

India shines at Heimtextil 2025 with a grand showcase

Frankfurt, Germany; 14th - 17th January 2025



Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India, inaugurated the India Pavilion at Heimtextil 2025, Frankfurt, Germany, in the presence of Mr. B S Mubarak, IFS, Consul General, Consulate General of India, Frankfurt; Mr. Rohit Kansal, Additional Secretary, Ministry of Textiles, Govt. of India; Dr. Rakesh Kumar, Chief Mentor in a role of Director General, EPCH & Chairman, IEML; senior officials from Textiles EPCs, Messe Frankfurt; Mr. R K Verma, Executive Director, EPCH and participating member exporters

EPCH set up an India Pavilion with 18 member exporters from various parts of the country at Heimtextil 2025, held at Frankfurt, Germany, from 15th to 17th January 2025. This Pavilion was inaugurated by Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Government of India, in the presence of Mr. B S Mubarak, IFS, Consul General, Consulate General of India, Frankfurt; Mr. Rohit Kansal, Addl. Secretary, Ministry of Textiles, Government of India; Dr. Rakesh Kumar, Chief Mentor in a role of Director General, EPCH & Chairman, IEML; along with senior officials from Textile EPCs, Messe Frankfurt, and participating member exporters.

During the inauguration, Shri Giriraj Singh said that the India Pavilion at Heimtextil 2025 celebrated excellence and innovation in the Indian textile industry. He emphasised that India's participation was not only a testament to its rich heritage but also a reflection of its dynamic journey towards becoming a global leader in sustainable and cutting-edge textile solutions. He invited global buyers to explore the diversity and innovation showcased at the India Pavilion and assured full support for future business promotions. The Hon'ble Minister also interacted with participating exporters, encouraging them in their endeavors.



Visitors making business inquiries with exhibitors at the EPCH India Pavilion during Heimtextil 2025, Messe Frankfurt, Germany

Heimtextil is one of the world's premier events for interior textiles, home furnishings and household fabrics. It provided a valuable platform for international manufacturers, retailers and brands to explore India's strong capabilities in textiles, home furnishings, and consumer products as well as its well-established ecosystem that blends traditional craftsmanship with modern production techniques, giving the country a competitive advantage in global markets.

This event provided India with a crucial opportunity to showcase its "Incredible Textiles of India". India's growing presence at Heimtextil reflects the steady progress made by Indian exporters in aligning with global standards and consumer preferences. The industry's increasing focus on sustainability and the use of natural and organic fibers further strengthens India's appeal in the global market. ■