dr. Khanna also informed that the US imposing additional tariffs on Chinese imports, opens a significant opportunity for Indian exporters. "We are engaging US buyers to capitalise on this shift, as the situation could potentially redirect demand toward India, creating a level playing field and opening substantial export opportunities," he added.

Dr. Rakesh Kumar, Director General, in the role of Chief Mentor, EPCH and Chairman-IEMML, warmly welcomed all dignitaries. Making a special mention of the Chief Guest's association with the film industry he said, "we are delighted to have Mr. Tarun Rathi present at the fair. The upcoming Film City near Jewar Airport, Uttar Pradesh, will also benefit the handicrafts industry, as our manufacturers will have opportunities to supply props for film sets." Speaking about the fair and the present evolving business landscape he added, "we must work collaboratively to adapt and stand up to these changes. Many of our exporters, just like the 60 years old IHGF Delhi Fair, are senior citizens in their golden years, and by leveraging their experience, we can mentor the next generation to navigate the renewed business dynamics. Though the fair celebrates its 60th edition, it retains the zeal and enthusiasm of a vibrant young fair, growing in scale and stature with each edition. Our buyers feel the momentum as soon as they enter the fair venue."

Affirming this sentiment, Mr. Sagar Mehta, Vice Chairman, EPCH, added, "our exhibitors have invested considerable effort in product design & development, ensuring their offerings reflect evolving market trends and international buyer preferences. This proactive focus on innovation and quality is being well received." Mr. Avdesh Agarwal, Chief Convenor, EPCH remarked, "this event stands tall as one of the largest and most prestigious of its kind. Credit also goes to the international buying community, whose trust and consistent participation over the past 30 years have strengthened this platform." Mr. Rajat Asthana, President, IHGF Delhi Fair-Autumn 2025, added, "the fair resonates with the vision of fostering new ventures while encouraging artisans and exporters to present bold, design-led collections."

In course of the fair, senior and veteran EPCH member exporters were felicitated as Pioneers of Handicraft Sector, acknowledging their long-standing association with the IHGF Delhi Fair: Mr. D Kumar, M/s Orient Art and Crafts, New Delhi; Mr. Karan Jethwani, M/s International Trade Linkers, Mumbai; Mr. Ashok Kumar Gupta, M/s Banaras Beads Ltd., Varanasi; Mr. Sunil Gupta, Ms. Simran, M/s Century Exports Inc, Moradabad; Mr. Gagan Duggal, M/s Duggal Sons, Moradabad; Mr. Satish Dhir, M/s Highland Exports, Moradabad; Mr. Ikram Ul Haq, M/s Haq Brothers, Moradabad; Mr. Vinay Gulati, M/s Gulati Exports, Moradabad; Mr. Vikas Arora, M/s Guildart, Moradabad; Mr. Anuj Garg, M/s Garg Sons Exports, Moradabad; Mr. Atul Poddar, M/s Poddar Associates, Jaipur; Mr. Rahul Aggarwal, M/s Laaj International, New Delhi; Mr. Shalib Rehman, M/s Meba Brass, Moradabad; Mr. Ankur Aggarwal, M/s J.O. Exports, Moradabad; and Mr. Vaibhav Khatri, M/s Khatritex, Jaipur. Mr. Naresh Bothra from M/s Bothra International, was felicitated as pioneer of Rajasthan and Mr. Karan Patel, in the Next-gen Young Entrepreneur category.

Reaffirms India's position as a reliable and creative partner in global trade



Dr. Neeraj Khanna
Chairman, EPCH

This was a grand edition with big displays and a monumental outlook. The upcoming February 2026 edition is poised to go even further. Buyers who leave with promises to return have already expressed their anticipation. Over the past three decades, the IHGF Delhi Fair has grown into a trusted sourcing platform for global buyers and

Indian exporters. This edition continued that illustrious journey, offering a rich resource to source some of India's finest crafts. Trade visitors experienced not only timeless traditions but also innovations in design, technology and sustainability. Many of the showcased products resonated with global trends, embracing eco-conscious lifestyles, digital integration and contemporary aesthetics.

The fair commemorated its notable 60th milestone as India's handicrafts sector positions itself to contribute more significantly to the vision of a \$5 trillion economy and our aspiration of becoming one of the world's top three economies.

