

IHGF Delhi Fair promotions at international exhibitions

Maison & Objet Fair, Paris, France and Formex, Stockholm, Sweden

The Maison&Objet fair, an international event in Paris for design and product launches, took place from January 18 to 20 January 2025. The fair provided a platform for over 3,500 international exhibitors to showcase their latest designs and innovative products, attracting a large number of trade visitors from around the world.

On the sidelines of the Maison&Objet fair, EPCH organised a Promotional Campaign Roadshow in Paris to raise awareness about the upcoming 59th edition of the IHGF Delhi Fair (Spring) 2025, scheduled from April 16 to April 19, 2025, at the India Expo Centre & Mart in Greater Noida, Delhi NCR.

Mr. Rajesh Rawat, Additional Executive Director, EPCH, supervised this Promotional Roadshow Campaign at the M&O city shuttle pick-up point, distributing promotional kits for the 59th IHGF Delhi Fair (Spring) and engaging in one-on-one conversations with overseas exhibitors and trade visitors at the M&O fair. He invited them to visit India for the next edition of IHGF and source their requirements from Indian suppliers.



Mr. Rajesh Rawat, Additional Executive Director, EPCH, seen interacting with buyers at Maison & Objet Fair, Paris, France, and Formex, Stockholm, Sweden, informing them about the upcoming IHGF Delhi Fair (Spring) 2025, scheduled in April 2025, at the India Expo Centre & Mart, Greater Noida, Delhi NCR

Meanwhile, the Formex Fair, a key event for the Nordic region held in Stockholm, Sweden, took place from January 17 to January 19, 2025. This fair attracted a significant number of trade visitors from across the globe. It is the region's most important meeting place for interior and design where national/international visitors and exhibitors meet to do business, discover industry news and network.



During this event, one-on-one discussions were conducted with international exhibitors and trade visitors to encourage them to attend the upcoming 59th edition of the IHGF Delhi Fair (Spring) 2025 in India. A large number of attendees expressed their keen interest in visiting the fair in Greater Noida in April 2025. ■