

EPCH leads Indian Contingent in Mega Show

Hong Kong; 20th - 23rd October 2024

EPCH set up an exclusive India Pavilion at the Hong Kong Mega Show 2024, held at the Hong Kong Convention & Exhibition Centre from 20th to 23rd October 2024. The pavilion featured 11 member exporters and five Master crafts persons deputed by O/o Development Commissioner (Handicrafts), Ministry of Textiles, Government of India.

diversity and innovative power of Asian products such as gifts, premiums, housewares, lifestyle goods, toys, baby products, Christmas & festive supplies and sporting goods, under one roof to promote international trade. The event follows the IHGF Delhi Fair, further cementing its importance as a key platform for international trade in the Asia-Pacific region.



The Council participated with 11 member exporters and 5 Master crafts persons having crafts of Terracotta, Pattachitra, Bastar dhokra, Stone carving and Tanjore Painting deputed by O/o Development Commissioner (Handicrafts). The exhibitors offered products including Artmetalware, Glassware, Ceramic decoration, Home textiles, Apron, Christmas articles, Kalamkari Painting, etc. The Council also undertook a Road Show in Hong Kong, for the promotion of its forthcoming IHGF Delhi Fair Spring, 2025.



Ms. Satwant Khanalia, Consul General of India, Hong Kong, inaugurated the India Pavilion at Mega Show Hong Kong-2024, in the presence of member exporters, Master craft persons, representatives of National Jute Board and the fair organiser. She also interacted with the exhibitors.



Overseas buyers visiting the EPCH promotional booth

The India Pavilion was inaugurated by Ms. Satwant Khanalia, Consul General of India, Hong Kong. She commended EPCH for its efforts in showcasing Indian handicrafts to global markets and promoting handicraft exports. She interacted with participants, witnessed live demonstrations by the Master crafts persons, and presented them with certificates of participation. She also assured her continued support for future business promotion initiatives.

The Mega Show Series, organised annually by Comasia, is a premier sourcing hub and a cross industry event, bringing together the



Road Show undertaken towards promotion of the upcoming IHGF Delhi Fair Spring 2025