

Handicrafts Exhibition and Buyer-Seller Meet in LAC

Bogota, Colombia; 7th & 8th March 2024

The Export Promotion Council for Handicrafts (EPCH) organised a Buyer Seller Meet showcasing Indian handicrafts, at the NH Collection Royal - World Trade Centre in Bogota on March 7th and 8th 2024. The event aimed to exhibit the diversity, quality, and craftsmanship of Indian products. The buyer seller meet was organized with the financial assistance by the office of Development Commissioner (Handicrafts), Ministry of Textiles, Government of India and supported by the Embassy of India in Bogota, Colombia.

The Buyer Seller Meet was inaugurated by Honorable Ambassador of India in Colombia, Mr. Vanlalhuma, in the presence of Colombian buyers, press and media representatives. 27 member organizations from across India participated in the buyers seller meet., providing Colombian importers with a unique opportunity to connect with suppliers from India.

Exhibitors from India showcased a wide array of products spanning various sectors, including textiles, furniture, household items, women's fashion, and imitation jewellery, catering to diverse consumer interests in Colombia.



Honorable Ambassador of India in Colombia, Mr. Vanlalhuma, inaugurating the Buyer-Seller Meet, in the presence of Colombian buyers, press and media representatives

A delegation of Colombian artisans also visited the exhibition and interacted with the participating members and enquired about the products on display, their materials and designs, pricing and destination of exports and expressed their appreciation about the variety, designs and finish & quality of the products on display and expressed their eagerness to learn from India to further develop their handicrafts sector and trade.

Hon'ble Ambassador of India Mr. Vanlalhuma was very pleased with the buyer seller meet and appreciated the variety, designs and finish & quality of the products on display and expressed his desire for more such business meets in Colombia in the near future.

The buyer seller meet saw visits by representatives of 76 Colombian companies who visited the exhibition and made business enquiries with the participating members. ■



Honorable Ambassador of India in Colombia, Mr. Vanlalhuma, with the delegation of Colombian artisans at the Buyer Seller Meet

Santiago, Chile; 12th & 13th March 2024

The Buyer-Seller Meet in Chile was held in Hotel Le Meridien, Santiago, on March 12th and 13th 2024. It was organised under the MAI Scheme with financial assistance from the Ministry of Commerce & Industry, Government of India and supported by the Embassy of India in Santiago, Chile.

The Buyer-Seller Meet was inaugurated by Hon'ble Mr. Sebastian Gomez, Director General Bilateral Economic Affairs, Ministry of Foreign Affairs, Government of Chile - he is equivalent to our Secretary Commerce in the Federal Government In Chile; and Mr. Shuban krishen, Charged' Affairs, in the Embassy of India in Santiago, Chile, in the presence of Mr. Karan Bangari, Second Secretary (Commerce), Embassy of India; and Mr. Jorge Guerrero, President, India Chile Chamber of Commerce, Chilean buyers, press and media.

27 member organisations from across India participated in the buyers seller meet and Chilean importers benefited from a unique opportunity to meet quality suppliers from India.

The Indian exhibitors showcased their products to many business segments in Chile such as textiles, furniture and ornamentation, housewares in general, feminine garments and fashion, and imitation jewellery.



Hon'ble Mr. Sebastian Gomez, Director General Bilateral Economic Affairs, Ministry of Foreign Affairs, Government of Chile; and Mr. Shuban Krishen, Charged' Affairs, in the Embassy of India in Santiago, Chile, inaugurating the Buyer-Seller Meet in the presence of Mr. Karan Bangari, Second Secretary (Commerce), Embassy of India; and Mr. Jorge Guerrero, President, India Chile Chamber of Commerce, Chilean buyers, press and media.

Below left: Mr. Sebastian Gomez interacting with the participants at the exhibition cum Buyer-Seller Meet



Mr. Sebastian Gomez, Director General, Bilateral Economic Affairs, Ministry of Foreign Affairs, Government of Chile was very pleased with and appreciated the variety, designs and finish & quality of the products on display and expressed his desire to collaborate with the Embassy of India and EPCH for exchange of ideas to further develop Chilean handicrafts sector and trade.

The Buyer-Seller Meet saw visits by representatives of 52 Chilean companies visited the exhibition and made business enquiries with the participating members. ■