Uniting buyers and suppliers through exceptional talent showcased at the fair



Dr. Rakesh Kumar
Director General in the role of Chief Mentor, EPCH and Chairman, IEML

For over 30 years, IHGF Delhi Fair has been at the forefront of its game, showcasing exceptional talent from across India. It unites buyers and suppliers from the home, lifestyle, fashion, furnishing, furniture and interior segments, creating endless opportunities for growth and collaboration. Today, for all involved global buyers and passionate manufacturers in India, we have become an 'Unmissable Event'.

The Indian handicrafts sector stands at the crossroads of tradition and transformation. On the one hand, it embodies centuries of heritage, skill and artistry. On the other, it is rapidly adopting digital technologies, sustainability practices and modern business models to meet the demands of today's global economy. Regular buyers have associated with the Indian handicrafts trade through this fair. Just like the fair, the handicraft sector has grown from strength to strength with inclusivity and advancements.

Inspired Designs & Innovative Product Propositions: A Symbol of India's Global Eminence

The IHGF Delhi Fair, a cornerstone of global sourcing calendars, once again welcomed its patrons from around the world. Its strength lay in the powerful representation of India's leading manufacturing hubs and artisan clusters, brought together through distinct product stories and remarkable craftsmanship. Rooted in heritage yet aligned with changing lifestyles, the fair featured product lines crafted from diverse raw materials by highly skilled artisans. These collections reflected the evolving needs of the time in terms of redefined homes, multifunctional workspaces, new routines and contemporary aesthetics, while retaining the soul of traditional artistry. For collectors, curators and connoisseurs, the fair offered an abundance of rare, authentic and finely crafted pieces.

The fair showcased abundant diversity of products for different lifestyles and living spaces. It opened up many prospects for sustainable living too. This edition was structured with 16 expansive halls, housing 16 major display segments of Home, Fashion, Lifestyle, Furnishing, Furniture and Interior Products. The product assortment

included Home Decor and Accents; Home Furnishing, Carpets & Rugs; Textiles & Linen; Gifts & Premiums; Interiors; Furniture; Fashion Jewellery; Bags & Accessories; Lamps & Lighting Accessories; Outdoor and Garden; Aroma, Spa & Lifestyle; Christmas and Festive Décor; Kitchen and Dinnerware; Bathroom Accessories; Cane,



Exceptional variety, customisation capabilities and competitive pricing



Sagar Mehta
Vice Chairman, EPCH

Renowned for its scale, diversity and dynamic offerings, each edition of the IHGF Delhi Fair draws buyers from over 100 nations, to its exceptional variety, customisation capabilities and competitive pricing. The Autumn 2025 further elevated the sourcing experience with immersive product displays from India's

leading manufacturers, innovative design concepts, dedicated theme pavilions, artisanal showcases, live craft demonstrations and knowledge sessions.

Our exhibitors worked tirelessly to present fresh product ranges aligned with upcoming seasons as the fair came alive with innovations and handcrafted fusions traversing from classics to contemporary influences, transitional elements to simple yet surprising lines inspired by nature and everyday life. EPCH fostered a vibrant business environment through this fair, uniting leading exhibitors in home, fashion, lifestyle, furnishings, furniture and interiors.

Bamboo, Paper & Eco-Friendly Products; Kids & Babies Toys & Accessories. Focus was on innovation, handcrafted value additions, artistry and sustainability. Offering an immersive space to discover new products, gain fresh insights and forge valuable partnerships, this season's show marked so many exciting new endeavours including deco-utility lines and furnishing from major manufacturing clusters, a lineup of innovative new products and introductions by start-ups. Exhibitor stalls were abuzz with energy, brought to life by a refreshing array of colours, textures, forms and merchandise, for showrooms around the world.

The immersive four-day event offered an enriching experience for both industry professionals and design enthusiasts. Dr. Neeraj Khanna, Chairman, EPCH, noted, "Continuing its rich legacy, this edition presented a thoughtfully curated sourcing platform that brought together exceptional handicrafts and gifts from across India. Buyers discovered innovative and distinctive products from reliable suppliers, taking advantage of the country's diverse raw materials, skilled craftsmanship, and growing manufacturing strength. The showcased collections, tailored to evolving consumer preferences, seamlessly combined style, quality and value."

