

# Moradabad Export Conclave 2024 cum Open House Meet

Moradabad; 9<sup>th</sup> October 2024



*Dr. Neeraj Khanna, Vice Chairman, EPCH, addressing the gathering. Seen on the dais are Shri Gangadhar Panda, Additional DGFT, Government of India; Mr. Raj Kumar Malhotra, Regional Chairman, FIEO and COA Member, EPCH; Dr. Ajay Sahai, Director General & CEO, FIEO; Mr. Avdesh Agarwal, MHEA and COA Member, EPCH; and Mr. Partha Banerjee, Asst. General Manager, ECGC*



On 9th October 2024, the Federation of Indian Export Organisations (FIEO), in association with the Export Promotion Council for Handicrafts (EPCH), organised the Moradabad Export Conclave 2024 cum Open House Meet at Moradabad, UP. The event aimed to provide a platform for exporters, traders and policymakers to discuss advancements in export policies, share insights on trade facilitation, and promote export growth.

The conclave was inaugurated by Shri Gangadhar Panda, Additional Director General of Foreign Trade (DGFT), Government of India, in the presence of Mr. Raj Kumar Malhotra, Regional Chairman, FIEO and COA Member, EPCH; Dr. Ajay Sahai, Director General & CEO, FIEO; Dr. Neeraj Khanna, Vice Chairman, EPCH; Mr. Avdesh Agarwal, General Secretary, Moradabad Handicrafts Exporters Association (MHEA) and COA Member, EPCH; Mr. Partha Banerjee, Assistant General Manager, ECGC; senior officials from DGFT and EPCH member exporters.

Mr. Raj Kumar Malhotra, Regional Chairman, FIEO and COA Member, EPCH, welcomed all dignitaries and provided insights into India's export landscape, emphasising opportunities and challenges. Dr. Neeraj Khanna, Vice Chairman, EPCH, highlighted EPCH's initiatives to promote handicraft exports from Uttar Pradesh. He raised critical sectoral issues, including: Mandatory mention of the producer's name on the Certificate of Origin; Challenges in

cross-border e-commerce exports; Self-certification of e-BRC on the DGFT e-platform; Delays in issuing Letters of Approval (LOA) by SEZs; and Updates to Importer Exporter Code (IEC). He also extended an invitation to the IHGF Delhi Fair.

Mr. Avdesh Agarwal, General Secretary, Moradabad Handicrafts Exporters Association (MHEA) and COA Member, EPCH, addressed concerns such as duty-free imports, interest equalisation for exporters and GST refunds.

The open house segment allowed member exporters to raise queries regarding foreign trade policy, customs procedures, GST, pollution control regulations, the One District One Product (ODOP) initiative and ECGC-related issues. Panelists, including Additional DGFT and senior officials, responded to the concerns.

The event concluded with a vote of thanks by Mr. Rajesh Rawat, Additional Executive Director, EPCH. The conclave successfully facilitated dialogue among stakeholders, fostering a collaborative approach to addressing export challenges and strengthening trade opportunities. ■