

“Magic of the Gifted Hands”

EPCH invites leading domestic chains to source from handicrafts exporters

Retail Leadership Summit, Mumbai; 10th-11th February, 2015



(LtoR) Mr. Gaurav Kapur, Head of Industry for Retail & Automotive Industry, Google; Mr. Rakesh Kumar, Executive Director, EPCH; Mr. Kishore Biyani, Founder & Group CEO, Future Group; Mr. Ramanathan Hariharan, CEO, Landmark Group; Mr. Krish Iyer, President & CEO, Walmart India; and Mr. B S Nagesh, Founder, TRRAIN & Chairman, RAI



Mr. Rakesh Kumar makes a presentation on "Magic of the Gifted Hands - Ultimate Sourcing Begins Here" at the Summit



Mr. Karan Jethwani, Member Exporter - EPCH, during panel discussion on "Make in India"



(LtoR) Mr. Rahul Mehta, President, CMAI; Mr. Inder Dev Singh Musafir, Director, M&B Footwear/Le Cooper Shoes; Mr. Karan Jethwani, Member Exporter - EPCH; Mr. Manish Mandhana, Managing Director, Mandhana Industries/Being Human; Mr. Sunil Chainani, Director, Fab India Overseas; and Mr. Rakesh Biyani, Joint Managing Director, Future Group.



Mr. Rakesh Kumar seen with Mr. Kumar Rajagopalan, CEO, Retailers Association of India, at Retail Leadership Summit, 2015

EPCH has vigorously initiated several actions for the promotion of the business of handicrafts amongst the Indian retail market of the country. At the Retail Leadership Summit 2015 held from 10 - 11 February 2015 at the Renaissance Convention Centre, Mumbai, a thematic display showcasing high quality handicrafts of the country was organized.

The event was attended by top retailers like Future Group, WalMart India, Virtuous Retail, Samsung, Lacoste India, High Design, Shoppers Stop, Bharti Retail, Star CJ, Globus Stores and many more.

Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH, made a presentation on "Magic of the Gifted Hands - Ultimate Sourcing Begins Here". He put across, the strengths of the handicrafts sector and extended invitation to top retail chains to source best quality handicrafts from the upcoming shows of the Council. Mr. Kumar further elaborated, "there is immense potential in the handicrafts sector of India and the exporters and retailers of the country can come together for mutual benefit as well as for the inclusive growth of the economy as a whole". He also pointed out that export figures of Indian handicrafts sector has seen immense upward swing in the recent years and this has further added in making Indian handicrafts a bright sourcing and investment prospect. ■