This fair embodies the collaborative spirit that defines India's handicrafts sector



Avdesh Agarwal
Chief Convenor, EPCH

With over 30 years of history and 59 successful editions, this fair brought together the extraordinary diversity of crafts from across India onto a single, globally sought after platform. From leading export houses to small and medium enterprises, and from rural clusters to urban innovation centres, it embodied the collaborative spirit that

defines our handicrafts sector- a sector that has been steadily modernising and equipping itself to meet global challenges.

Today, our exhibitors are more future-ready, sustainable and digitally enabled, aligning their offerings with evolving international markets. By infusing innovation, creativity and exceptional craftsmanship, the fair offered an unparalleled opportunity to discover new products and generate meaningful business momentum. Designed to serve both first-timers and seasoned buyers, the curated spaces provided an engaging way to explore the fair.

Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEML, added, "Our exhibitors, now part of a global fraternity through EPCH led participations in prominent international fairs across India's key export markets, bring back valuable insights into buyer expectations and market trends. They apply this learning to their products and visual presentations at the fair. This year, their extra effort was clearly visible in the unique and compelling displays designed to engage and attract buyers. New product innovations translated into increased business, with many exhibitors expanding their buyer lists. Regular visitors shared that every edition offers something new to be amazed by. The expansive scale and seamless layout, with clearly defined product segments and spacious displays, made this edition particularly impressive. For many IHGF patrons returning after a few seasons, it felt like a refreshing and welcome change."

Exhibiting manufacturers understood the challenge of innovating within tradition, delivering remarkable and viable collections that fused traditional materials and techniques with contemporary design language. Every product reflected this balance between heritage and modernity, with a strong focus on sustainability,

handcrafted value and artistry. The fair offered a dynamic space to discover new collections, gain insights and forge valuable partnerships. This edition of the fair presented a vibrant selection of home textiles and furnishings, from sustainable lines and contemporary styles to traditional weaves. The collection highlighted techniques such as dyeing, printing, embroidery and hand painting. Embroidered cushions, rugs and flooring from over 12 craft clusters across eight states showcased rich artistry and regional flair. Furniture and outdoor products reflected intricate craftsmanship, while Indian bathroom accessories blended ethnic charm with modern elegance. Spa and wellness items such as dry flowers, incense, and candles were offered in thoughtfully designed packaging that told a story. Lighting ranged from minimal to ornate, and festive décor captured cultural expressions with a global appeal. Houseware, gifts and decoratives combined innovation and style, offering everything from elegant tableware and kitchen solutions to creative hospitality concepts.

For a furniture manufacturer from Jodhpur, his work is nothing short of a passion that began two decades ago with starting of a manufacturing unit specialising in fusion furniture combining stone, glass and wood. With over 300 artisans and engineers, his company exports to more than 20 countries. This edition of the fair was his best experience ever. Another exhibitor from Jodhpur, who specialises in handcrafted furniture made from sheesham, mango and acacia wood said, “every edition of the fair brings new opportunities and we keep innovating while staying rooted in traditional woodworking.” With in-house facilities for seasoning, chemical treatment, automated systems, and design development, they offer globally relevant yet timelessly Indian designs.

Another exhibitor from Jodhpur, a first generation entrepreneur of furniture makers shared about creating designs that tell a story through craftsmanship and material integrity. With an emphasis on quality construction and enduring appeal, their collections feature bespoke pieces crafted from mango, acacia, oak, pine and teak wood. Catering to a wide range of interiors, from homes to cafés and hotels, they work closely with clients to deliver custom solutions within defined timelines. Events like this fair continue to serve as insightful platforms, offering exposure to diverse design sensibilities and opportunities for creative collaboration.

Among them were artisan furniture makers who brought flora and fauna to life through hand-painted designs on mango wood. Specialising in unique motifs like animal prints and traditional regional patterns, their handcrafted pieces combined artistic expression with functional design. With a skilled team and a focus on international markets, this enterprise participates in this fair to

An important step towards building stronger international partnerships



Rajat Asthana
President, IHGF Delhi
Fair - Autumn 2025

It was an incredible opportunity for us to host the visiting overseas buyers, buying & sourcing consultants and domestic volume buyers to the 60th edition of our 'Mother Fair', where we gathered once again as a community to showcase, network as well as source. The Council, along with the Reception Committee, made all necessary arrangements to ensure convenience and business

comfort of participants and trade visitors during the fair. As India positions itself as a hub in global supply chains, this fair became an important step towards building stronger international partnerships.

