

# Visitors get information on EPCH's VRIKSH and Alternative Timber Species at Mumbai Wood Expo

Bombay Exhibition Centre, Mumbai, Maharashtra; 27<sup>th</sup> - 29<sup>th</sup> September 2024

The Council participated in the 6th edition of the Mumbai Wood Expo, held at the Bombay Exhibition Center in Goregaon East, Mumbai, from 27th to 29th September 2024. The event attracted over 10,000 woodworking professionals and featured more than 175 exhibitors from 15+ countries, showcasing cutting-edge woodworking machinery and technology from around the world.

At the expo, EPCH set up an informative booth to showcase its pivotal contributions to the wooden handicraft sector. Attendees learned about key initiatives such as the VRIKSH Certification, the EPCH Wood Test Lab in Jaipur, and the promotion of alternative timber species like 'Melia dubia'. These initiatives are designed to promote sustainability,

improve quality, and increase India's handicraft exports.

Visitors expressed keen interest in the VRIKSH Certification and the promotion of 'Melia dubia', recognizing their potential to elevate craftsmanship and encourage sustainable practices. EPCH representatives engaged with attendees, providing detailed insights into the Council's initiatives and role in advancing the wooden handicrafts industry.

Informative posters were displayed. Brochures and leaflets were distributed among visitors and exhibitors. Many attendees showed interest in collaborating with EPCH, requesting further information on how to connect with the council. Their inquiries were addressed, and they were provided with details about EPCH's regional offices for continued engagement.

The Council's participation in this exhibition was essential for promoting initiatives like the VRIKSH Certification Scheme, the EPCH Wood Test Lab, and Melia dubia. With the event's exclusive focus on the wood-based industry, including woodworking machinery, materials, furniture, and furnishings, it provided an ideal platform for EPCH to connect with industry professionals and showcase its contributions to the sector. ■



*A glimpse of the Seminar & Information session at Mumbai Wood Exhibition 2024*



*Engaging with visitors and industry professionals at the booth, offering insights into EPCH's diverse initiatives and addressing inquiries with detailed information*