

Pashmina Certification Centre at WII, Dehradun enhances Testing Capabilities with New Upgraded Facilities

21st December 2024 - The Advanced Centre for Pashmina Certification, a collaborative initiative by the Export Promotion Council for Handicrafts (EPCH) and the Wildlife Institute of India (WII), Dehradun has taken a significant step forward in advancing its testing capabilities. Advanced testing machines have been installed at the centre located at the Wildlife Institute of India, Dehradun. This cutting-edge technology is poised to revolutionize the accuracy and efficiency of testing processes, furthering the Government of India's mission to ensure the highest standards for authentic Pashmina products.

The new upgraded facility was inaugurated by Shri Bhupender Yadav, Hon'ble Union Minister for Environment, Forest & Climate Change and Labour & Employment Govt. of India in the presence of Shri Kirti Vardhan Singh, Union Minister of State in the Ministry of Environment, Forest and Climate Change, Govt. of India; Shri Jitendra Kumar IFS, DG Forest; Shri Shushil Kumar Awasthi, Additional Director General of Forest; Shri Virendra Tiwari, IFS, Director WII; Dr. Ruchi Badola Dean, WII; Shri Rajesh Rawat, Additional Executive Director, EPCH; Dr. S. K. Gupta (Scientist F) and other senior officers were present.

The Advanced Centre for Pashmina Certification is a major leap towards ensuring pure Pashmina authenticity and fostering



Shri Bhupender Yadav, Hon'ble Union Cabinet Minister for Environment, Forest & Climate Change and Labour & Employment Govt. of India, inaugurating the 'Advanced Centre for Pashmina Certification' at Wildlife Institute of India (WII), Dehradun, in the presence of Shri Kirti Vardhan Singh, Union Minister of State in the Ministry of Environment, Forest and Climate Change, Govt. of India along with Shri Jitendra Kumar IFS, DG Forest; Shri Virendra Tiwari, IFS, Director WII; Mr. Rajesh Rawat, Additional Executive Director, EPCH; Dr. S.K. Gupta (Scientist F) and other senior officers

sustainable trade. The advanced equipment's installed will strengthen the testing processes, ensuring exporters meet the stringent standards of international markets.



Unveiling of Pashmina Booklet by Shri Bhupender Yadav, Hon'ble Union Cabinet Minister for Environment, Forest & Climate Change and Labour & Employment Govt. of India at the newly inaugurated 'Advanced Centre for Pashmina Certification', WII, Dehradun