Through this vibrant and comprehensive showcase, the fair provided buyers with exclusive opportunities to source the widest variety of Indian handicrafts in home, lifestyle, fashion, furnishing, furniture and interior segments. New developments in eco-friendly, heritage-inspired, innovative and contemporary product lines were emphatically on display.

showcase their craftsmanship, connect with global buyers and expand their presence, noting continual improvements in organisation and outreach at each edition.

A leading exporter of incense and aromatics from Bangalore, who continues a 40-year-old tradition of fragrance-making rooted in nature, shared, “we take pride in being the first to introduce the honey fragrance in incense sticks.” Renowned for its agro-based and natural incense, the brand has long been a regular participant



Each IHGF a journey of empowerment for MSMEs and Craft Clusters



Mohit Chopra

Vice President,
IHGF Delhi Fair
Autumn 2025

This iconic platform reflects India's continued journey of empowering MSMEs and craft clusters to expand their global footprint. The fair also stands as a

strong symbol of 'Vocal for Local', where regional crafts and skills converge in an international marketplace, further strengthening Brand India. It is indeed a matter of pride that the IHGF Delhi Fair has played such a significant role in this endeavor. The fair demonstrates how Indian exporters seamlessly blend traditional skills with contemporary design, upholding the promise of innovation, sustainability and competitiveness. This edition continued to open new avenues for export-led growth by fostering meaningful connections between Indian businesses and global buyers.

Reflects the strength of India's young workforce and demographic dividend



Rohit Dhall

Vice President,
IHGF Delhi Fair
Autumn 2025

This event reflects the strength of India's young workforce and demographic dividend, who continue to transform challenges into opportunities through innovation and

entrepreneurship. The fair also resonates with the vision of fostering new ventures while encouraging artisans and exporters to present bold, design-led collections. As the world's largest congregation of handicraft exporters, IHGF Delhi Fair highlights India's growing role in global supply chain diversification, reinforcing our position as a preferred sourcing destination. With significant international buyer participation, the fair has been instrumental in expanding market reach and enhancing global penetration for Indian handicrafts. This edition further strengthened partnerships.

Strengthens Brand India and reinforces our identity as a trusted partner



Simrandeep Singh Kohli

Vice President,
IHGF Delhi Fair
Autumn 2025

Over the years, this fair has brought together India's diverse craft traditions into a unified showcase for the world. By nurturing artisans, MSMEs and

exporters, the fair not only promotes commerce but also safeguards our cultural and creative heritage. This edition also reflected India's transformation through Digital India, with exhibitors integrating design, technology and sustainable practices to meet global benchmarks, reinforcing our identity as a trusted partner. With well designed facilities for visiting buyers, including well-appointed lounges and refreshment areas, to further enhance the experience, this edition unlocked new opportunities, helped fortify existing business ties to contribute meaningfully to India's presence in global markets.

at the fair. They term IHGF Delhi Fair not only a well-organised event but one that connects them with a large, diverse audience.

A Moradabad based exporter offering premium candles & aromatics shared of their participation in this fair that dates back to 2016 when he started his company. They make, supply and export luxury candles and aromatics. They have hi-tech infrastructure spread over a large area with operations powered by advanced technology machines that enable production of a flawless range of products. They also have a dedicated quality-control unit and a large warehouse, ensuring that the products are stored systematically and maintain their high quality. For the fair, they got along a combination of both festive and daily use aromatics.

A metalcraft exporter from Moradabad attributes their success to craftsmanship, consistency and the marketing platforms of EPCH. Established in 1989, the company is known for its house and garden décor, bath and bar accessories and intricate metal handicrafts. "This fair provides an excellent platform to connect with international buyers and showcase the diversity of Indian metalwork," they said.

Crafting lights that brighten homes, a Moradabad based exporter shared about their specialisation in lightening booths and handcrafted décor pieces made from brass and aluminium. Every item they create is 100% handmade, requiring immense skill and patience. They have a dedicated team of around 80 artisans, each bringing years of experience to their craft. "Started as a small venture,

we have developed into a well-established business with customers from across the globe," she mentioned.

