

Delegation from the Department of Textiles & Handicrafts, Govt. of Arunachal Pradesh Visits EPCH and Handicraft Export Units in Delhi

2nd May 2025: A delegation from the Department of Textiles & Handicrafts, Government of Arunachal Pradesh including Ms.Chanyuk Rajkumari (DDTH), Mr.Jumsor Rime (ADTH), Mr.Libang Perme (ADTH), Ms.Onam Pertin (ADTH), Ms.Teresa Padu (ADTH), and Ms. Chano Lowang (ADTH), visited New Delhi to gain deeper insights into India's vibrant handicrafts sector.

The team was warmly received at the EPCH office by Mr.R.K.Verma, Executive Director, Mr.Rajesh Rawat, Additional Executive Director, and other senior officials of EPCH. The visit commenced with a comprehensive discussion highlighting India's handicraft export potential, EPCH's role in facilitating global trade, and the ongoing

initiatives related to sustainability, design innovation, and compliance with international standards.

As part of their visit, the delegation toured leading handicraft manufacturing units in Delhi NCR - M/s Asian Handicrafts Pvt. Ltd. and M/s Goel Exports. At Asian Handicrafts, Mr. Raj Kumar Malhotra, Member CoA & Former Chairman, EPCH, offered valuable insights into the manufacturing processes and the international quality standards being followed. At Goel Exports, Mr. Namit Goel presented their sustainable business model and strategies for maintaining competitiveness in the global market. The delegation appreciated the seamless integration of traditional craftsmanship with modern

production techniques and expressed keen interest in exploring future collaborations.

On the second day of the tour, the delegation visited manufacturing units specialising in fashion jewellery & accessories and leather products - M/s QTL Export House and M/s Gayatri International. Mr. Salil Mehta from QTL Export House shared an on-ground perspective on scaling operations, managing international orders, and adapting to dynamic global trends. Mr. Rishi Soni of Gayatri International emphasized the importance of innovation, branding, and digital outreach in sustaining export success.

Throughout the visit, the delegation had the opportunity to explore diverse production environments, gain a deeper understanding of supply chain dynamics, learn about product customization for international markets, and witness best practices in client servicing. The two-day exploratory visit concluded on a highly positive note, with the delegation expressing deep appreciation for the craftsmanship, infrastructure, and EPCH's dedicated efforts in promoting India's handicraft exports. ■

