

EPCH honoured with Amity Export Excellence Award at Amity's 15th International Business Summit and Research Conference

Amity's 15th International Business Summit and Research Conference - INBUSH-ERA was organized from 25 – 27 February, 2015 at Noida. The exclusive Conclave was an excellent platform wherein over 500 thought leaders, management gurus, cabinet ministers, ambassadors and high commissioners, MPs, vice chancellors, deans and directors from reputed national and international universities, noted academicians, high profile media personalities, corporate leaders and students from 115 countries were present.

Based on the survey conducted by the Research Team of Amity, EPCH was unanimously selected for the prestigious Amity Export Excellence Award. Mr. R K Verma, Director – EPCH, received the award on behalf of the Council during the valedictory function held on 27th February 2015.

The award has been given to EPCH towards magnificent efforts and significant contribution in the role of advisor to the Indian government on export promotion measures and for



Mr. R K Verma, Director, EPCH, receives the Amity Export Excellence Award, on behalf of the Council at Amity's 15th International Business Summit and Research Conference

helping exporters in promotion of international trade. The award is also in appreciation of the invaluable assistance provided by the organization to Indian exporters through efficient market analysis, financial support and guidance for promotional activities by leveraging the strengths and opportunities of International markets. ■

Director, COEX calls on ED, EPCH

looks at long-term and mutually beneficial business relationship

Senior officials of Coex Convention & Exhibition Center, South Korea led by Mr. Steven Kim, Director, COEX visited EPCH office on 2nd March, 2015 to meet Mr. Rakesh Kumar, Executive Director, EPCH. Mr. Kim seeks to join hands with the Council by participation in the fairs by COEX in South Korea and expansion of business opportunities for Indian handicraft exporters in South Korea.

Coex is Korea's leading convention and exhibition centre, organizing more than 20 exhibitions annually and has over 20 years of experience in the Meetings, Incentives, Convention and Exhibition (MICE) industry. Established by the Korea International Trade Association (KITA), the initial aim of Coex is to facilitate trade and global exchange through the organization of exhibitions and international meetings.

This meeting would start a long-term and mutually beneficial business relationship with COEX and South Korea, aiming at boosting bilateral trade between India and Korea. ■



Mr. Steven Kim, Director, COEX seen with Mr. Rakesh Kumar, Executive Director, EPCH, during his visit to EPCH House