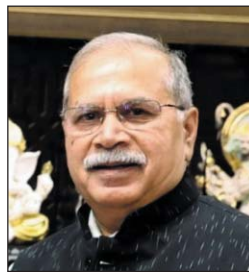
With generational expertise in handmade furnishing, a regular participant at the fair shared that since the early 1990s they've been here and it's always a wonderful experience. They work with wool, cotton and jute to create rugs and floor coverings. They praised the fair's improved infrastructure and thoughtful arrangements that rival international standards.

Offering design excellence in rugs, a Jaipur based exporter shared their journey of over 35 years with a strong global presence in furniture, textile and rugs, working with around 35 international buyers across continents. "For a long time, the U.S. was our primary export market. But with changing trade dynamics we've shifted our focus to Europe and the UAE. It's a strategic move to stay ahead in the global market," he emphasised.

Offering themes in papercrafts, packaging and decorating with sustainability and creativity, an exhibitor who has been part of the IHGF Delhi Fair since its beginning said, "it's always a rewarding experience to connect with global buyers here." Their company specialises in recyclable materials for paper crafts and packaging. Despite global trade challenges, "we continue to receive steady orders from loyal and new clients," they said, highlighting their commitment to eco-friendly innovation and quality craftsmanship. Another exhibitor offering products in this category highlighted their founder's vision of elegance and sustainability, reflected in their collections. With a strong commitment to sustainability and empowerment, a significant portion of their workforce comprises women artisans. Guided by an ethos of eco-conscious growth and aligned with the 'Make in India' vision, these initiatives exemplify how style and sustainability can coexist seamlessly in modern packaging.

A textile crafting enterprise based in New Delhi dedicated to empowering women through the development of sustainable employment opportunities through a cluster based model had got along an emphatic representation of their upcycled and recycled fabric jewellery business. A Kolkata based enterprise shared how they are redefining luxury gifting with their handcrafted home décor range. Specialising in handmade décor created from polymer and acrylic, this design-led enterprise creates exquisite placemats, coasters and gifting accessories produced by a team of skilled artisans. For them this fair continues to serve as a valuable avenue to engage with international buyers, with exports reaching destinations such as Paris, Spain and the U.S. The brand exemplifies modern elegance rooted in craftsmanship and design sensibility.

Strengthening Brand India through Creativity, Authenticity and Sustainable Growth



R K Verma
Executive Director,
EPCH

Our exhibitors aligned their collections with contemporary lifestyles while preserving the artistry of their heritage. This balance between continuity and change is the hallmark of India's handicraft sector. Drawing collective strength from handicraft hubs, handloom and handicraft artisan units across the country, this edition was well-versed to meet the demands

of upcoming seasons. Our exhibitors welcomed both volume-driven and customised, design-oriented orders, providing flexibility in sourcing for diverse buying preferences.

Constantly working with evolving designs, colours, trends and forecasts, they cater to retail brands, chain stores, hoteliers, architects, interior designers, home builders and e-commerce sellers worldwide. These products have carved a niche in the global market, proudly carrying forward the Made in India brand. EPCH's Committee of Administration acknowledges IEML's full cooperation in making the 60th edition of IHGF a grand international sourcing fair.



Handloom Traditions from North East Region and Vibrant Regional Crafts from PAN India

This edition of the show featured handwoven and handspun crafts presented by about twenty weavers, mostly women, from India's North Eastern Region (NER), sponsored by the Office of the Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India.

Dedicated to preserve traditional mizo art and weaving, a team of two handloom entrepreneurs shared about workforce of 10 women and their collaboration with weavers from small villages, providing them opportunities to earn and sustain their craft. Each piece takes 10 to 15 days to complete, and every design carries a unique significance, from patterns inspired by forest plants, animals, and birds to motifs reflecting our traditions. An exhibitor specialising in Assamese 'gamosa' craft shared about traditional Assamese textiles, especially the iconic Gamosa. Each piece is handwoven with skill and dedication using local threads and traditional motifs that reflect culture.

Manipuri handloom crafts like Shaphee Lanphee and Moirang Phee, each carrying cultural symbolism and identity, were also featured along with ready-made garments that blend comfort with tradition. They use handmade weaving, preserving the manual art form even as mechanisation grows. The exhibitor representing this craft form trains unskilled workers and gives them work, helping them become self-reliant. In Manipur, weaving is entirely the work of women, traditionally, a primary qualification of a Meitei woman. The treads, an integral part of this craft, are manually dyed before weaving, ensuring consistency, vibrancy and durability.

Handlooms entities from Sikkim highlighted their focus on community empowerment through skill development and

entrepreneurship. They produce cotton-based textiles that reflect the traditional styles of the region's ethnic communities—Lepcha, Bhutia and Nepali. Techniques include the intricate Lepcha vertical-striped fabrics woven on backstrap looms, Bhutia carpet weaving inspired by Tibetan designs, and ceremonial shawls such as the Thara and Thigma.

Traditional Naga weaving preserved and promoted through handcrafted textiles such as cushions, shawls and bed sheets were highlighted by a dedicated team of artisans. These enterprises aim to sustain Naga cultural heritage while producing high-quality, authentic handloom products. Participation in trade fairs has expanded their reach from domestic to international markets, providing exposure to new buyers and reinforcing the global appreciation for Naga craftsmanship.

Artisan enterprises from Assam blending tradition with contemporary design to create distinctive home textiles and apparel had showcased products include cotton shawls, dupattas, sarees, cushions, fabrics and pillows made from materials such as cotton, mulberry silk and eri silk. Designs are inspired by Assamese weaving and painting traditions, featuring motifs drawn from nature, like tree bark, cork and tiger patterns, each carrying its own aesthetic significance. Production is detailed and time-intensive, often involving small teams of skilled artisans, with additional support brought in for bulk orders. These initiatives highlight both cultural heritage and craftsmanship while catering to modern tastes and global markets.

Handloom made-ups using natural dyes indigenous to Assam, curated by an established entrepreneur, illustrated his work on

natural dyes and their unlimited scope for home aesthetics. Transforming handloom waste into functional and stylish products, an artisan, through her products, demonstrated how sustainability and creativity can go hand in hand. By upcycling leftover fabric from local weavers, she makes bags, pouches and everyday accessories. This approach reduces textile waste while creating meaningful employment opportunities, particularly for women artisans.

About 40 artisans from Pan India, sponsored by the Office of the Development Commissioner (Handicrafts), Ministry of



Textiles, Govt. of India, presented regional riches from a variety of raw materials. Exhibits ranged from textiles and embroidery, such as Banjara art from Karnataka and handwoven home furnishings from Bihar and Delhi, to handcrafted jewellery and decoratives from Rajasthan and Moradabad. Specialty crafts included candle-making, mosaic and glass décor, Himalayan fibre products and eco-conscious handcrafted packaging. Artisans also presented innovative approaches, self-taught painting traditions, jute crafts and upcycled products.



Sustainable Statements

The IHGF Delhi Fair showcased assortments highlighting the sustainable aspects of the handicraft industry demonstrating both the industry's commitment to green practices and the mentorship provided by EPCH. The collections highlighted circular design principles and the use of often wasted natural and recycled materials, reflecting a forward-thinking approach to responsible manufacturing.

Jal Kumbhi Crafts, Bihar - Capitalising on the abundant availability of water hyacinth to train and empower a weaver community in Begusarai, Bihar, a skill development program was initiated in April this year. Under the Office of Development Commissioner (Handicrafts), Ministry of Textiles and implemented by EPCH, this program aimed at addressing an environmental challenge by converting invasive water hyacinths into valuable handicraft products. The project envisions community empowerment through sustainable livelihood creation, especially for women artisans. 210 women and 10-15 men have been trained to create beautiful home utility products. Each product on display carried details of its maker (artisan), ensuring transparency and authenticity.



across the region, including 12 women artisans from Meghalaya. The artisans associated with these initiatives have been engaged for over a decade, creating sustainable and eco-friendly bamboo crafts.

Artistry in Cane & Bamboo - A representation of the Northeast Cane and Bamboo Development Council through a collaboration with the Japanese agency JICA, brought to the IHGF Delhi Fair platter, sustainable bamboo and cane-based products from Assam. The organisation supports over 800 artisans, both men and women

Stories with Recycled Wood - A Rajasthan based enterprise is dedicated to preserving India's rich cultural heritage by restoring and refurbishing antique wooden pieces, rather than manufacturing new products. The initiative emphasises giving a second life to old furniture and decor, allowing each item to carry its own unique



story and reflect the traditions and history of India. Skilled artisans work meticulously to maintain the original charm and craftsmanship while adapting the pieces for contemporary homes and modern lifestyles. This approach not only preserves heritage but also highlights the timeless relevance of traditional artistry. By treating each antique

with care and respect, the enterprise demonstrates that the old never truly goes out of style; instead, it gains renewed value and meaning.

Natural Fibre Crafts for Home & Pets - A Tirunelveli, Tamil Nadu based enterprise made its debut at the fair, showcasing a

diverse range of eco-friendly products crafted entirely in-house from locally sourced natural fibres such as banana fibre, banana rope, water hyacinth, raffia, bamboo, cane, coir, rice husk, corn husk and sisal. The collection included trendy and functional items like pet holders, pumpkin-shaped baskets, birdhouses, laundry



baskets and carry bags, all finished with industry-approved colours. The initiative not only emphasises sustainability but also promotes women's empowerment by supporting home-based female artisans. The first-time participation proved fruitful, with a good number of orders received, and the fair was praised for its excellent organisation and supportive staff.

Custom made, Sustainable and Ethical Bags - A Kolkata-based company, with additional production lines soon to be operational



in Dehradun, specialises in sustainable and ethically made bags crafted from cotton and jute. The organisation emphasises a process-driven, compliance-oriented approach, with around 80% of its factory workforce comprising women, reflecting a commitment to progressive work culture. With 34 years of experience, the company exports to nearly 44 countries, focusing on delivering the right product at the right time for buyers, and ensuring reliability and competitiveness for selling partners. A regular exhibitor at the fair for the past twenty years, the company reported a positive experience, receiving couple of orders during this edition.

Sustainable Narratives from East India - Sustainable innovation products by enterprises combining eco-conscious practices with rich craft traditions and entrepreneurial spirit were on display at IHGF Delhi Fair-Autumn 2025. These enterprises, through their products, demonstrated how sustainability, creativity and heritage can coexist across a variety of products. There were eco-friendly home and kitchenware, such as chopping boards and trays made from 100% recyclable materials. Others blended fashion with sustainability, creating fashion accessories from natural fibres, grass and fabrics, proving that style and conscience can go hand in hand. Home furnishing and lifestyle products, from bags and wallets to decorative boxes and trays, showcased meticulous craftsmanship and a commitment to conscious production. Toys and musical instruments crafted from selected woods highlighted an innovative approach to education and play, while household essentials like brooms were designed to minimise plastic use and reduce environmental impact. Even shell-based and bamboo-based products demonstrated the potential of natural materials to create functional and beautiful designs.

Buyers from across the globe converged, show's scale and spirit captivated all

Regular buyers continued their business with exporters, maintaining consistency over the years. Sustainability remained a key focus, with many buyers specifically seeking eco-friendly and compliant collections in home and lifestyle products. European buyers sourced a diverse range of items, including furniture, home accents, giftware, houseware, bags and Christmas accessories. Basketry and utility products made from natural materials such as jute, hemp, coarse riverside grass, cane and bamboo also drew considerable interest. Textile buyers appreciated the wide selection of home furnishings and kitchen linen, while those sourcing fashion accessories—including scarves, stoles and shawls—expressed satisfaction with the variety on offer. Gift items, paper products, interior hardware, and components likewise provided buyers with ample choice.

Both longstanding and new visitors expressed a growing preference for Indian suppliers, praising their ability to deliver handcrafted value addition in stylish product lines aligned with emerging trends. While contemporary aesthetics were widely appreciated, buyers consistently affirmed that India's handcrafting skills and intricate workmanship would continue to attract global aficionados. With Indian culture, heritage and civilizational history reaching every corner of the world, many believed that India had emerged as a source of both inspiration and tradition-led sophistication, offering grounded and authentic products.

6,736 buyers and buying representatives from 112 countries, along with domestic volume buyers, visited the fair. Buyers came from USA, UK, France, Germany, Australia, the Netherlands, Denmark, Sweden, Finland, Spain, Japan, Korea, Singapore, Argentina, South Africa and many more. Brands such as The TJX Companies (USA),

XXXLutz (Germany), Landmark Group (Dubai), VCN Home (United States), Benjara Inc. (USA), Kalalou Inc. (USA), Loloi Inc. (USA), Target (USA), Intratuin (Netherlands), Kave Home (Spain), Maya Collective (Canada), Pomax (Belgium), Sugita Ace Co. (Japan), Tabrez, The Dressing Room (Saudi Arabia), Amedeus (France), Artisan Furniture (United Kingdom), Bauhaus Pty (Australia), ReteHome (Russia), Dantone Home (Russia), Midbar (Israel), LP Imports (Brazil), LonLo (Japan), Leruche (Turkey) and Le Forze (New Zealand) had their sourcing representations at the fair.

Hans Holterman from the Netherlands, visiting the fair for the fifth consecutive time, shared that he was keen to source furniture from India and had already begun finalising orders. He also appreciated the new look of the fair and the enhanced buyer services. Lopez Mariane, a buyer from France, attended the fair in search of decorative items showcasing intricate Indian craftsmanship. She described the fair as energetic, full of life and beautifully decorated. Jo Littlejohn, a buyer from the UK, who visited the fair after a gap of six years, expressed her delight at being back to meet her Indian exporter friends and to source lighting and home products for her departmental store in London. Charlie Selechnik from Guatemala, a second-generation buyer, remarked that India remained his key sourcing destination for furniture and home décor products. Gemma Robertso from Australia, on her maiden visit to the fair, showed keen interest in Indian handmade jewellery and women's fashion, including bags.

IHGF Delhi Fair also continued to host Buying/Sourcing consultants as well as visitors from major Indian Retail/online brands and domestic volume buyers.



Glimpses from the Fair

Shri Nand Gopal 'Nandi', Cabinet Minister for Industrial Development, Export Promotion, NRI and Investment Promotion, Government of Uttar Pradesh, visited the fair on 14th October 2025. He toured the exhibits, engaging with the exhibitors and praised the sector's dynamism and competitive spirit, evidently reflected in the event. Shri Alok Kumar, Additional Chief Secretary, Micro, Small & Medium Enterprises and Export Promotion, Government of Uttar Pradesh/Export Commissioner, IDC, also visited the fair and met the organisers as well as exhibitors. They are seen with Dr. Neeraj Khanna, Chairman, EPCH; Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEM; Mr. Rajat Asthana, President, IHGF Delhi Fair-Autumn 2025; Mr. Mohit Chopra, Vice President, IHGF Delhi Fair-Autumn 2025; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Additional Executive Director, EPCH.





Mr. Jitin Prasada, Union Minister of State for Ministry of Commerce & Industry and Ministry of Electronics & Information Technology, Govt. of India; and Shri Rakesh Sachan, Cabinet Minister for Micro Small and Medium Enterprises, Khadi and Villages Industries, Sericulture Industries, Handloom and Textile, Govt. of Uttar Pradesh visited the IHGF Delhi Fair-Autumn on 16th October 2025. They also graced the ceremony for Ajai Shankar Memorial Awards for Best Stand Design and Display. They are seen with Dr. Neeraj Khanna, Chairman, EPCH; Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEM; Mr. Sagar Mehta, Vice Chairman, EPCH; Mr. Avdesh Agarwal, Chief Convenor, EPCH; Mr. Rajat Asthana, President, IHGF Delhi Fair-Autumn 2025; Vice Presidents, IHGF Delhi Fair-Autumn 2025 - Mr. Simrandeep Singh Kohli, Mr. Rohit Dhall and Mr. Mohit Chopra; Mr. Rajesh Jain, COA Member & Northern Region Convenor, EPCH; Mr. Najmul Islam, eminent EPCH member exporter from Moradabad; and Mr. R K Verma, Executive Director, EPCH.



Mrs. Neelam S, Ministry of Textiles, Govt. of India, at the fair. She is seen with Dr. Neeraj Khanna, Chairman, EPCH; Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEML; Mr. Avdesh Agarwal, Chief Convenor, EPCH; Mr. Lekhraj Maheshwari, Co-opted Member, EPCH; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Additional Executive Director, EPCH



Dr. Beena, Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India, visited the fair on 14th October 2025. She is seen with Dr. Neeraj Khanna, Chairman, EPCH; Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEML; Mr. Avdesh Agarwal, Chief Convenor, EPCH; Ms. Jesmina Zeliang, COA Member & Regional Convenor, NER, EPCH; Mr. Najmul Islam, eminent EPCH member exporter from Moradabad; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Additional Executive Director, EPCH



